

do, and are bound to do it—with good leadership to co-ordinate the effort of good workers—all of us ready and willing to seek and profit by competent knowledge and advice—with the fair deal prevailing on all sides—and with the confidence that good work is sure to be rewarded.

After all, why should we want to be efficient? Why not be independent and easy going? Isn't it more pleasant to take the easier way, and get a little less out of life? Perhaps so, but we owe it to ourselves, to our family, our friends, and to the world to get all possible out of life, and to give all possible to the world; and sorry is the man who hasn't tasted of the pleasure of doing things well. In these days of keen competition, the better man differs from the weaker man by only a small margin, and it takes only a small gain or handicap to reverse the positions.

Roosevelt said: "There are two kinds of success—one, that of rare genius; the other, that of the ordinary man, who does ordinary things a little better than his fellows;" and there are a hundred of the latter for every one of the former. Success by genius is uncertain, success through efficiency is absolutely certain, and it takes only that slight advantage to put you ahead of the other fellow. We have only one life to live; we want all that we can get out of that life, but most of us get out no more than we put in. Efficiency will improve input as well as output, enabling us to get more into ourselves and our work, enabling us to get out our work with less effort, but, best of all, to accomplish more with equal effort.

We live in an age of progress, when newsboys and peanut venders may become wealthy overnight, when farmers are well-to-do and financiers may become paupers on a day's warning. It behooves all of us to meet everything new with open mind, and an eagerness to get all that we can out of it.

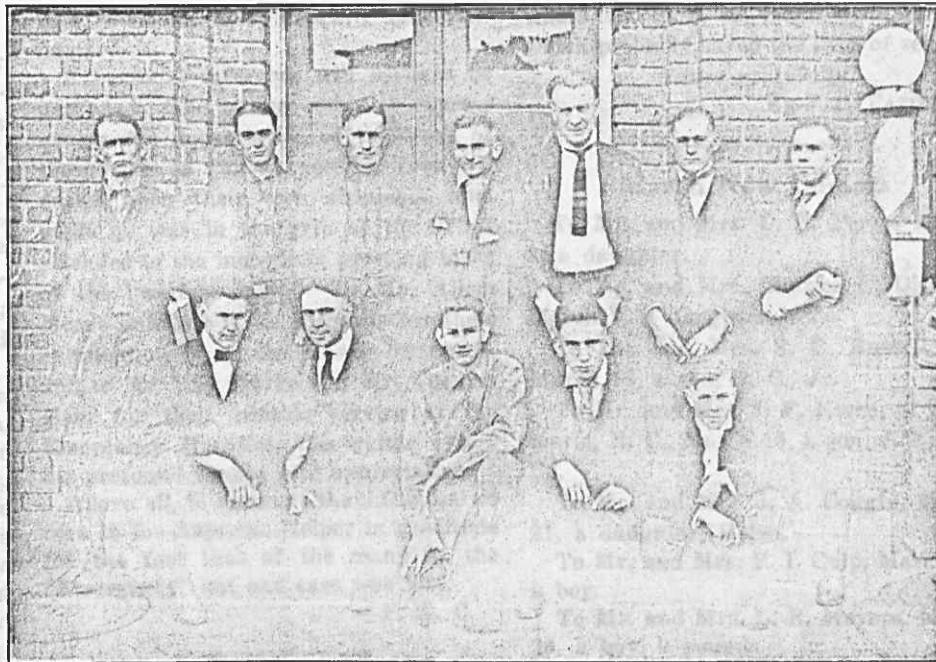
*"While we are green, we grow;*

*When we think we are ripe, we begin to get rotten."*—SHELDON.

—CHAS. J. ROBINSON

### Milk

The season of the year is approaching when we begin to have trouble on account of milk turning sour. This is due to warmer weather, and unless the milk is kept on ice it will very likely sour before the next morning. For this reason, there is a tendency not to purchase



GENERAL OFFICE SURVEYING AND DRAFTING FORCE

Back Row—Left to Right: Harris, Rodman; Martin, Recorder; Tillery, Instrumentman; Rice, in Charge; Cooper, Draftsman; Russell, Draftsman; Stewart, Draftsman.  
Front Row—Left to Right: Lilly, Computer and Draftsman; Garrity, Draftsman; White, Tracer; Mansfield, Draftsman; Bizzell, Blueprinter.

milk during the warmer weather. This is a mistake, because milk is a much more necessary food in the summer than in the winter. It will, to a large degree, take the place of meat, since it affords as much nourishment, and is not productive of so much heat. A more liberal use of milk, and eating less meat, will make healthier children in Badin.

Another means of keeping the milk from souring is, as soon as it is brought home to put it on the stove, and bring it almost to a boil. It will then keep for a longer time, and the children like it better.

The Company is going to start at once the construction of a milk depot, on the lot between the Postoffice and Badin Supply Company Store. This building will be up-to-date in every respect, and completely equipped with sterilizer, clarifier, pasteurizer, and bottling machines. This equipment has been ordered, and is now on the road to Badin. This plant will insure that Badin will have the best and cleanest milk that can be put on the market.

For the past three years, the Company has been standing a large loss each month on the milk shipped to Badin. It has, therefore, been decided, on May 1, to raise the price of milk to fifteen cents per quart and eight cents per pint. Seven quart milk checks will be sold for one dollar, and seven pint checks

for fifty cents. The Company does not desire to make any profit on the milk business, but does want to break even; and I am sure everyone will admit that even at fifteen cents per quart they are getting better milk at less money than anywhere in the State.

—H. R. WAKE

### Why Not Keep Cool?

Mr. T. M. Hines, of the Salisbury Ice and Fuel Company, visited Badin on the eighteenth, and stated that he had made all arrangements to supply the people with all of the ice they needed during the coming season. Mr. Hines is desirous of giving the people the very best service, and all of his wagons will be equipped with standard scales, so that any purchasers can see exactly what they are getting.

Mr. Kearns will continue to be their representative in Badin.

### Research

While Dad was reading to his five-year-old son, after supper, the new colored maid entered.

"Daddy, why does Fanny black her face like that?"

"That's not paint, Son; she's that color all over."

"Gosh, Dad; how did you find