

### IN FOCUS:

# 2013 Community Assessment Survey

### **Organization Expenses & Revenues**

Organizations' financial data is presented below. Unless otherwise specified in footnotes, all figures are reported from 2012 Form 990 filings for calendar and tax year 2012 (Jan. 1-Dec. 31).

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Organization	Expenses	Revenue	Occupancy	Salaries/Benefits	# of Individual Contributors
Campaign for Southern Equality	\$ 137,376	\$ 179,219	\$ 2,150	\$ 73,632	Not Provided
Carolina Care Partnership <sup>a</sup>	1,500,828	1,548,623	66,973	607,880	Not Provided
Charlotte Business Guild <sup>b</sup>		< 50,000	N/A	N/A	Not Provided
Charlotte Pride °	172,000	249,000	N/A	N/A	55+
Charlotte Pride Band b		< 50,000	N/A	N/A	Not Provided
Different Roads Home °	90,000	Not Provided	Not Provided	32,500	30 <sup>§</sup>
Equality North Carolina	486,571	476,823		324,691	Not Provided
Equality North Carolina Foundation	358,945	330,703	N/A d	N/A d	3,339 §
Gay Men's Chorus of Charlotte	73,441	65,425	6,662	N/A	60 <sup>§</sup>
LGBT Center of Raleigh	142,939	160,669	21,596	35,355	300+ 5 .
LGBT Community Center of Charlotte	84,333	53,796	41,580	25,224	Not Provided
One Voice Chorus	69,829	90,155	9,168	N/A	Not Provided
Regional AIDS Interfaith Network	872,938	881,132	45,960	567,442	3,320 5
South Carolina Equality	122,173	131,209	10,060	74,016	172 <sup>§</sup>
South Carollina Equality Coalition	8,546	10,376	N/A d	N/A d	83 5
Southern Country Charlotte be		< 50,000	N/A	N/A	14 5
Time Out Youth <sup>f</sup>	177,365	211,171	6,000	120,373	745 5

Unless otherwise specified, all financial data represents that which was reported on a Form 990 for fiscal calendar year 2012.

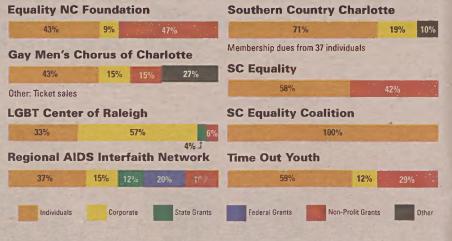
- a For fiscal year July 1, 2011-June 30, 2012
- b Smaller organizations are not required to file full Forms 990 or Forms 990-EZ. These organizations filed a Form 990-N "e-Postcard" with the IRS, indicating their gross receipts were no greater than \$50,000.
- c Different Roads Home was founded in 2013. Charlotte Pride's tax-exempt status was reinstated this year, after being dormant since 2006. Neither Different Roads Home nor Charlotte Pride have yet been required to file a Form 990 for their activities this year. Data presented here represents voluntarily-submitted, unreviewed and preliminary figures and estimates as of the date of the newspaper's requests and are not reflective nor predictive of any final accounting to be reported on their forthcoming 2013 Forms 990.
- d Equality North Carolina Foundation shares some expenses with Equality North Carolina and did not record its own occupancy or salary expenses in its Form 990. Similarly, the South Carolina Equality Coalition shares some expenses with the South Carolina Equality Foundation and did not record its own occupancy or salary expenses in its Form 990.
- e For fiscal calendar year 2011.
- f For fiscal year Sept. 1, 2011-Aug. 31, 2012. Time Out Youth also completed a Form 990 for Sept. 1-Dec. 31, 2012. Starting in 2013, its fiscal year will align with the calendar year.
- § As voluntarily reported by organizations.

### Reported Revenue Sources

At right are graphs representing the breakdown in organizations' revenue sources as voluntarily submitted by organizations that participated in our 2013 Community Assessment Survey. The graphs indicate the portions of revenue received by organizations from individual contributors, corporate contributions and sponsors, federal and state grants and grants from non-profit foundations. Other revenue sources are also indicated. Twelve of the 17 groups qnotes chose to review this year opted to voluntarily participate in the revenue survey. Figures may represent estimated, unreviewed or preliminary figures; qnotes' presentation of this data is not intended to portray a full or final accounting of organizations' revenue streams. If you seek more detailed information about an organization's finances, please consult that organization's completed and filed Form 990 or contact the organization directly.

## **Charlotte Business Guild** Other: Dues from 86 members and event fees **Charlotte Pride** 41% Other: Vendor and parade fees, vendor rental fees, VIP ticket sales and beverage sales **Different Roads Home** Other: Special events and other contributions. Percentages based on self-reported total expenses.

**Carolina Care Partnership** 









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