

1962 Promising For Rubber

As 1962 arrived, all signs pointed to prosperity and continued progress for the rubber industry during the new year. The observation by company chairman Harvey S. Firestone Jr. was grounded in the facts of recent expansion in production, diversification and distribution; growth in automotive transportation, increased world consumption of all types of rubber, new applications of synthetic rubber, and the general upswing in business.

In his usual year-end statement, the chairman saw 1962 as "the rubber industry's most prosperous year". He concluded:

"We at Firestone have the research-and-development leadership, production facilities and sales-distribution organization to meet the challenges and opportunities that are ours in 1962."

Departments Tie In Housekeeping

"This housekeeping program is paying off," remarked one of the production supervisors, as his team completed the mill safety inspections on Dec. 20. He had been inspired by the fact that three departments had just tied for the Good - Housekeeping Award banner.

Twisting (second floor), Carding, and Spinning earned the honor. They each won the right to have the banner to display in a proud place for ten days. Ordinarily, if a single department wins it, the banner is kept a month.

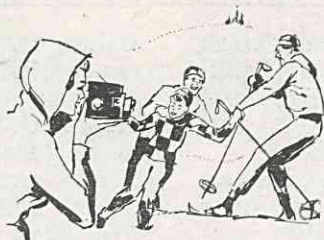
The Good-Housekeeping program was started here more than a year ago, and the incentive banner has been in circulation since last June.

A monthly inspection has a checklist of 10 major points of orderly and efficient shopkeeping. All production supervisors are assigned in three teams to conduct the monthly tours. Team members review housekeeping conditions in departments other than their own. Results are recorded on a standard check-schedule from the safety department.

A resolution adopted by the annual synod of the Augustana Lutheran Church urges people to obey the commandment "Thou shalt not kill," when driving a motor vehicle.



STICKUM — An off-highway tire weighing nearly 2,000 pounds is here suspended by two square inches of a newly-developed Loxite adhesive produced by Firestone. Richard Garling, senior chemist who helped develop the metal-to-metal adhesive, points to a carbon-steel strip (encircled) overlapped and held together by the Loxite. The high-strength adhesive will be used in the automotive industry. It has been pull-tested as high as 2,500 pounds per square inch and can be applied even to oily metal.



January is a many-sided month for the traveler, with its interesting lineup of places to go and things to do. Outdoor activities in the Mid-South are livened at this time of year by the growing number of winter-sports facilities. Along with this, the January traveler can choose from a variety list of sports events, historical tours, hunting trips — to list just a few.

Travel information of Plant Recreation posts its regular monthly suggestions on places, things, and events away from the job that can make your life more enjoyable, and adds: "Get out and go — have fun!"

Skis And Bobsled In Season

Growing interest in winter-sports areas have resulted in two developments that can put you on skis or a bobsled in less than a half-day drive from Gastonia. In operation at Blowing Rock is the Ski Lodge, complete with manmade snow, skylift, ski shop, lounge and eating facilities, and a lake for ice skating.

The long-famed summer resort of Gatlinburg, Tenn. has been turned into a winter mecca with the coming of ski facilities on the slopes of 3,520-foot Mt. Harrison. By late 1961, almost 1,000 persons from Southern cities had joined the ski club at Gatlinburg for the opening season, to begin in early January. A temporary clubhouse is in service at the site, three miles west of town at the northern boundary of the Great Smoky Mountains National Park. Manmade snow keeps the slopes in business.

For the many Firestone people who enjoy the Lake Lure area, Chimney Rock Park, nearby,

on US 74 is open free to the public this winter through March.

For a warmer touch, the gardens, parks and golf courses of North Carolina's Sandhills section are especially beautiful now. Holly berries and early-blooming camellias adorn the landscape. At Clarendon Gardens near Pinehurst more than 300 different kinds of holly are displayed for visitors.

Museum Added At Old Salem

Of tours at historical sites, this time of year is ideal for a stop at the 18th-century restoration of Old Salem community, Winston-Salem. In recent years there have been noteworthy additions to the restoration, including Salem Tavern (1956), and the Tavern Barn, completed in late 1961. The present barn, first constructed on a farm nearby in the 1840s, and moved to the restoration site, houses a Farm Museum displaying tools, machinery and implements collected in the area, after much research into the Old Salem period.

The Farm Museum is the 20th building restored at Old Salem. Other exhibit buildings open to visitors are the John Volger House, Salem Tavern, Wachovia Museum in the Boys' School building; and the Market-Firehouse.

Adding to variety of the January travel scene are many more events in North Carolina, of which this brief list includes: "Scouting the Skies", Morehead Planetarium, Chapel Hill, Jan. 9-Feb. 12; professional ice hockey in the Charlotte Coliseum, Jan. 12, 19, 23, and 26; N.C. State-Virginia basketball, Raleigh, Jan. 30.

Safety Slogan Could Be Yours

Who knows? In the back of your head there may be a safety slogan that could gain world attention. You can try your hand at writing one and the North Carolina Industrial Commission will do its part toward putting your slogan into universal use.

H. S. Baucom, NCIC safety director, has pointed out that the most recent slogan to gain national recognition was "The Life You Save May Be Your Own." It appeared several years ago and has been quoted millions of times since.

"It would be interesting to know who originated this gem. But now we need some new slogans that can help make safety work," says Mr. Baucom. "I refuse to believe that everything has been said that can be said about safety."

Auto Seat Belts

A recent study shows that less than two per cent of seat belts involved in automobile accidents fail in service. Those that failed were said to have been in vehicle crashes of such violence that no belt would have helped.

Somewhere in the back of someone's mind, there is a thought that can be expressed in a catchy slogan.

"Scratch your head. Write your slogan, and send it to us."

From time the NCIC Safety Bulletin will publish slogans submitted, giving credit to the authors. At the next annual meeting of the Commission's planning committee, the best entry will be selected and promoted as "slogan of the year" at the 32nd Annual Statewide Industrial Conference in 1962.

Mail your entry to H. S. Baucom, Safety Director, N.C. Industrial Commission, Education Building, Raleigh, N. C.

Thought For The New Year

'Something Wonderful For 1962'

When I was a little girl, my family always woke me in time for the arrival of the New Year. Father would open the window, so I might hear the whistles blowing and the bells ringing.

But I always believed he opened the window just to let in the wonderful New Year. I could not see it, but I firmly believed it was there inside my room and in our house.

Now that 1962 is here, we know not what its months will bring: War or war frustration, atomic bombs or negotiations, tragedy or joy.

I find myself believing that something wonderful will come during 1962. I have learned over the years what that belief has been. It is profound faith in God.

Whatever comes, His will be done. In His strength is my courage.

IRIS HIGGINS
Laymen's National Committee

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25 Years In Canada

Woodstock Has Anniversary

Firestone Textiles Limited of Woodstock, Ontario, Canada, went into its 26th year of operation in late 1961. The plant's 25th anniversary, officially observed Nov. 16, was highlighted with a complimentary dinner given by the Woodstock Chamber of Commerce.

The Daily Sentinel-Review of Woodstock-Ingersoll issued a 10-page special section commemorating the plant anniversary.

The newspaper featured a reprint of its front page of Aug. 25, 1936, and its lead story under the headline, "Firestone Comes To Woodstock".

Throughout the anniversary section Firestone was featured in its Woodstock and Hamilton plant operations. There were articles and pictures on plant history, the manufacture of rayon and nylon cord at Woodstock,

news of employees, and the Woodstock Firestone stores.

Included was a special story on the history of the parent Firestone Company, and throughout the issue was a liberal display of congratulatory advertisements from business and industry in the Woodstock-Ingersoll area.

William Astle is vice president and general manager of the Woodstock plant. He succeeded Frank Austin (retired), who was for a number of years a member of the Gastonia management staff.

The Woodstock factory employs over 200. It is one of three Firestone manufacturing facilities in the Dominion. Tire cord and fabric produced at Woodstock serves the company's Canadian tire-producing plants at Hamilton, Ontario and Calgary, Alberta.