

In an Era Where Competition Rules the Day, Temple Beth El and Temple Israel Choose Collaboration

By Laura Bernstein, Ed.D, Executive Director, Temple Beth El and Glenda Bernhardt, MSW, Executive Director, Temple Israel

How do we deal with the constant competition for members, programs, and teachers? How do we coordinate worship times at High Holidays? When do we share information about systems, procedures, and operating protocol that can be helpful to each other without revealing proprietary information?

In 2015, we joined the Shalom Park Partner Professional Team within six months of each other. Although our collective tenure is under four years, we both stepped into our roles of Executive Director with an open mind and a broad view of our responsibility to our greater community. We have approached each other from a position of partnership, and we think both of our congregations have benefited.

We have chosen not to view our roles as competitive. Because we are on the same campus together, we have a unique opportunity to share ideas and collaborate on many important matters.

Synagogue collaboration is not necessarily new. Examples of our

synagogues' long-time collaborations are seen in our Charlotte Jewish Preschool and our Consolidated Hebrew High School. Recent efforts have been around issues of security, and programs such as the Global Day of Jewish Learning.

Our synagogues' annual celebrations of our teachers have historically happened in the Spring within weeks of each other. This year we have the opportunity to celebrate together and with the entire community as we honor Roz Cooper for her years of dedication and service as the Director of our Consolidated Hebrew High School program.

We invite the entire community to join us as we recognize our teachers, celebrate Roz Cooper, and welcome Dan Nichols as he joins us for a weekend of celebration together. ☆

Join Us for a Weekend of Collaboration

Recognizing Our Teachers Celebrating Roz Cooper Welcoming Dan Nichols
Friday, March 10 at Temple Beth El

6:15 PM - Preneg
7 PM - Joint Temple Beth El and Temple Israel Service honoring our teachers and Roz Cooper, featuring Dan Nichols and combined synagogue children's choir

Celebratory Oneg immediately following worship
Saturday, March 11 at Temple Beth El

9 AM - Temple Beth El Congregational Shabbat Workshop

10:15 AM - Temple Beth El Congregational Brunch

11 AM - Temple Beth El Congregational Shabbat featuring Dan Nichols with our Teen Vocal Ensemble, Teen Band
Saturday, March 11 at Temple Israel

9:30 AM - Temple Israel Service honoring our teachers and Roz Cooper, followed by special community-wide Kiddush

10 AM - Temple Israel Junior Congregation featuring Dan Nichols (teachers, students, and parents invited to attend)

7 PM - Joint Temple Israel and Temple Beth El Purim Celebration with Havdalah, schpiel, and abbreviated megillah reading, featuring Dan Nichols in concert at Temple Israel



Temple Kol Tikvah of Lake Norman is Traveling to Israel

Congregants of Temple Kol Tikvah in Davidson, NC, under the leadership of Rabbi Michael Shields, have banded together to organize the first congregational Israel trip from the Lake Norman area. Plans call for departure to Tel Aviv on October 22, 2017. The trip is open to anyone who wishes to experience Israel first hand. Young or old, Jewish or not, first timer or a repeat traveler, everyone is welcome to join in this unique experience.

The trip itinerary is robust and includes the "essential Israel" stops as well as some unique opportunities sprinkled throughout. We have worked diligently to build a trip that is rich in experiences, but modest in cost. The

final cost per participant depends on the number of participants. The more people we have, the lower the cost for everyone. We expect the cost to range from \$3400-4100 per participant (including airfare). This includes the flights from Charlotte, NC, to Tel Aviv, nine days and eight nights in premium hotels and Kibbutz guesthouses, group travel and sightseeing throughout Israel with a certified tour guide, most meals, and other amenities.

The touring in Israel is operated by Vered HaSharon Travel and Tours (VeredGo.com), an Israeli company with 40 years experience in the travel industry. Stateside arrangements are through the Mann Travel Agency

(MannTravels.com) who is helping with all the organizational and managerial aspects of the trip.

We welcome the Jewish community of greater Charlotte, as well as family and friends, to join us in this amazing life-changing experience.

For more information go to www.TKTIsraelTrip.org where you will find a detailed itinerary, pricing information, a slide show highlighting the sites to be visited, and a host of Frequently Asked Questions and Answers. To sign up or request additional information, call the Temple's office at 704-987-9980 or email admin@templekoltikvah.org. ☆



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