AMERICAN UPHOLSTERY & CARPET

CLEANING SERVICE

PROUD TO BE A PART OF CHARLOTTE'S GROWING GAY BUSINESS COMMUNITY

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IS YOUR FURNITURE AS CLEAN TODAY . . . AS IT WAS THE DAY YOU BROUGHT IT HOME ?

PERSPIRATION, BODY ODORS, HAIR OILS, PET ODORS, FOOD PARTICLES, HOUSEHOLD DUST, CIGARETTE OR CIGAR SMOKE, DIRTY SHOES, SOILED CLOTHING THESE ARE JUST SOME OF THE REASONS WHY YOU SHOULD CALL OUR UPHOLSTERY CLEANING SPECIALIST TODAY!

HAVE YOU JUST ORDERED NEW FURNITURE ? IF SO CALL US AND ASK US ABOUT DUPONT TEFLON PROTECTIVE COAYING TO HELP PROTECT THAT NEW FABRIC FROM STAINS, SPILLS, & SOIL.

UPHOLSTERY CLEANING PRICE LIST

COUCH OVE SEAT CHAIR OTTOMAN

\$25.00 \$15.00



DON'T LET YOUR CARPET . WEAR OUT PREMATURELY !

KEEP YOUR CARPETS CLEAN, REMOVE SPOTS & STAINS IMMEDIATELY, REDUCE UNEVEN WEAR TO TRAFFIC LANES REARRANGE YOUR FURNITURE AFTER CLEANING TO EXTEND THE LIFE OF YOUR CARPETS, AND CALL US FOR ALL OF YOUR CARPET. CLEANING NEEDS. WHETHER YOU HAVE ONLY ONE ROOM OR IF YOU HAVE A HOUSE FULL OF CARPET, OUR EXPERIENCED CARPET TECHNICIANS WILL STEAM CLEAN OR SHAMPOO YOUR FINE CARPETS TO YOUR SATISFACTION.

DO YOU OWN AN ORIENTAL AREA RUG OR RUNNER ? IF SO OUR EXPERIENCED CARPET TECHNICIANS WILL GENTLY HAND SHAMPOO OR DRY CLEAN IT RIGHT IN YOUR OWN HOME .

CARPET CLEANING SPECIAL !

ONE ROOM STEAM CLEANED #15.00
TWO ROOMS STEAM CLEANED #25.00
THREE ROOMS STEAM CLEANED #35.00 FOUR ROOMS STEAM CLEANED & FIVE ROOMS STEAM CLEANED & (INCLUDES UP TO 200 SQ FT PER ROOM)

\$45.00 \$55.00

HEAVY DUTY SHAMPOOING METHOD AVAILABLE UPON REQUEST FOR DEEPLY SOILED CARPETS OR HEAVILY WORN CARPETS . GERMICIDES, ODOR ELIMINATORS, ANTI-STATIC SPRAYS, & DUPONT TEFLON PROTECTIVE COATINGS ALSO AVAILABLE .

"ALL WORK SATISFACTION GUARANTEED"

"Take the Next Step" October 11, 1988!

As National Coming Out Day draws near, it is clearly evident that this day will be celebrated by people from coast to coast. Excitement is building in the gay community as thousands of lesbians and gay men plan to "take their next step" by participating in special events planned in cities and towns nationwide.

Last year's October 11th March on Washington energized the gay community across the country, as it took our strength and spirit to the nation's capitol. This year the strength comes home, to the local grassroots organizations that are the backbone of the gay movement. Coordinated by National Gay Rights Advocates and co-sponsored by The Experience Weekend, the event is a reminder to all gay men and lesbians that the time has come to go forward in the campaign for civil rights, the time has come for them to "take their next step."

To excite gay and lesbian organizations in local communities, the organizing body of NCOD has begun a large-scale campagin of its own. The national media has been put on alert, three full-time staff members have been hired by NGRA to work exclusively on the event and "Coming Out Kits" have been mailed to thousands of grassroots gay organizatins nationwide. The kits, which include dozens of different ideas for "coming out" from acknowledging that "those roses are not from your mother" to "organizing a demonstration for gay rights" are inspiring local organizations to call NCOD to share other ideas about "how to come out." In fact, phones at official NCOD headquarters are ringing off the hook with reports of dances, dinners, seminars, letter-writing campagins and celebrations that are in the works.

NCOD is making available a wide variety of support materials to groups coming on board as Official Event Sponsors including buttons, bumper stickers, key chains and lapel pins. The staff has put together a set of guidelines on how to go about obtaining media support as well as an informational circular on how to start a gay support group. Artist Keith Harin has designed an original



poster to celebrate the event and there will be a comemmorative journal in which individuals, businesses and organizations can place personal statements.

"National Coming Out Day is catching on all over the country," says Jean O'Leary, Executive Director of NGRA and Co-Chair of NCOD. Rob Eichberg, founder of the Experience Weekend and O'Leary's Co-chair of the event adds, "It's definitely an idea whose time has come." O'Leary continued, saying, "We are working 'round the clock preparing for this October 11th. Last year's march clearly showed that, even in the face of the deadly AIDS epidemic, our community is vibrant and growing. We need, more than ever, an annual event to celebrate life, one that will help us renew our commitments to one another. Ours is a community that is coming out of the closet forever."

The NCOD campaign encourages every gay man and lesbian to "take their next step" this October 11th, a step that for each individual is intensely personal. Jean O'Leary adds, "The Official Coming Out Kits can only offer suggestions for next steps; people must choose what is best for them.

O'Leary goes on to say, "Some people may acknowledge to themselves for the first time that they are gay or lesbian, while others may come out to a friend or family member. One thing is certain. No matter how far in the closet, or out of the closet, we are, we all have a next step."

For more information about NCOD, and to obtain Official Coming Out Kits, contact National Gay Rights Advocates at (213) 650-6200 or write to 8380 Santa Monica Blvd., Suite 202, West Hollywood, CA 90069.

