
BADIN, NORTH CAROLINA



OF INTEREST TO EVERY WAGE-EARNER

HERE are two main objects involved in placing this booklet before the public: first, to answer in a comprehensive and intelligent manner various inquiries regarding BADIN and the Tallassee Power Company; second, to attract the best class of men and their families to our town, by showing in an interesting manner the many advantages offered by the Tallassee Power Company to the man who works, and is wide awake enough to recognize an opportunity when he sees one.

In looking over this prospectus, one is likely to form the impression that BADIN is a resort where people do nothing but have a good time. That impression I wish to dispel. BADIN is not a resort, neither is it a harbor for the unemployed. If there is a single soft snap here, I do not know of it. But BADIN is the home of hardworking people, where every man's chance is equal, regardless of race or creed; where the humblest laborer is made to feel that his work is just as essential to the success of the Tallassee Power Company as the man whose training and opportunities have placed upon him the duty of conducting the Company's affairs.

There is nothing in our scheme which tends toward philanthropy. Our object in business is the manufacture of pig aluminum; but our policy is far-sighted enough to realize that, in order to obtain efficient results from the employees,

they must be a contented people. In order to arrive at such a condition, they must be well housed, and the sanitary condition of their town must be as nearly perfect as science can make it. They must be furnished with sufficient healthful recreation, in order that their work does not become monotonous; and last, but not least, they must be healthy.

One of the requisites for employment with this Company is that each applicant must pass a physical examination. This examination is in no way offensive, and requires only a few minutes; but it is a necessary safeguard to the health of our community. This Company feels that it owes a duty to its employees to keep them reasonably free from contact with persons whose employment would be a menace.

The foregoing pages should be full of interest to every wage-earner, if for no other reason than to dispel the erroneous impression that a business corporation has no real interest in its employees aside from their capacity to make profits. A corporation must, of course, follow the well-established principles of business in order to be a success. But this Company has acted upon the belief that an institution which does not recognize nor satisfy the human needs of its employees cannot be successful in the long run, and our views have been more than justified by results obtained.

Should you desire information relative to a position of any description, I shall be glad to correspond with you.

DARRELL CLARK
Employment Manager

