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Feel like your Gay Community Yellow Pages money went up in smoke?

A Call for Accountability

According to some estimates, gay and gay-supportive businesses in the Charlotte area spent as much as \$200,000 on advertising in the proposed first edition of the area's Gay Community Yellow Pages. The book — the latest in a string of more than a dozen such local phone directories produced by Chapter II/Out West Publishing — was scheduled to have a mid to late July release date. As you undoubtedly know, the directory has yet to be issued. In fact, the publisher announced that the company was "shutting its doors" just weeks before the distribution date.

Now, with no directory, no way to communicate with the publisher and no announced plans for the return of advertisers' money, *Q-Notes* is looking for some answers. And we need your help.

In order to effectively investigate this distressing situation, we must know the scope of the problem. This is where you come in.

If your business, employer or organization bought an ad in the Gay Community Yellow Pages, please call us with that information or, if you are familiar with a directory advertiser, call us. We'll follow up with them ourselves. It's important that we put together as accurate a picture of this problem as possible, so please tell others about this effort, too.

Make a call for accountability and help us help the community.

(704) 531-9988

