

Life is short and we have never too much time for gladdening the hearts of those who journey with us.

—Amiel

# Firestone NEWS

GASTONIA

The wise man does not lay up treasure. The more he gives to others, the more he has for his own.

—Lao-Tsze

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LOOKING OVER the "consolation" gift at the contest prize display at the plant main entrance are Mrs. Alf Bohanan, (left), Main Office and Miss Phoebe Pearson, secretary to Plant Engineer W. G. Henson.

## Suggestion Contest Continues Through Month Of November

Your suggestions can mean extra cash in the pocket and possibly one of three prizes, plus a "consolation" gift—if you enter the Suggestion Contest which lasts through November 30.

The three major prizes are, First: A Firestone clock radio; Second: An electric mixer; Third: An automatic toaster. These will be given to the suggesters ranking first, second and third in the highest amount of awards for the total number of adopted suggestions submitted during the contest period.

PRIZES will be in addition to the cash awards which are al-

ways paid for approved ideas, on the basis of their worth to the Company.

Besides the three top premiums, a portable barbecue grill will be awarded as a "consolation" gift. During the contest, every person turning in one or more suggestions will be given a ticket for deposit in a box located at the main entrance of the plant, near the contest prize display case. A drawing at the end of the contest will select the barbecue grill winner.

Detailed information on the Company Suggestion Award System appears on page 3, this issue of the plant newspaper.

## Attends NSC Meet

Safety Director Alvin Riley attended the annual meeting of the National Safety Council in Chicago, October 21-26. For one of the sessions during the week he joined in a program with safety

directors from all other Firestone plants in the United States.

Safety in the textile industry was included on the program, which covered a total of 31 topics in all phases of accident control and prevention.

## GIVE — THE UNITED WAY

Once each year all Firestone Textiles Employees have the opportunity of sharing their prosperity in a systematic way with those who are less fortunate from the standpoint of health and happiness. The privilege of so doing is made possible through the Firestone United Fund Drive which is now in progress.

Firestone Textiles Employees have always given liberally to this most worthwhile appeal and I am sure that this year's results will be even more outstanding than they were last year. In an effort to accomplish our goal of 100 per cent participation in all departments, each employee will be solicited for a contribution. It is my sincere hope that you will respond generously and that Firestone Textiles will maintain its position on the Honor Roll of the Greater Gastonia United Fund Drive which is now underway.

*Harold Mercer*

General Manager

## UF Campaign For Employees In Fifth Annual Appeal

*Seventeen Community Agencies Will Share In Your Gifts*

The fifth annual Employees United Fund appeal opened at the plant October 22 and will continue through November 10. General Superintendent Nelson Kessell, for the fifth consecutive year Chairman of the fund-gathering effort, has announced that workers have the opportunity to contribute to as many as 17 community and charitable agencies. F. B. Galligan, Superintendent of the Cotton Division, is serving as Co-Chairman of the drive this year.

Employees' pledges are being taken by volunteer solicitors in every department of the plant. Sign-up cards allow for pledges to the various agencies, to be paid later through the payroll deduction plan.

Chairman Kessell points out that the UF contributor here may designate the amount he or she wishes to give to the different local, state and national community organizations and charities. Every individual is being contacted and given sign-up cards.

IN LAST year's UF drive at Firestone Textiles, the employee contribution of \$12,327.07 set a record in the four years of united community giving here.

The plant UF program is conducted each fall, to coincide with the efforts of the Greater Gas-

tonia United Fund in October, and with the nationwide effort of Community Chests and United Funds from Labor Day to Thanksgiving.

Harvey S. Firestone, Jr., Company Chairman, is this year a member of the National Citizens Committee sponsoring the

—Turn to page 2

## YOUR DOLLARS CAN LIFT BURDENS

Look under the word "dollar" in any dictionary and you will read something like this: "The monetary unit in the United States equivalent to 100 cents."

Dr. Harry Emerson Fosdick, well-known American clergyman, has this definition:

"A dollar is a miraculous thing. It is a man's personal energy reduced to portable form and endowed with powers the man himself does not possess. It can go where he cannot go; speak languages he cannot speak; lift burdens he cannot touch with his fingers; save lives with which he cannot directly deal; so that a man busy all day downtown can at the same time be working in boys' clubs, hospitals, settlements, child-care centers all over the city."

Let your dollars, contributed with your fellow employees during the United Fund drive, help perform miracles. Let them lift burdens you cannot touch.

## Men From Plant Attend Textile Exposition

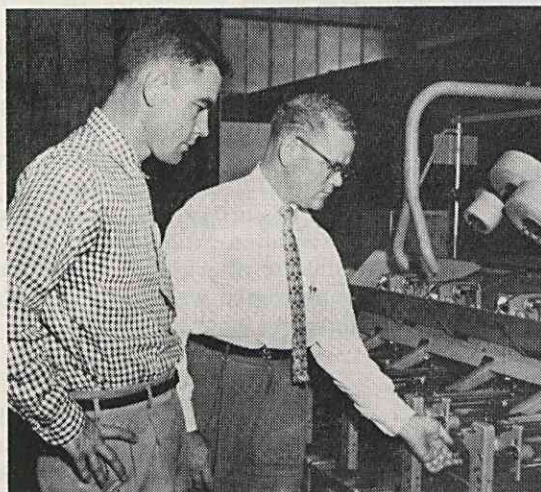
Sixty-two men from plant management and supervision here attended the 19th Southern Textile Exposition, held in Textile Hall, Greenville, S. C., October 1-5. Those going from the plant here divided themselves into groups to attend the exposition on different days during the week-long run.

The mammoth textile trade show, first staged in 1916, is held once every two years. It provides a gigantic window-shopping tour for the textile industry, to show what are the latest developments in high-speed machinery, equipment, supplies, accessories and parts. The more than 325 exhibits in-

cluded many "live" displays, and many involved new machines and refinements. At the exposition, some of the machines were unveiled to the public for the first time.

ALMOST every major United States textile machinery firm

—Turn to page 5



EUROPEAN EXHIBIT—Bob Purkey, (left), Recreation; and Thomas Grant, Time Study, learn the workings of an automatic quill winder. The machine, made in Switzerland, is capable of winding at the rate of 11,000 revolutions per minute. After winding, it correctly stacks the quills in a box, ready for the loom.



LATEST IN SUPPLIES—Ray Clary (left), a sales and service representative of a supply company from Atlanta, Ga., shows a piece of card clothing to Carding Overseer S. L. Owens (second from left), and two other Firestone men. They are Vernon Lovingood, Sales Yarn Twisting; and Charles Ferguson (right), Employment.