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Firestone NEWS

C627.1
F52

GASTONIA • NORTH CAROLINA
VOLUME XII — NUMBER 4
MARCH, 1963



Planting A Tree

In late February Mrs. R. G. Henderson of Firestone Variety

Garden Club helped pupils plant a pin oak tree at the Gaston County Center for Handicapped Children on the Dallas-Cherryville highway. Troy Hood (left) and Randy McMillan did the spadework for this tree. They

were among a dozen boys of the Center's 60 children who helped plant two pin oaks and three pecan trees, a donation of the Variety Club. Mrs. Henderson is chairman of the tree-planting program of Variety Garden Club.

For Safety Milestone—An NCIC Certificate

More than a million production hours without a lost-time industrial injury. For this achievement at Firestone in Gastonia the North Carolina Industrial Commission has presented the plant a commemorative certificate.

Safety manager Raymond Mack accepted the award from William Silver of the NC Industrial Commission at the quarterly meeting of the Blue Ridge Safety Council in Kings Mountain last month.

The record of 1,061,799 safe production hours was made during the period July 1-November 30 of last year.

At the dinner meeting and awards program in Kings Moun-

tain Armory, representatives of the plant here joined some 300 others from businesses and industries in the six-county area of the Blue Ridge Safety Council.

They heard an address by Wilford Jones, safety director of the R. J. Reynolds Tobacco Co., Winston-Salem. "There is really nothing new in accident control", he said. "But there are always better ways to convey the safety message to employees."

Mr. Jones called for salesmanship of safety to every person on the job. He listed five major injury areas and situations: Hands, eyes, feet; and two types of chance-takers — those who take chances with their life and limb on the job, and those who take chances when cleaning or oiling machinery.

"You may have the best product in the world but if there is no demand for it, you can't sell it. The same thing is true of safety—even more so. You must impress the need and create the demand for safety," he concluded.

Life is a loan from God. We ought to see that it returns Him interest.—Winder Tender

All-Departments Contest

McAbee Team The Winner

The team captained by L. B. McAbee of production supervision won the all-departments safety contest held August through December of last year. His was one of four teams which enlisted the work of some 70 persons in supervision.

At an awards dinner in February, each member of the winning team was presented a merchandise certificate.

Basis of the contest was points a team and its members could earn through safety-promotion efforts outlined by the contest rules.

Among ways by which credit was earned by a team and its members were:

Completion of a calendar month free of a lost-time injury on the job, purchase of safety shoes and prescription safety

eyeglasses during the contest period, safety suggestions approved during the contest, team members' safety talks with employees on the job, and leadership participation in scheduled safety meetings.

Safety manager Raymond Mack said that as a result of the contest, there were sales of 329 pairs of safety shoes, 16 pairs of safety eyeglasses; 36 approved safety suggestions and approximately 7,000 personal talks on safety made by supervisors with employees.

Captains of the other three teams in the contest were F. B. Galligan, production manager; Clyde E. Moss, research and development; and Philip R. Williams, synthetics division manager. (Picture on Page 2)

President Raymond C. Firestone:

Quality And Research Foundations Of Success

Quality of product and research are major foundations upon which our success as a company continues to be built," president Raymond C. Firestone reminded a group of Gastonia plant supervisors here recently.

Mr. Firestone and Richard M. Sawyer, textiles division president, were on a visit to the plant in February. The president noted that had been many changes toward progress since he was here seven years ago, and expressed confidence in a healthy production schedule during the remainder of 1963.

At a luncheon held in honor of Mr. Firestone and Mr. Sawyer, the president cited the recent addition of Montgomery Ward as one of Firestone's major tire customers under a five-year contract. The Montgomery Ward business, he said, is a good example of how quality and research continue to insure integrity in our products and bring rewards through increased business.

Mr. Firestone commended the supervisory training courses at the plant here, a program in which supervisory personnel learn company policy and controls. Persons indoctrinated in

the Gastonia plant have been assigned to the company's manufacturing units around the world.

Triplets Born To Mr/s Lyles

They had already experienced something of being proud grandparents. But when quality control inspector Frontus M. Lyles and Mrs. Lyles of materials preparation became grandparents three times within six minutes, there was cause for some extra rejoicing.

Television, radio and newspapers featured the story when Mr. and Mrs. Lyles' son Milas became the father of triplets, born Feb. 9 at Gaston Memorial Hospital. The girls are Karla Loa and Jette Lee, and their brother is Timothy Wayne.

Mr. and Mrs. Milas Lyles have two other children: Terry 5; and Michael, 3.



Has 35 Years On The Job

Company president Raymond C. Firestone pins a 35-year service lapel emblem on Frank Davis, warehouse manager at Firestone, Gastonia. On hand to join in congratulating Mr. Davis were Firestone Textiles president Richard M. Sawyer (left) and Harold Mercer, Gastonia plant general manager. Mr. Davis joined the company at Fall River, Mass. in 1928, has been here since 1935. His is the longest service record of any individual at the Gastonia Firestone plant. Since 1961 Mr. Davis has been manager of cotton classing, waste sales, receiving, warehousing, and shipping. (More service anniversaries on page 4).

DO YOU
KNOW?

Terms We Use In The Tire Industry

People in the tire industry use terms mentioned here in a routine way. Those of us in the textile industry so closely associated with the company's major products—tires—may not know what some of the terms mean. Do you know?

Tire sizes: People often wonder about the terminology used to describe the sizes of tires. The

first figure in a tire size stands for the approximate measurement of a cross section of the tire at its widest point, from scuff rib to scuff rib. The second figure refers to the inside diameter of the tire, from bead to bead, or the diameter of the "hole in the doughnut."

Thus, a 7.50-14 tire has a cross section width of 7½ inches and

its inside diameter is 14 inches. Tire sizes vary for different makes and types of cars, depending essentially on the weight of the vehicle.

Materials in a tire: They include (1) rubber compounded with carbon black to give toughness and long wear, sulphur for

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