

The Charlotte JEWISH news

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There Are a Few Tickets Still Available to Hear Hollywood Mensch, Joshua Malina, Speak at the 2017 Main Event

Only a few days remain until The Main Event, the Federation's highest profile event of the season ... the event that kicks off our community's 2017 Annual Campaign. On Thursday, December 8, be sure to be at Temple Israel at 7:30 PM to hear Joshua Malina talk about "How to Remain a Mensch in Hollywood."



Actor and mensch Joshua Malina.

"Scandal" and "West Wing" cast member Joshua Malina is a performer second and a Jew first. That's how the actor describes himself when he visits Jewish Federation and Hillel audiences around the country.

Malina, who plays United States Attorney General David Rosen on the Shonda Rhimes-created ABC series "Scandal," has had some tough choices to make during his career when his Jewish

identity collided with his film and television aspirations. There was the audition when he was directed to eat pizza during Passover. He didn't and lost the part. And the time he was asked to report to work on a film set the second day

of Rosh Hashanah. He asked if his schedule could be rearranged. It was.

To meet Joshua Malina and hear his remarks, be sure to purchase your tickets, which are \$36 per person and include the Lecture and a Dessert Reception. Or help underwrite the costs of the event and "Be An Honorable Mensch" by purchasing two tickets for \$180. Honorable Menschen will also receive an autographed photo, a copy of the book *Be A Mensch* by Moshe Kaplan, plus acknowledgement in The Main Event program, on the Federation website, and in *The Charlotte Jewish News*. Tickets can be purchased online at www.jewishcharlotte.org; by phone at 704-944-6757; or in person at the Federation office. Last

minute? A few tickets remain and can be purchased at the door.

The entire community will benefit from a successful Main Event and Annual Campaign. The theme of the 2017 Campaign is "It's Always Something. That's Why There's Federation." At The Main Event, you will have the opportunity to make your annual pledge to the 2017 Campaign. Through your support of Federation, you can be virtually anywhere on the globe making a vital difference in Jewish lives at home, in Israel and in over 70 countries around the world. By supporting Federation, you can touch more Jewish lives than through any other organization on the planet. Wherever there is a Jewish community, Federation is at work. And so are you. Please visit our



Jewish Federation OF GREATER CHARLOTTE

website www.jewishcharlotte.org to learn more about the Jewish Federation of Greater Charlotte.

The mission of the Jewish Federation of Greater Charlotte is to raise and distribute funds to support and enrich the lives of Jews locally, nationally, in Israel and worldwide. Through education, planning and community building, the Federation's mission ensures that Jewish values, goals, traditions and connections are preserved for current and future generations. ☆

The Countdown Is On - LJCC Capital Campaign Ends December 31

JBuild is drawing to a close, however, there is still time to make a difference and help to build our community's future by joining the hundreds of families who have chosen to support the JCC's Capital Campaign.

Families who have made generous donations are having a staggering impact. Thanks to everyone participating in the campaign since its launch in 2014, we are realizing our dreams of an updated facility for current and future LJCC families. Although

close to achieving our \$5.95 million dollar goal, we are not quite there and, as we move into the final month of the campaign, there is still time for the entire community to participate.

Your pledges are already hard at work. For example, we recently completed renovations of our Family Locker rooms and, as you read this, the new pool is being constructed. These exciting renovations and additions will enhance everyone's experience and give new generations the opportunity

to meet, to gather and to form lasting relationships. But, while we know the physical changes are needed on our 30-year-old campus – the campaign is much less about what we are building than WHY we are building it.

Every one of us has our own "if not for the J..." personal story. Would you have met the other moms strolling their babies through the halls? Would you have met your personal trainer and made healthier, lifestyle changes? Would your children have dressed up for the Purim carnival? Or gone to summer day camp? Would you have easily met new friends when you moved to town?

Roni Fishkin, JBuild Campaign Chair, recently shared her passion for the Campaign and her own personal J Story. "My children grew up at the LJCC ... and many of their friends today are still the ones they made in Hoopsters, micro soccer, or just hanging out at the pool. I want that same opportunity for the next generation. I feel strongly about this campaign because just as past generations created a place to shape my J story ... I want to ensure there are future stories to be told."

At the Levine JCC, we are blessed with the opportunity to build and nurture relationships

with the members of our community each day. These relationships are solidified upon the foundation we build together. At its core, relationships are built upon the support of our community. This support is our *koach*, our strength. JBuild ensures that future generations of the Charlotte Jewish community will be able to build these relationships just as we have for the past 30 years. As LJCC Board President Jon Simon shared, "I have been involved at the Levine JCC my entire life and JBuild helps us to ensure our continued success as an organization.



Through the campaign we will be able to enhance existing program facilities as well as expand our programs through new initiatives, such as Adults, Cultural Arts, and Wellness programs to benefit the



greater Jewish community."

Without you - our loyal members and generous donors - none of this would be possible. The words Leon Levine spoke a decade ago still hold true today, "... the whole community needs to be involved ... they have to be involved to want to be a part of it."

We want to thank everyone that has already participated in the LJCC Capital Campaign. If you have yet to make your pledge, don't delay; make your pledge today in support of your LJCC Capital Campaign before the Campaign ends on December 31. ☆

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