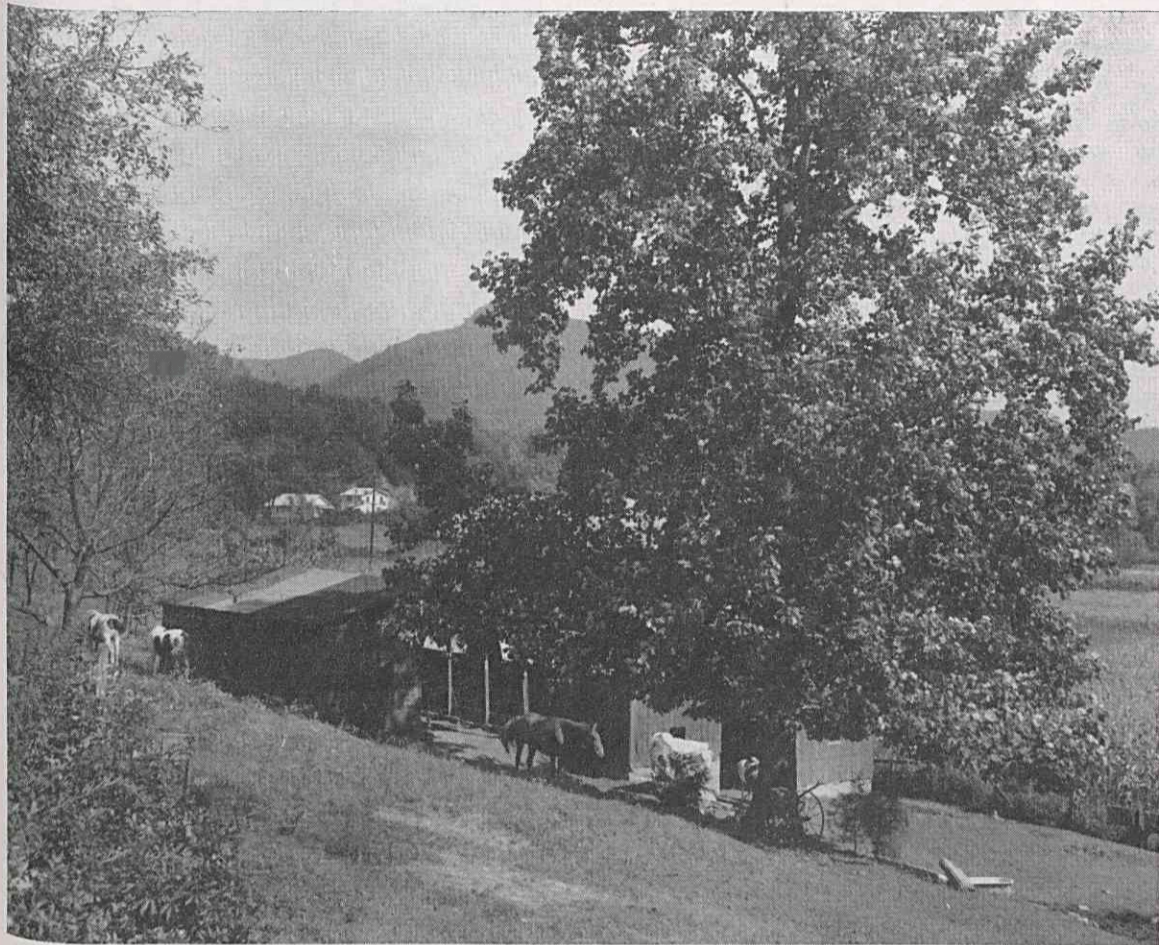


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Firestone

NEWS



autumn moods

Lazy shadows across a time-worn barn . . . an idle hayrake . . . horses taking it easy after a season of hard work . . . goldenrod along the fencerows . . . fruits of the land at harvest time . . . drifting leaves whispering of

deep frost and firelit nights. These and the myriad other sights and sounds of Autumn are suggested by this Firestone News photo, made near Clayton, Ga., looking north toward Black Rock State Park.

Elevator operator Boss Parsons speaks for many of his fellow employees and their families whose origins

go back to North Georgia, when he recommends the Southern Blue Ridge Country as an ideal place to visit, especially during the harvest season.

This skyland region of 3,000 square miles is famed for its waterfalls and gorges, spectacular scenic drives, lakes, and cascading mountain streams.

Record \$16,585.40 To United Fund

People at the Gastonia plant marked the 10th consecutive year of United Fund participation by pledging a record \$16,585.40 to the Greater Gastonia UF appeal. Joining in the community-wide program of giving, employees pledged an average of \$12.46.

Contributions of "one gift—one time" go toward support of 25 health, welfare, recreation and other community agencies and services during 1963.

Figure More This Year

This year's giving at Firestone is an increase of \$1,035.42 over that of last year. Solicitation was through payroll deduction, during the first two weeks of the campaign, Oct. 16-Nov. 9.

Persons here making a "fair-share" gift were eligible for a numbers-drawing for the six prizes which the company provided from the local Firestone Stores.

Plant production manager F. B. Galligan was vice chairman of the Greater Gastonia UF campaign. C. E. Moss of process refinement and development, and Phillip R. Williams, division manager of synthetics, were chairmen of the in-plant solicitation. They were helped by many volunteer solicitors who took pledges for the record contribution.

"The generous response to the United Way of giving is a compliment to our people and their concern for others," said Mr. Moss. Mr. Williams noted that the increasing employee contribution over the past ten years indicates a growing awareness of our people "for the needs which the United Fund serves."

Also helping in the Greater Gastonia UF effort were L. B. McAbec, division manager of cotton; and Alvin Riley, manager of industrial relations. They were on the "loaned executives" program in which industrial and business leaders helped direct and promote the UF financial drive.

BCHS Queen

Rebecca Mack, daughter of plant safety supervisor Raymond Mack and Mrs. Mack of Main Office, reigned as queen of Bessemer City High School homecoming festivities during the weekend of November 20.

A graduate of Gastonia's Ashley High School, Rebecca is a special student at Bessemer City this year.



Firestone Men Saw 'Big Show'

Firestone Textiles men of plant, services and office supervision had a look at one of the leading trade shows in American industry, when they attended the 22nd Southern Textile Exposition at Greenville, S. C., in October.

The five-day showing at Textile Hall and its nine annexes had 450 exhibits representing 30 states and 10 foreign countries. Exhibits ranged from simple,

compact booths to elaborate open areas humming with machinery set alongside walnut-paneled offices.

The exposition is the largest of its kind in the Southeast. Its production every two years affords industry leaders a report on, and demonstration of, the latest in machinery, equipment and supplies. It is educational, placing emphasis on new techniques in production, packaging,

and materials-handling.

The exposition will move in 1964 to its modern show building, soon to be constructed. The planned exposition building, with 150,000 square feet of show space, is to be constructed on a 30-acre site adjoining Greenville's Municipal Airport. The facility will be one story, with on-site parking for more than 2,000 cars and parking for private planes less than a block from the building's main entrance.

Mercers Toured Five Countries In Europe

In Europe, you roam knee-deep in history, and the scenery is magnificent—as you'd expect. But one of the most pleasant impressions that came to Mr. and Mrs. Harold Mercer was that the people over there are genuinely friendly. And they have a sort of innate instinct for orderly living.

At least this is so of the countries they visited recently. The plant general manager and his wife are home from a month-long tour which took them to the significant landmarks of five European countries.

With more than a dozen major cities as headquarters, they

launched out on guided tours that afforded them the best of scenery, historic places and things, and many another feature of Old World life in Norway, Denmark, Austria, Italy, and Ireland.

They traveled by jet plane, train, bus, automobile, gondola, jaunting horse cart — and on foot. It was the Mercers' second trip to Europe.

Highlight of the trip they considered to be an extensive tour of the area around Naples, including the Isle of Capri and the restoration of ancient Pompeii.

Among other major centers they visited were Oslo, Copenhagen, Vienna, Salzburg, Villach, Venice, Florence, Rome, Killarney, Belfast, Cork, Antrim and Dublin.

Garden Club Member On TV This Month

The colorful history of candlemaking will be presented on Channel 3 television this month by Mrs. W. R. Turner Sr. of Gastonia.

Mrs. Turner, a well-known artflower arranger and certified flower judge, is a member of Variety Garden Club of Firestone. Her presentation on WBTV, Charlotte, will be telecast in color as a special feature of the Betty Feezor program Nov. 15 at 1 P.M.

The Variety Garden Club member shapes and molds candles as one of her several hobbies. She will use some of her own creations to illustrate her TV presentation.



• Fair-share contributors to the UF campaign at the plant who had lucky numbers for the prizes drawing. Winners and their prizes (from left): Willie Kelly, automatic electric toaster; Guinn Briggs, four Firestone DeLuxe Champion tires; Ray Arrowood, Firestone power mower; Sara Fulbright, barbecue grill with electric spit. Those not in picture: Rubye McAllister, Philco electric stove with double oven; Royal Chandler, Philco table radio-clock.