

GASTONIA • NORTH CAROLINA
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Firestone NEWS



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Best Today
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First Quarter Of 1962



FIXING UP
THE BOATS

Aroma of pine forests and music of mountain trout streams are almost reality for carpenters Bernard Alm (left) and Thomas Turner, repairing rowboats for the upcoming Camp Firestone season. Boats were hauled from the Lake James campsite for their annual fix-up at the plant carpenter shop.

Camp Firestone Season Opening In May

Early May brings the opening of Camp Firestone for its 27th season of mountain fun and relaxation for employees and members of their families.

The camp, situated on a cove of 6,500-acre Lake James at Bridgewater in the Blue Ridge Mountains, offers wide variety in travel-recreation from spring into mid-October. By closing time, the mountain playground in the camp area is at the peak of its autumn color.

LAKE JAMES, in McDowell and Burke counties, has a 154-mile shoreline. Its fishing waters are becoming one of the South's most popular centers for aquatic sports.

New Burpeeana

Company Gives Away Beauty

Twenty-two years ago, Firestone began giving away zinnia seeds through its retail outlets across the coun-



try. The company is still giving seeds away, and this spring's distribution will bring the number to more than 3,000,000 packets.

As in the past, seeds distributed this year will bring beauty to hundreds of thousands of lawns and gardens across the United States and Canada. Some of the flowers will add pretty touches to otherwise unlovely places such as neglected fence-rows and corners of abandoned lots.

The Burpee-produced hybrid Firestone zinnia is one of the



• These Burpee hybrid Firestone zinnias grew beside the doorway of the Industrial Relations annex last summer.

men from here prepare the camp for use, doing routine repairs, inspecting and bringing life-saving equipment up-to-date, stocking firefighting materials and first-aid supplies.

THIS SEASON the company will have seven rowboats with standard lifesaving equipment in service.

Again this year at the camp, you can enjoy boating, fishing, swimming, water skiing, horseshoe pitching, picnicking, camping and nature study.

Camp Firestone, about five miles from Marion, is a 'natural' starting place from which to travel in a five-state empire along the "rooftop of Eastern America." From this location travelers can launch any number of tours within a 100-mile radius which includes some of the country's most popular tourist attractions. Among these are Great Smoky Mountains National Park, Pisgah National Forest, the Grandfather Mountain region and other points along the Blue Ridge Parkway.

loveliest annual flowers, blooming as early as July and continuing to produce showy blossoms into autumn.

Each spring the seeds are available only through Firestone dealers and stores. In every packet of 100 seeds is an assortment that will produce red, orange, pink, yellow and white blossoms. The fluffy or ruffled-type flowers grow to almost three feet, making a good background for tiered or split-level flower beds, or enhancing the landscape layout around porches, patios, sidewalks and driveways.

Sales And Earnings Set Company Record

Sales and earnings for the quarter which ended Jan. 31 were highest for any first quarter in the history of Firestone. The figures are partial fulfillment of an early-January prediction by chairman Harvey S. Firestone Jr., that 1962 would be "the biggest year in Firestone history."

Mr. Firestone and Raymond C. Firestone, president, reported sales of \$286,509,558, which compared with \$267,974,146 in the first quarter of 1961.

Earnings for the first quarter of this year were \$14,534,412, compared with \$13,603,958 in the same

period last year. Sales showed increase of 6.9 per cent and earnings were up 6.8 per cent over 1961.

The company chairman pointed out that showing in the first quarter follows the record final six-month period of fiscal year 1961, in which sales and profits were also highest for any similar period of the company's history.

This progress, which benefits us all, was made possible by the teamwork efforts of all employees, Raymond C. Firestone pointed out. "With this continued effort, 1962 will be a history-making year for the Firestone organization," he added.

The
Master
Weaver

It's Great To Be Alive—

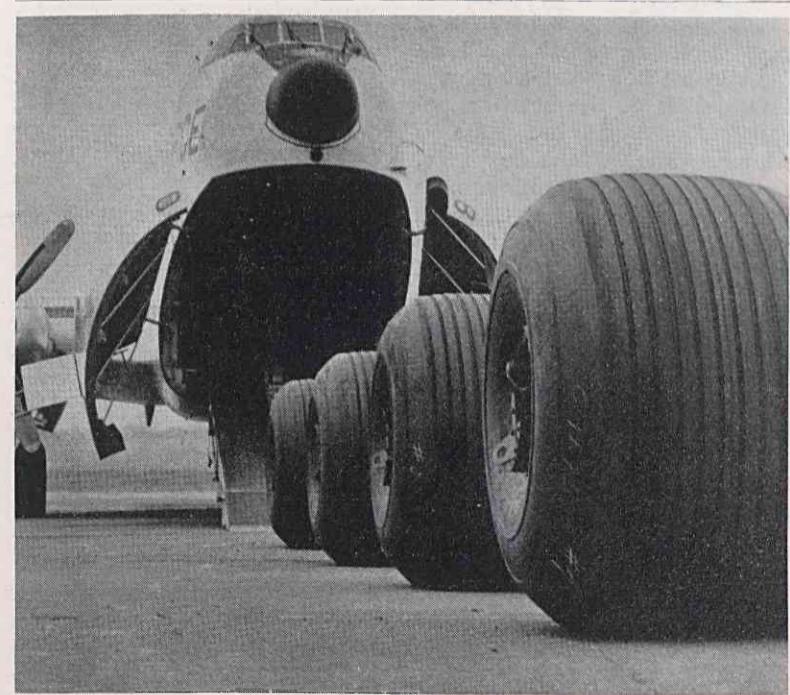
Especially In Springtime

Lighthearted Spring unlocked her box of marvelous treasures on schedule in late March. And welcome the treasures are. No wonder it's the best of seasons for many folks.

Spring brings a surge of youth to the hearts of adults, as they again relish the outdoors and reap new inspiration and strength for living.

For the young, it means a thrill of grass under bare feet — and the joys of a picnic and a swimming pool. Nature is already decking out in her gayest apparel. This is surely an awesome, wonderful season intended for everyone's enjoyment.

Spring is a time of rebirth, with the sacred observance of Resurrection Sunday her best expression.



North to Alaska

These rolling-liquid transporters (RLTs) are being loaded on a U.S. Air Force Globemaster for Fairbanks, Alaska, where they will undergo cold-weather tests. The huge tire-like containers were developed by the Firestone company for the U.S. Army Transportation Research Command at Ft. Eustis, Va. They are towed by trucks, tanks, armored personnel carriers and other vehicles, giving the combat vehicles greater mobility.

Each container holds 500 gallons of fuel. The eight here being shipped to Alaska would hold enough gasoline for the average motorist to drive 63,000 miles. This would make seven roundtrips from Akron, Ohio—where the RLTs were manufactured—to Fairbanks.