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Firestone NEWS

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Rubber • Chemicals • Textiles
Synthetics • Metals • Plastics



1963 FEBRUARY 1963						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

Plant Gets Its Fourth Citizenship Citation

For the fourth consecutive year, the Firestone Gastonia plant has been recognized for "outstanding citizenship" because of employee-company participation in the Greater Gastonia United Fund appeal.

Firestone was one of 23 firms presented the Citizenship Award at the United Fund annual meeting, Jan. 18. Four of these firms, honored for the first time, received the UF Bronzed Plaque. An engraved tab to be attached to the original award went to Firestone and the other repeater firms.

A special award went to pro-

duction manager F. B. Galligan, last year's vice chairman of the industrial division of UF, for leadership in raising 104 per cent of the \$124,000 quota. This was \$15,000 more than the preceding year, and totaled 63.3 per cent of the total campaign result.

PLAQUES and repeater awards honored firms with 15 or more employees each and participating in the UF giving through payroll deduction; and which had at least 80 per cent employee giving with an averaged donation of at least \$10 per worker.

Firestone people gave a record \$16,585.40 through the UF appeal last year. In the community-wide program of giving, the individual Firestone employee made an averaged contribution of \$12.46.

Among basic ideals emphasized are the equality of all men and the belief and practice of fair play among people.

"Brotherhood Week is an opportunity for us to measure our actual conduct against these exalted ideals and goals," said general manager Harold Mercer. Mr. Mercer received the local Brotherhood Award in 1959. He and production manager F. B. Galligan have been outstanding in Brotherhood leadership throughout the years.

The NCCJ, sponsor of Brotherhood Week, is a voluntary organization which carries out its —More on Page 2

Winners By Early May

Scholarship Deadline Near

Closing date for 1963 Firestone scholarship applications is almost here. High-school students who have not begun to process their application must hurry to make the deadline. Those in the process already, will have no time to spare.

Completed application forms, required character references, grades certification, aptitude-tests results and all other information required (outlined in the scholarship booklet at the Industrial Relations office) must be received by the Scholarship Committee in Akron by Feb. 28.

Applicants must be presently a high school senior; the son or

daughter of an employee who has completed five years of continuous service with the company by Jan. 1 of this year and in the upper third of his or her class.

Only children of employees whose average income is not more than \$850 per month without overtime will be eligible.

All necessary application materials and full details are at the IR office.

Scholarships are allocated to various sections of the country on the basis of proportionate Firestone employment. Winners this year will be notified by early May.

Sharp Boreas blows,
And Nature feels decay,
Time conquers all
And we must Time obey.

—from "Winter"
By Alexander Pope

IN THE CYCLE OF THE YEARS

To Plant and Mr. Johnson

NC State DRPA Certificates

Firestone Textiles was one of two firms from four states and the District of Columbia to receive both an individual and corporate honor from North Carolina State College School of Education Jan. 19, in recognition of contributions to the Department of Recreation and Parks Administration.

Employee relations manager Ralph Johnson received an individual Certificate of Appreciation, and general manager Harold Mercer accepted a Certificate on behalf of the Gastonia plant.

Dean Bryant Kirkland of State College presented the awards "in recognition of valuable and meritorious service to the Department of Recreation and Parks Administration."

There were 60 Certificates presented to individuals, firms and agencies in North Carolina,

Another year—still young—would remind us that the progression of the seasons brings its harvest of change and loss. Snow, wind, rain and sunshine are companions in inevitable waste as well as in renewal through the cycle of the years. Things in Nature, man and the things he has contrived, wear out.

Somehow it speaks to us that man, as a creature of Time, is privileged in each generation to make the best

of life, using wisely and well the tools at his command. Herein is no small lesson for us in our jobs.

We cannot stay the hand of Time but we can redeem it in the sense that we can do our best at producing useful products of quality, with pride in workmanship. At this task we wisely master the tools of production, ere they pass from the scene and are replaced by new and better ones.

Recreation. He has planned and participated in the annual industrial recreation workshops at NC State; has been a speaker and discussion leader at the Southeastern Parks and Maintenance recreation workshops.

Through the years, the Firestone plant has lent leadership to the Department of Recreation and Parks Administration program.

Bloodmobile Is Coming

People here this month will have an opportunity to "make a gift for life" while upholding a long-standing record of response to the Red Cross' appeal for blood.

The first of two visits of the bloodmobile in 1963 is set for Feb. 22 at Firestone Recreation Center. Hours are 11 a.m. to 5 p.m.

Every year the bloodmobile comes to Firestone in

February 22
Recreation Center

February and again in August. On its second stop in 1962, it received 127 pints of blood from Firestone employees, members of their families, and others in the plant community.

On its Firestone visits through the years the bloodmobile has had outstanding donor response. There has never been a time that the quota has not been met.



SAFETY makes SENSE

