

JEWISH FEDERATION NEWS

Main Event Celebrates 75 Years of Living Generously and the Kickoff to the 2015 Campaign, Set to the Music of David Broza

75th Anniversary and Main Event co-chairs Cary Bernstein and Julie Lerner Levine welcomed over 600 people to The Federation's 75th Anniversary and 2015 Main Event featuring David Broza, Live in Concert!

The Main Event was the official kick-off for the 2015 Annual Campaign. Donors who pledged at the event made a world of difference for the Campaign which benefits Jews in need at home in Charlotte, in Israel, and in over 70 countries around the world. The audience responded generously and pledged over \$220,000 toward Federation's 2015 Cam-

paign goal of \$3,700,000. "The Charlotte Jewish community has been blessed with great leadership. Two of those leaders, Lori and Eric Sklut, are raising the bar and by example showing us all how to Live Generously. Tonight, Lori and Eric are going to match all new and increased gifts up to \$25,000," said Cary Bernstein at the Main Event. Compassionate donors responded enthusiastically and met the generous one-time \$25,000 Main Event matching gift.

The 2015 Campaign was kick-started not only by The Main Event, but also by the extraordinary cornerstone gift

of \$685,000 pledged to the Annual Campaign by Leon and Sandra Levine. Once the campaign is within range of our goal, an additional \$35,000 "end of campaign" matching gift will incentivize donors to take the 2015 campaign over the top! ☆



Sam Bernstein, Nancy Bernstein, Susan Rubenstein and Eric Lerner



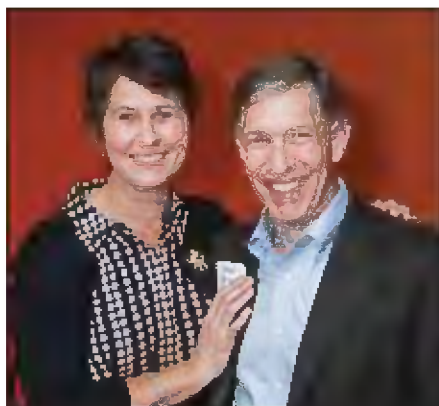
Larry Polsky, Alan Kronovet, Hal Levinson and Tom Lawrence



Josh and Jodi Greenwald and David Broza



Main Event Co-Chairs, Cary Bernstein and Julie Lerner Levine with David Broza



Holly and Hal Levinson



The Jewish Federation Staff

Thank you to our supporters who through their generosity underwrote the costs of the event in order to ensure that every dollar raised went directly into the 2015 Campaign.

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