Vol. 40, No. 2 Shevat-Adar 5778 February 2018

Israel@70 Events Continue in February

Join us as we continue to mark 70 years of statehood by exploring Israel's extraordinary people, culture, history, and politics. Speakers, performers, artists, and celebrations will showcase the complexity and diversity of contemporary Israel in a series of programs designed to entertain, educate, and inspire. See page 34 for an Israel@70 event snapshot.

February 7 **Federation and AIPAC** Present Bret Stephens. **New York Times** Changing Tides of the Middle East

7 PM: Dessert Reception 7:30 PM: Program Sam Lerner Center

Bret Stephens joined the New York Times as a columnist and associate editor in April 2017. Prior to that he had been at The Wall Street Journal, as well as the paper's deputy editorial page edi-



Bret Stephens

tor. Before that, he was editor-inchief of The Jerusalem Post, a position he assumed in 2002 at the age of 28. Bret was born in New York and raised in Mexico City. He is the author of America in Retreat: The New Isolationism and the Coming Global Disorder, which Niall Ferguson called a "shrewd, sharp and shamelessly unfashionable defense of American power as a force for good." He has won numerous awards and distinctions, including the 2013 Pulitzer Prize for distinguished commentary.

February 27 **Humans of Tel Aviv Photo** Erez Kagonovitz, Photojour-

7 PM: Pre-Reception 7:30 PM: Program Spirit Square

The Humans of Tel Aviv project began in 2012 when journalist and photographer Erez Kaganovitz came across a photo from the blog, Humans of New York, which was created by Brandon Stanton in 2010 to show the humanity within New York City. When Kaganovitz saw Stanton's work, he knew he wanted to create a Humans project in Tel Aviv because what he saw was not the war-torn homeland often pre-



sented by the media, but rather, "its multiculturalism, its diversity, its very active civil society, all its complexity." Kaganovitz has a knack for discovering and setting up the perfect shot. He also has a natural feel for approaching and interviewing his subjects, who all begin as strangers. His ability and desire to connect has allowed him to capture people from all walks of life. Please join us to hear Erez speak about his journey of the

amazing social fabric of Tel Aviv and view his amazing photo exhibit. ♥



2018 Campaign Team Set to Raise \$ 4 Million

Federation's 2018 Annual Campaign Team is Off to a Fast Start

Federation's 2018 annual campaign is underway and momentum is building. This year the goal is highest in our community's history - \$4 million. Federation's dollars are always hard at work: caring for people in need, both in Greater Charlotte and in our partner communities in Israel and

around the world; responding in times of crisis to aid with recovery; and shaping our Jewish future through deepening Jewish education and engagement and connecting Jews throughout Greater Charlotte to Israel and each other.

When a Federation volunteer calls you, they are asking you to please give generously and to invest in a strong a prosperous Jewish community. This important

Meet our 2018 Campaign Team:

- * Risa Miller and Jeff TurkAnnual Campaign Co-Chairs
- * Jill Newman......Create a Jewish Legacy Chair
- * Dale Polsky......Women's Philanthropy Chair
- * Gail Baron and Stephanie Gitlin.....Lion of Judah Co-Chairs
- * Jenny Rosenthal and Bonnie TangalosPomegranate Society Co-Chairs
- * Sam Bernstein, Meredith Baumstein,

and George Cronson.....Team Captains

- * Jason TanenbaumSuper Sunday Chair
- * Zach SchwartzImpact365 Chair
- * Alison Lerner Immediate Past Chair

work is all about relationships. The volunteer is calling to connect with you and strengthen the link between you and Jews throughout Greater Charlotte and

the globe.

Federation's volunteers want to hear your story. How are you involved in our Jewish community? Why are you invested in Jewish organizations and initiatives? How do you want to see our community grow in the future? Please be generous with your time as well as your dollars.

When considering a gift to Federation, keep the Levine Leap in mind. Again this year, the Leon Levine Foundation will generously provide a \$1 for \$1 match for qualifying donations that LEAP to the next giving level. Please discuss the opportunity to have your dollars doubled when you speak to a member of our Campaign team.

This year, Federation has assembled an incredible team of committed leaders to guide our volunteer Campaigners as they work toward meeting our 2018 Campaign Goal of \$4,000,000.

If you'd like to volunteer, please contact Federation's Chief Development Officer Jason Pressberg at jason.pressberg@jew-





Jason Pressburg, JFGC Development Director; Risa Miller and Jeff Turk, campaign co-chairs.

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