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# Firestone NEWS



Giving The United Way

## Your UF Contribution Helps 25 Agencies

Your "one gift — one time" to the United Fund this month will put your helping hands to work for 25 community agencies offering welfare, recreation, medical treatment and neighborhood-betterment services. This year's UF appeal at Firestone is being made during the first two weeks of the Greater Gastonia UF program, Oct. 16-Nov. 9.

C. E. Moss, of process refinement and development; and Philip R. Williams, division manager of synthetics, are chairmen of the in-plant solicitation, in which employees make contributions through a payroll-deduction plan.

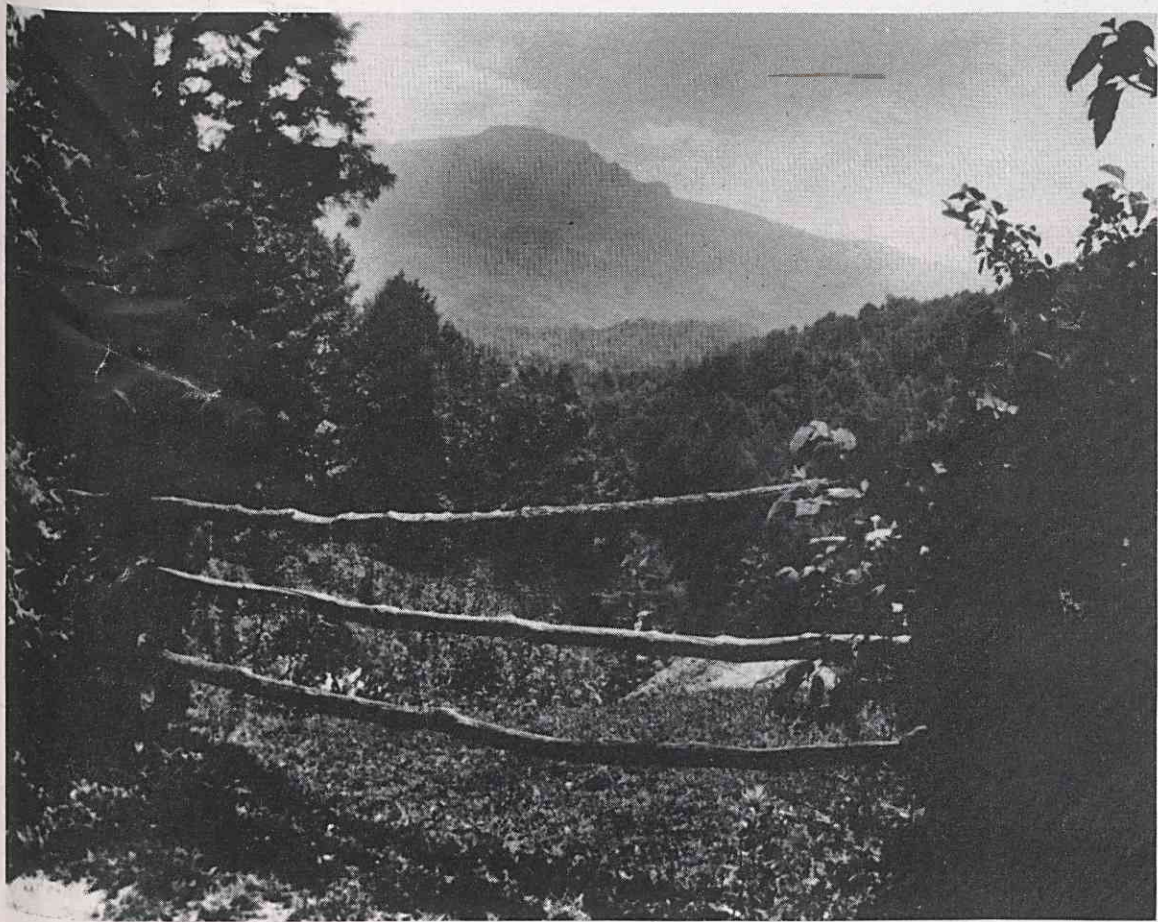
**PRODUCTION** manager F. B. Galligan is vice chairman of the Greater Gastonia United Fund money-raising program this year. Two other Firestone men are participating in the UF "Loaned Executives" program of the 1962 financial campaign. They are L. B. McAbee, assistant division manager of syn-

thetics; and Alvin V. Riley, manager of industrial relations.

In the "Loaned Executives" program, 21 specially-selected leaders in business and industry are taking an active part in the UF financial drive. "Loaned Executives" are specially trained to assist other volunteers in contributing to the success of the funds drive.

### Your Gift Helps These:

American National Red Cross, Gaston County Chapter; Boy Scouts, Piedmont Council; Cerebral Palsy of Gaston County, Gaston Big Brothers, Gaston  
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### SIGHTSEEING From Camp Firestone

## We Walk A Day In Autumn

October has come again with its giant patchwork of color across the land. And the choicest pictures of the fall panorama are to be seen in the mountain country all

within a short drive of Gastonia.

Camp Firestone on Lake James near Marion is an ideal place from which to begin an unforgettable tour of the "Rooftop of America" along the towering ridges of the Southern Blue Ridge and the Great Smoky Mountains.

This year's camp season extends to mid-October, when the mountains are growing into their colorful best.

Each season, Firestone employees and members of their

• Sunlight and shadow beckon hikers to the joys of a forested trail in the Grandfather Mountain country a few miles from Camp Firestone.

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families enjoy the recreational facilities of the company-operated camp near Bridgewater — then often travel from there to exciting adventure among the almost-endless sightseeing attractions in a mountaintop empire of the Appalachian South.

## Two Scholarship Students Are Back In School

The two Gastonia-area students with Firestone college scholarships have returned to school after a summer of work at home. Betty Ann McAbee is in her junior year at Erskine College, Due West, S. C.; and Neil Tate is a sophomore at Wake Forest College, Winston-Salem.

At the beginning of the school term this year, Betty served on the student committee which supervised orientation of freshmen and other incoming new students.

Majoring in elementary education, she is a member of the SC Student Education Association, and is president of the Erskine chapter of Epsilon Sigma Tau, a future-teachers organization.

Betty is serving as freshman counselor on the Women's Council, the college's governing body for women students. She is a member of the Athenian Literary society and the AR Presbyterian Student Union.

During the past summer she was a playground supervisor at Gastonia's Lineberger Park. Betty is the daughter of Mr. and Mrs. Leonard McAbee. Her father is assistant division man-

ager in Synthetics.

**NEIL TATE** is studying toward a degree in political science at Wake Forest. He was a counselor during freshman orientation week at the beginning of the school term.

Neil is in his second year of the school's honor program. It is also his second year on the varsity debating team. His team last year won several honors, including first place in the Atlantic Coast Conference, novice class.

Neil is a member of Theta Chi and is living at the fraternity house.

During the past summer the scholarship student operated one of the freight elevators at the plant here.

He is the son of Mr. and Mrs. Chester Tate. His mother is employed in Twisting.

## 'Anniversary Garden' At Bank

A garden of dwarf marigolds at the west branch of First Union National Bank has been a place of beauty alongside busy Franklin Avenue all summer.

Of the traveling people who caught a hurried glance at the flowers, one businessman from Greenville, S. C. was impressed enough to write Conrad Pearson, branch manager:

"I was so thrilled with the flowers at your branch office on Highway 29 (Franklin Avenue through Gastonia). Would it be possible for me to get a color picture?"

The Firestone company sent him a picture.

The flowers were planted and tended by members of Variety Garden Club of Firestone, as a part of the nationwide commemoration this summer of the Golden Anniversary of the Girl Scouts of America founding.

In the project, the anniversary marigolds have been thriving on both sides of the large bank sign in a rectangular plot about 12 x 20 feet.

## 'Diene 1,000' In Production

Firestone is producing a newly-discovered synthetic rubber of superior qualities which greatly improves tire performance and wear. The new synthetic, called "Diene 1000", is derived from butadiene and tryrene.

President Raymond C. Firestone said "Diene 1000" has all outstanding properties of regular

Firestone Diene, a polybutadiene rubber which the company introduced in 1958.

"Diene 1000" offers extended normal life of a tire, improved traction, and increased resistance to road hazards. It is in limited production at the Orange, Texas, Firestone Petrochemical Center, built several years ago for manufacture of Diene and Coral rubber.

At Orange, the company also produces butadiene, one of the basic raw materials in manufacture of synthetic rubber.



• Betty Ann Hedgepath (left) and Nancy Wallace of Pioneer Council's Troop 63 at Firestone Wesleyan Methodist Church, in the Girl Scout "Anniversary Garden" with Firestone retiree Mrs. Grace Stowe. Mrs. Stowe is a member of the hospitality committee of Variety Garden Club.

Variety Club president Mrs. W. H. Chastain of Weaving (cotton) said that the "Golden An-

iversary" garden was among several projects the group has been working on this year.