Lots
of
Plaques
for
Good
ZD
Work



There were 12 departmental "Key Man" winners for the first month of the Zero Defects program at Gastonia. Front row, from left: Helen Heffner, warp preparation; Hazel Splawn (she also accepted plaque on behalf of splicing as departmental ZD winner); Minnie Kilby, administration. Second: William Hall, 2nd floor twisting; Clifford Wal-

drop, weaving (synthetics): Horace Hughes (who also received plaque for his department's ZD performance). Third: Anderson Lynn, spinning; B. J. Bumgardner, 5th floor twisting; John Shaw, warehouse; Colin Quinn, fabric treating. Not in picture was the 12th "Key Man" Earl McMillian, 4th floor twisting (synthetics).

Hughes First 'Craftsman'

His recognition was a double-header. Horace Hughes of the shop was named Outstanding Craftsman of the Month in the Zero Defects awards program for February—the most recent period for which the "score" has been added up.

He was also named Firestone Textiles Craftsman of the Month for the same period.

He became the first person to be so honored in the individual awards program since the ZD plant went into service at Gastonia Feb. 1.

TV Classes For Supervisors

Education by the "going medium" began here for the first time when members of the plant supervisory staff were introduced to learning courses via TV.

The pioneering video course, "Controlling Employee Turnover and Absenteeism", began in late February and continues to mid-April. Each one-hour session for eight successive weeks in the Recreation Center features a 30-minute lecture by Dr. George Heaton, well-known management consultant.

His presentation is followed by a conference session directed by Ralph Johnson, employee relations manager. The TV lecture is presented over Charlotte channel 18. The course is sponsored regionally by the Education Foundation for Commerce and Industry, Charlotte. It is produced by the Education Resources Foundation, the South Carolina Educational Television Network and North Carolina State University—Raleigh.

A student guide helps to direct the conference sessions following the weekly TV lectures.

H. T. ALDRIDGE Help for the Blind

Thirty-nine years ago, on April 25, the first dog trained in the United States to lead the blind, was presented as a Seeing-Eye guide. Since then, many services for the blind have been established and a number of organizations and groups exist to conserve sight.

H. T. Aldridge, supervisor in

Red Clay SIGHTS AND SOUND

On Gastonia motel signboard: Help Stamp Out Home Cooking—EAT HERE; and at another motel: HORSE SENSE IS STABLE THINKING on the flashing sign • Overheard at shift-change time: A little boy and girl were walking down the lane and he asked her, "Just who is the opposite sex—you or me?"

Camp from Firestone page 1

aims at having the camp accommodate the most people possible during a season. Each year, the industrial relations department requests that employees with applications use them on the dates arranged for. If changed plans call for a cancellation, let the IR department know as far in advance as you can, so anyone else can enjoy the camp facilities.

JOIN OPERATION 'BIG Cleanup' IN APRIL AND EVERY MONTH

twisting and for years a leader in the Lions Club sight conservation and services for the blind, says many people are unaware of helps available to persons with sight loss.

For example, the American Foundation for the Blind makes free loan of "talking books"—recordings of great books—to persons legally blind. The AFB also has free loan on phonographs to play recordings. In North Carolina, you may get information on this service by writing American Foundation for the Blind, Mansion Park Building, Raleigh.

Another organization operates to supply trained leader dogs. Information on this service may be obtained by writing Dogs for the Blind, Rochester, Mich.,

是是是是是

WEATHER

PATTERN • Now the noisy winds are still; April's coming up the hill! All the spring is in her train,

Led by shining ranks of rain. Pit, pat, patter, clatter.

Sudden sun and clatter-patter.

—Mary M

-Mary Mapes Dodge

April: Grass Bud and Flower

"See where she sits upon the grassie greene," so goes an Old English line on April. It's the first full month of the Gentle Season and of Growing Things. Susan Coolidge wrote of the fourth month:

"Every tear is answered by a blossom, Every sigh with songs and laughter blent, April blossoms upon the breezes toss them, April knows her own and is content".

This month, which poet Remy Belleau called "the daintiest of them all", is said to have received its name as we know it from the Latin "aprilis" or a French form "aperiere", words which mean to open, referring to plant life as their buds unfold at this time of year.

Long ago the Anglo-Saxons designated April "Ooster" or Easter Month. Later on the French ruler Charlemagne made his own calendar and while it was in use, April was "Grass Month, alluding to the new green of the season which follows winter.

In ancient Rome, the emperor Nero decreed that April be changed to Neroneus to honor his own name. At one time in France, the month called Germinal ("bud month") was merged with Floreal ("flower month") to form April, as it was later known to be. Somewhere along the way, the calendar-makers settled on the 30 days.

This brings us to a note on gardening. April is the finest garden-making month of all the 12. Seeds of annuals can now be planted in the ground and in our area all tender plants can be planted in the open ground.

All flowers and vegetable seeds can safely be planted in the open ground this month, and if the perennials were not

The BIG HUNT

Treasures of many colors brought out children of Firestone families at Gastonia for the traditional Spring Egg Hunt in the grassy hiding places of the company's Second Avenue field in late March. Winning prizes for most eggs found and eggs "of special colors" were James Medlin, Anglia Barneycastle, Regina Saunders and Rita Bridges.

In photo, youngsters representing all those who came to hunt: Gary Holder, Kathy Taylor and (back) Linda Holder. The egg hunt is arranged by the plant recreation department.

planted earlier, this too should be done now.

Every man ought to be able to sit under his own vine and fig tree, and now is the time to get all these things in the ground—before real hot weather comes.

April In Our

Heritage Going back to 1621, April 1, that was the date on which colonial people at Plymouth, Mass. made America's first treaty with the Indians.

George Washington, first President, became the first Chief Magistrate to make a tour of the Southern States. This was in early April of 1791. A plaque in Old Settler's Cemetery, Charlotte, commemorates his visit there while on the tour.

April 12, 1776 dates the famed Halifax Declaration, first such declaration of independence by an American colony.

Washington, N. C. became the first American town to be named for the Father of Our Country. Naming date: April 13, 1782. Other memorable April dates: 12 1861 Attack on Fort Sumter, beginning Civil War

19 1775 First armed conflict of War for Independence, Lexington, Mass.

30 1789 George Washington inaugurated first U.S. President

Parting Thoughts Said Josh Billings: "I enjoy a good laugh—one that rushes out of a man's soul like the breaking up of a Sunday school."

Reserve some time in April's 30 days to reflect, drift a little . . . to be enchanted by the miraculous atmosphere of Spring.



Firestone NEWS

Volume XVI Number 4 April, 1967 Page 2

Claude C. Callaway, Editor

GASTONIA

Employee publication of Firestone Textiles, Gastonia, North Carolina, producing quality tire fabric since 1935.

Member, South Atlantic Council of Industrial Editors.

Plant Offices Warehouses REPORTERS

☆ ☆ ☆

Carding—Payton Lewis
Industrial Relations—Shirley Greene
Main Office—Bea McCarter
Mechanical Dept.—Rosie Francum
Quality Control—Sallie Crawford,
Louella Queen, Leila Rape

Twisting (synthetics)—Elease Cole, Katie Elkins, Catherine Fletcher Warp Preparation—Elmina Bradshaw, Nell Bolick

Warehouse—Harold Robinson, Israel Good, Rosevelt Rainey Weaving (cotton)—Ruth Veitch Weaving (synthetics)—Ann Cosey, Mayzelle Lewis