



A FIRESTONE TIRE BUILDER compares an uncured conventional passenger tire (left) in the familiar barrel shape, with an uncured radial-ply passenger tire (right). At this stage, both tires are ready to be placed in curing molds. Longer tread life, quicker steering response and better cornering are features of tires built with radial plies.

Hull Senior Member of ASQC

Robert B. Hull, manager of quality control at the Firestone Gastonia plant, has been advanced to Senior Member of the American Society for Quality Control. His election was on the basis of outstanding accomplishments as a manager in quality control.

Dr. Harold L. Crutcher, chairman of the Piedmont section of ASQC, cited Mr. Hull for "his progressive accomplishments and continuing leadership in industrial quality control."

ASQC, founded in 1946, is the national professional organization of quality control engineers and managers. It has more than 12,000 members and over 120 local groups. Textiles is one of seven of its major divisions.

"ASSURANCE of quality in products is a necessity in our advancing economy," said Dr. Crutcher. "People producing goods who keep the best controls toward the goal of 'zero'

defects are helping to guarantee themselves and their fellow workers the production leadership in whatever field they may be employed.

"The advancing technology of our day demands more and more our striving for perfection in goods and services for the market."

Rapid growth of quality control measurements, he said, has been in keeping with management's efforts to produce the best and do it economically so the customer can have the most for his money. He added:

"This has led to development of more subsections of the ASQC. A subsection is being formed in the Charlotte-Rock Hill area, and anyone interested in participating may have details from Mr. Hull."

In a managerial quality control job from the time he came here in 1953, Mr. Hull has been a member of ASQC since 1954.



Roller Shop Man Retired

"Just going to do nothing," said Paul Walker to someone's question the day his fellow workers honored him at a luncheon upon his retirement in January.

But the man who had been foreman of the roller shop here since 1929 was too well conditioned to work to "quit all of a sudden." Then he knew that quitting altogether wouldn't be advisable anyway. Before the month was over, he was sharpening up on his checker-playing and planning some fishing trips and travel schedules.

Walker put in almost 30 years with Firestone, but his employment at this location goes back seven years beyond that. He came from his native Lowell, by way of Belmont, to Gastonia and the work here in 1927. His entire stay was in the roller shop, expediting the covering and repair of rollers for carding, spinning, twisting and weaving operations.

When he retired he left the job in charge of Charles Hamrick, who had worked with Walker for many years.

Mr. and Mrs. Walker have a son, Dariel, who works here in nylon treating; and a daughter, Mrs. Martha Brown of La Mesa, Calif. In late January, Mrs. Walker was getting ready to go visit the daughter, and Paul had plans of making the trip later, after adjustment to "this being out of work."

Riley, others of Firestone management volunteering service in the general campaign were J. V. Darwin, Samuel Crawford, L. B. McAbee, Ralph Johnson and Charles McArver.

Club Won \$25

Variety Garden Club of Firestone has won a \$25 cash award for the Oriental garden its members developed at First Union National Bank's branch location in front of the Firestone plant.

Presentation came at the first annual Beautification Awards Luncheon for Gastonia in January. The honor was provided through the Home and Neighborhood Development Sponsors program which has been conducted nationally for several years. Sponsor is Sears, Roebuck & Company.

Variety Club, a member of the local garden council, was among those invited to participate in the HANDS program last year. Seven clubs entered the competition and developed projects which were appraised by the sponsor from March through November of last year.

The Variety Club Oriental garden project is landscaped and

planted on a 2x30-foot strip of earth framed by the bank parking area and the street walk along Franklin Avenue. Layout follows Oriental tradition, with three developing sections—mountains, plains and coast.

The garden is planted in annual and perennial flowers, ground-covering plants, herbs, flowering shrubs and a conifer. Interest point is the traditional stone lantern.

UF Award From Page 1

vision 140 beyond its campaign goal.

At the awards meeting, Firestone production manager F. B. Galligan was commended for his service as general chairman of the drive which put the Gastonia United Fund collection beyond its goal—to more than a quarter-million dollars.

Mr. Galligan was elected first vice president of the 1965 United Fund.

Besides Mr. Galligan and Mr.

Our Share Of The Market

From page 1

People are realizing that the economic health of the nation and its ability to provide more jobs for more people are dependent on a level of profit that allows business to reinvest in its own future and encourages investors to risk their savings in expansions and improvements in business.

Our company and its stockholders are constantly investing in development of new and improved products and in improved processes to manufacture and distribute those products.

The company needs the cooperation of each employee in order to follow through on these investments and continue to be successful.

The average Firestone man and woman may wonder how he or she can be most effective in the company's program of increasing sales and profits to meet increasing competition. Here are a few things we can do to help strengthen the company:

- Be enthusiastic about the company and its products. Take every opportunity to promote

Firestone with family, friends and other potential customers.

- Learn about the company and its products. Talk about what appears in the plant paper and other company literature, but keep the company's secrets until official announcements are made.

- Do the best possible job and avoid waste.

- Seize opportunities for extra education and job training offered by the company and by schools and other organizations in your area.

- Cooperate with fellow employees to the fullest possible extent. We may be competing with other employees and that's healthy, but all are working for the company.

- Don't hide ideas for improvements. Submit them through the suggestion system. The idea may not win a large award if accepted, but even a small award gives satisfaction to the suggestor. Or, if the idea does not lend itself to the suggestion system, tell your supervisor anyway, because it could help the company.

Mrs. Kendrick

A Former Teacher

Memorial service was held Jan. 1 for Mrs. Charlotte Long Kendrick at First Presbyterian Church, then interment in Hollywood Cemetery. Her husband, James L. Kendrick, was Gastonia city clerk for 20 years.

Mrs. Kendrick, a schoolteacher for 20 years, was a leader in First Presbyterian Church and a past Worthy Matron of Order

of Eastern Star.

Surviving besides her husband are a stepdaughter, Miss Martha Kendrick who works at Firestone; stepsons Leonard Kendrick of Gastonia and James Kendrick Jr. of Charlotte; stepdaughter Mrs. James Moser of Gastonia; brother Ed S. Long of Hickory; sisters Mrs. Violet Reynolds and Mrs. G. G. Lael of Newton, Mrs. Madge Silvey of Miami, Fla., and Mrs. Sadie Russell of Rock Hill, S. C.; 11 grandchildren and 5 great-grandchildren.

NEW ORLEANS

'Nothing Like It'

There's none other in the country like it and there never has been since it was founded in 1718 by Bienville, the French pioneer. This is the way city policeman Charles Heffner, Mrs. Heffner of Firestone's preparation department, and son Van felt about New Orleans, returning from a visit in January.

Von, a student at Ashley High School, counted it his first trip to the Crescent City, but his father and mother had been before. This time the Heffners went and spent a week, ending with New Year's Day and seeing LSU defeat Syracuse U in the Sugar Bowl.

Going down, they stopped overnight in Memphis but hurried on to explore the interesting sights of New Orleans. They enjoyed the carnival spirit of the city at night and by day toured the famed Vieux Carre, patronized the coffeshops and renowned restaurants and browsed in the shops and hidden patios around the Old French Market.

"Down by Ol' Man River" they saw the great port of New Orleans in action, with its more than 175 wharves and terminals; caught the international flavor of the docking and departing ships. They topped off the visit with a cruise on the River. The Heffners remind you that Mardi Gras in New Orleans begins March 9.



The Heffners looking toward Place D'Armes with its famed equestrian statue of Andrew Jackson. An itinerant photographer took this picture, backgrounded by St. Louis Cathedral, built in 1794 and one of the most renowned religious landmarks in America.

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W. C. Handy, the great American blues composer, had life figured out this way: "It's like blowing a trumpet; you got to blow something into it to get something out of it."