

Offering Hope For Conquest

Progress in conquest of deafness is the hope offered by The Deafness Research Foundation. This is the only national voluntary health organization devoted primarily to furthering research into the causes, treatment and prevention of hearing impairment and other ear diseases.

Among leaders of American commerce and industry who are helping to advance this work is Leonard K. Firestone, president of the Firestone Tire & Rubber Company of California, and honorary chairman of the Board of Directors of The Deafness Research Foundation.

"The Deafness Research Foundation was created to unite the country's leading ear specialists and medical researchers in a broad attack on causes of deafness," says Mr. Firestone.

HE NOTES that deafness or hearing impairment strikes one in ten persons in this country, and adds, "Through research,

the day must come when this is no longer so." Mr. Firestone points out that public health authorities estimate that more than 15 million adults and 3 million children have hearing loss; that 250,000 Americans are seriously deaf, and no amount of sound amplification can provide them with serviceable hearing.

The DRF supports a broad program of ear research. During its first seven years it has been responsible for more than \$1,000,000 being directed into research in otolaryngology. The organization also leads the way in this field by providing grants for numerous pilot projects. These programs often gain financial support from other sources on a long-term basis—support that would not have been received without the Foundation's original grants.

The Deafness Research Foundation, Box 5000, New York 10017, will answer requests for information about its work.



Clara Conrad Weaving (syn) | Marie Collette Main Office | W. H. Robinson Spinning | Ila R. Webster Weaving (syn) | M. J. Briggs (retd.) Twisting (syn) | Mae Belle Keisler Twisting (syn)



Horace Robinson Shop | Ruth McGhee Twisting (syn) | Howard Love Main Office | Sam Bates (Reid.) Shop | Pearl Aldridge Quality Control | W. J. Bradley Twisting (syn)



Luther Shehane Twisting (syn) | D. Ray Thomas Development | Lydia Davis Spinning | R. G. Spencer Purchasing | Jim Bates Twisting (syn) | W. L. Carver Shipping



Sara Fulbright Preparation | Luther R. Foy Canteen Service | Ina Stiles Twisting (syn) | Willie Hannie Shop | Pauline Hanna Spinning | Howard McCarter Spinning

23 More On 30-Year Roster

Jim and Sam Bates — brothers — were among the 23 persons on the 30-year service list for July. While they marked their anniversaries of job-beginning here, 20 others passed work milestones of from 10 to 25 years.

Dill Retired

"It takes a while to make adjustment to the time a retired man has on his hands," said George Dill, who began his "harvest" career last month. He was one of the first 30-year group of employees who marked their anniversary in April.

Mrs. Dill of twisting (synthetics) marked her 30-year work milestone in June.

George plans some travel in

The 25 (W. J. Bradley) and 30-year record-holders are in photos here. Others with July anniversaries:

Twenty Years

Lerlie Mitchem Stines, carding; Elmina H. Bradshaw, preparation; Warren Jackson, weaving (cotton).

Fifteen Years

Edward T. Dailey, John E. Johnson, Jr., Ralph B. Frank-

lin, his retirement. He went to visit a brother at Brevard recently. Later this summer he will realize a long-cherished wish to travel to the nation's capital for an unhurried exploration of points of interest. In Washington, he will visit his two sisters who live there.

AND 21 OTHER ANNIVERSARIES

lin, Ralph L. Reep, Charles Lancaster, Phil R. Cabe, Aline N. Whitesides, all twisting (synthetics); Beulah W. Cook, Gracie C. Cook, Bobby Lee Payne, Max E. Pearson, weaving (synthetics); Henry Gordon, warehouse; Laura T. Medlin, Minalee Gaddis, quality control.

Ten Years

Virginia Baker Burgin, twisting (synthetics), William O. Hope, warehouse.

Safer At Work

Firestone people are still safer at work than they are at home or while taking part in off-job activities. So indicates a recent company Safety News Service bulletin. Reporting for a one-month period, it showed that 98 employees were involved in injuries off the job (including two fatalities), compared with only five on-job injuries for the same period.

This 20-to-1 ratio proves again that work is by far still the safer place you can be.

Falls or slips at home accounted for 32 of the injuries in the report, while 23 employees were hurt in auto collisions or other mishaps.

IN THE PLANT NEWSPAPER

Looking Backward

Ten years ago this month the plant newspaper was listing the schedule of free movies "under the stars" at Firestone playground—a recreational feature long since discontinued. Also this month a decade ago the paper was telling of the Co-

lumbiana, Ohio, Sesquicentennial celebration, and the first public showing of Firestone Homestead, birthplace of the company Founder and site of pioneering and development of air-filled rubber tires for farm use in the 1920s.

Firestone NEWS

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Claude C. Callaway, Editor

South Atlantic Council of Industrial Editors

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PLANT REPORTERS

Carding—Payton Lewis

Main Office—Bea McCarter

Mechanical Department—Rosie Francum

Quality Control — Sallie Crawford, Louella Queen, Leila Rape

Warp Preparation—Elmina Bradshaw, Vera Carswell, Eleese Cole, Annie Coese, Katie Elkins, Catherine Fletcher

Warehouse—Harold Robinson, Israel Good, Rosevelt Rainey

Weaving (cotton)—Ruth Veitch

Weaving (synthetics)—Irene O'Dell, Mayzelle Lewis

Winding—Nell Bolick, Ruth Cloninger

In the typical industrial society, leisure has ranked second to the desire for greater income. The key to progress in both areas has been the continuing advance in productivity.

—Peter Henle, Deputy Associate Commissioner, U. S. Bureau of Labor Statistics.

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The Firestone World

crease output of heavy-duty brake block material.

Firestone has operated the New Castle plant since 1942. Present products include brake blocks for heavy-duty trucks and trailers; brake lining for passenger cars, light trucks and buses; automatic transmission band lining; sintered metal linings and industrial friction materials. L. J. Campbell, company vice president says:

"Firestone's decision to modernize the New Castle facility reflects the general bright outlook of the company's management concerning the automotive and transportation industries, and in the increased acceptance of its brake lining materials."

Output Grows At Magnolia

The company's progress in manufacturing a wide variety of goods for market is illustrated by plans to double production capacity at its Magnolia, Ark., plant which produces coated fabrics.

The division has been re-nam-

ed Firestone Coated Fabrics Company and the management has been strengthened. Magnolia production includes fuel cells (gasoline tanks) for aircraft and auto industry, including crash-resistant tanks being built for Indianapolis Speedway racing cars; Imberton Fabridam by Firestone, giant nylon bag coated with neoprene—the flood-control and water-conservation dam service—proven at sites around the world.

Magnolia also produces the Fabritank by Firestone, collapsible liquid vessels which hold from 25 gallons to 40,000 barrels. These have been used by the military as fuel tanks, for civilian water storage and to meet commercial requirements of the petroleum industry.

Also at the Arkansas plant Firestone produces underwater tanks for fuel storage, and portable breakwaters for "wave-taming" in rivers, lakes and oceans.

The company has been producing lifeboats, aircraft fuel cells, coated-fabric containers and other defense products at Magnolia since 1955.

'The Short Way Around'

... is the film story of the 1965 Indianapolis 500-mile auto race. The 26-minute, color motion picture is presented by Firestone and stars Jim Clark of Duns, Scotland, winner of the annual Memorial Day race, and his fellow drivers at the 2½-mile oval.

The movie follows preparations and qualification runs during early May, and running of the famous 500-mile classic—fastest in history. Clark, in his rear-engine Lotus Ford, set a new track record of 150.686 mph.

Copies of "The Short Way Around" may be borrowed free through Association Films' regional library at Oakmont, Pa. For information, check the industrial relations office here.

A copy of the 1964 Indianapolis 500 race may be borrowed from the IR Gastonia office.