

Firestone NEWS

Your Symbol
of Quality
and Service



LOOKING
AROUND
From Camp Firestone

At Cherokee On The Oconaluftee

Camp Firestone on Lake James opened its 30th season early this month, offering recreation for employee families. It is an ideal mountain retreat with variety recreation including fishing, boating and other aquatic sports.

Besides this, the camp is a good beginning place for almost unlimited tours of a vast highland region, famed as a tourist playground and rich in scenic and historic wonder.

Cherokee on the Oconaluftee, center of life in the Qual-

la Boundary Indian Reservation, is a popular attraction for Firestone people who leave from the Lake James camp to tour the mountains.

This Firestone News photo of a totem pole is a familiar scene at the entrance to Cherokee art craft shops. Well-known visitor attractions at Cherokee are the Museum of the Cherokee Indian, Oconaluftee Indian Village, a chair-lift and amusement park, and the outdoor drama "Unto These Hills," beginning in early June.

Two College Scholarships And Five Merit Honors To Area Students



Brenda Louise

Erna Jane

Brenda Louise High plans to major in education at Wake Forest College beginning this fall, and Erna Jane Bagwell plans to enter the University of North Carolina for study toward a career in chemistry and medicine.

The two Gastonia-area Firestone Scholarship winners are among the 32 outstanding high school students throughout the nation who last month won college scholarships in the company's 1965 Scholarship Awards program.

Miss High is the daughter of Mr. and Mrs. George High. Her father is in twisting (synthetics). Miss Bagwell is the daughter of Mr. and Mrs. Ernest D. Bagwell.

WINNERS, all sons and daughters of Firestone employees, will receive awards which, for all of them, could total as much as \$192,000 in their four years of college.

Besides scholarship winners, 209 applicants were selected to receive Certificates of Merit. The Certificate, with a U. S.

May Is Off-Job Safety Month

"Safe away as well as on the job" is the basic idea of a year-after-year program which Firestone has at its U.S. and Canadian plants in May. The second of the off-job safety months each year is December.

Because there are added safety risks during these two months, the company's safety department has good reason to believe that precautions on the part of individuals will save physical injury and lives.

Since many activities of the outdoor season are "full-blast" in May, it is a fitting time to stress safety consciousness and

practices this month and throughout the ensuing days of outdoor recreation, home living and other off-job activity.

Safety Check Of Vehicles

Of the many phases of the injury-control program, most outstanding again this year is the free plant-community motor vehicle safety inspection offered at Firestone plants in states where local laws do not provide for auto safety checkup.

Operation dates of the Gastonia check-lanes are May 17-21, 9 a.m.-5 p.m. daily.

This is the eighth year the company will have sponsored the plant safety checks. In this service to employees and all

others of the several plant communities, the company works with the Auto Industries Highway Safety Committee, the Association of State and Provincial Safety Coordinators and Look magazine.

This year's Gastonia program of auto inspection is timely—making vehicles road-worthy for travel on the long Memorial Day week end.

The free inspection for employees and all others of the community is not only operated to correct mechanical faults that threaten travel safety, but is intended to urge motorists to review their driving habits for greater safety performance on streets and highways.

Last year 1,150 vehicles were checked in the program at Gastonia.

The service is provided by the industrial relations and mechanical departments, cooperating with the local Firestone Stores.

War Vets: NSLI May Be For You

Congress has passed legislation to reopen National Service Life Insurance for one year beginning May 1, 1965, for eligible World War II and Korean veterans. The Veterans Administration estimates that thousands of veterans in Piedmont North Carolina alone may be eligible to either obtain insurance, increase their present GI insurance up to the \$10,000 ceiling amount or exchange present term insurance for a new modified life plan.

Veterans receiving disability compensation checks have been notified of provisions in the new law. Yet there are many thousands in this area who have been determined by the VA to have service-connected disabilities, but not to the degree that they are entitled to compensation.

This group, rated by the VA as 0 per cent, has not been individually notified because the VA keeps no mailing lists where monthly checks are not involved. The VA wants to acquaint this group with the new law.

Any veteran who wants information on the new insurance law may get a general information sheet from the VA. Telephone, write, or call in person at the Division VA Regional Office, 310 West Fourth St., Winston-Salem, N. C. Telephone: 724-7431.

Savings Bond, will be presented to each of these students in recognition of outstanding high-school scholastic achievement.

Gastonia Merit winners: Elizabeth Ann Champion, daughter of Mrs. Edna D. Champion, cloth room; Roger Gary Gaddis, son of Mr. and Mrs. Alonzo Gaddis (he in quality control); Sandra Faye Huffstetler, daughter of Mr. and Mrs. C. A. Huffstetler (she in synthetics, weaving); Randall Ray Lovingood, son of Mr. and Mrs. Ray Lovingood (he in twisting); and Joyce Alania Stiles, daughter of Mr. and Mrs. Buster Stiles (he in synthetics, weaving).

For the Gastonia-area winners in the Scholarship Awards program, a survey of each one's outstanding high-school record



Division president R. M. Sawyer (second from left) presented the award which was accepted by plant safety manager R. E. Mack. With them were Alvin Riley (left), industrial relations manager; and general manager Harold Mercer.

Interplant Safety Trophy Returned To Gastonia

All of us at Firestone are working for a very progressive company, R. M. Sawyer, president of the textile division, told Gastonia Firestone people who attended an awards luncheon last month at the Recreation Center.

The president outlined some major advances and progress programs in which the company is involved, and projected some radical changes in products of the future, especially in tire construction and manufacture.

To keep up with these advances, he pointed to ever-improving quality and great strides in the company's safety performance.

Mr. Sawyer had come from Akron to present the North American Textile Interplant Safety Plaque for the plant's injury-control performance last year. The plaque represents the lowest number of disabling injuries per million manhours worked in a calendar year

among the company's textile plants at Bennettsville, S. C., Gastonia, and Woodstock, Canada.

The interplant safety rivalry, begun in 1959, is set up to run a maximum 12 years, each year being a separate contest. Rules provide that the plant which wins the plaque three years in a row—or the most times in the 12-year period—will earn permanent possession of it.

This is the third time the Gastonia plant has won the plaque, although not in successive years.

Bestowing the award, Mr. Sawyer noted, "It takes everybody working to make a safe operation—everybody striving to be conscious of safety until it becomes an automatic guard against that 'moment of carelessness' which is so often the cause of injury on the job."

will be included in the plant newspaper after formal presentation of the awards here.