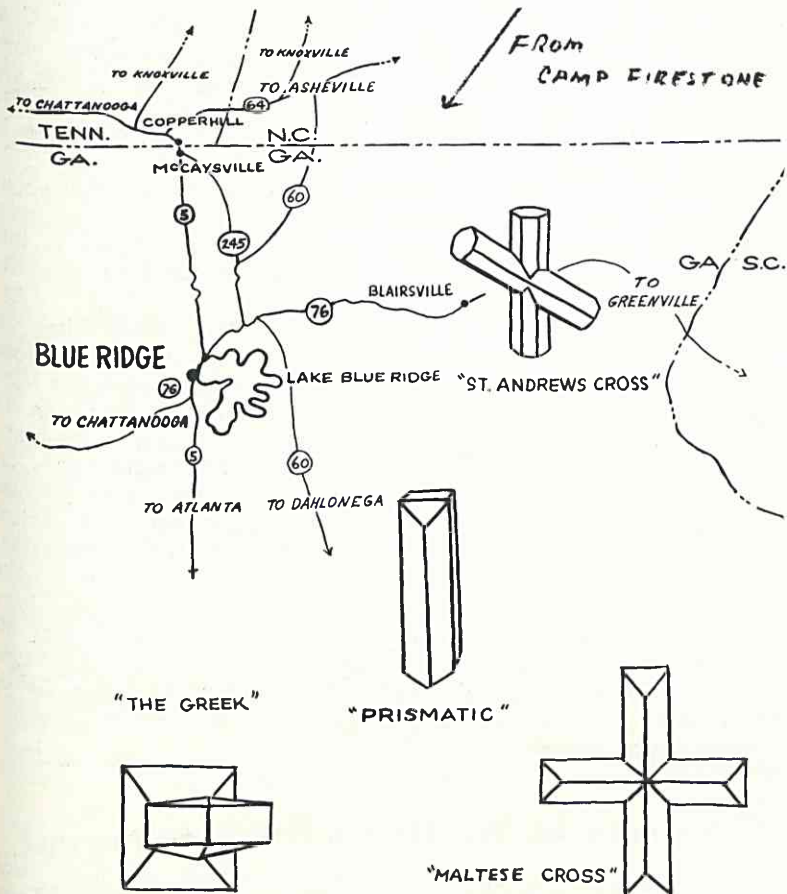


GASTONIA • NORTH CAROLINA

Firestone

AUGUST • 1967

NEWS



Blue Hills and Fairy Stones

The hillcountry of North Georgia is "homeland" to many a Firestone Textiles family. Within this vast playground at the southern end of the Appalachians, the town of Blue Ridge in its Fannin County area is a typically-favored vacationing center.

The mountains, some reaching 4,000 feet, "air-conditioning by Nature", scenic beauty and abundant recreation facilities are chief attractions to visitors and the people who live there year-round.

Along with the other minerals and semi-precious gems in Fannin County earth is

the stauroilite, familiarly known as fairy stone or cross rock. This part of Georgia is one of the few places in the world where this unique stone is found (another is Patrick County, Va.)

So, people come to North Georgia from every state and many foreign countries to search for the prized stones, in colors ranging from gray to black to brown—varying from one locality to another.

In Fannin County is famed Lake Blue Ridge, surrounded by the Unaka Mountains and within the bounds of Chattahoochee National Forest.

••A suggested side trip into the Southern Highlands, starting from Camp Firestone at Bridgewater, N. C.

HORACE BUTLER

Retirement With Meaning

Keep stirring around, hold on to a bright view of life. Make friends and try to be one yourself. Find some interesting things to help keep the hours pleasurable.

It's a formula which Horace Butler tries to apply toward a meaningful, rich retirement.

"If you 'lay raound' too much, you'll get stiff and after a while you'll be out of circulation to stay," he observes.

Butler retired from a doffing job in spinning 12 years ago, after putting in almost 22 years at Firestone, Gastonia.

Mr. and Mrs. Butler live at 109 S. Weldon Street. They keep

contact with their friends and relatives, occasionally traveling at some distance to visit folks and see different things . . . have some recreation.

A recent out-of-town trip was to Greenville, S. C., where they spent several days with a daughter and her family. They had the pleasure of helping their son-in-law try out his newly-purchased power boat on Lake Hartwell, Ga., along with some fishing.

Mr. and Mrs. Butler sometimes go to the Carolinas coast where he fishes "just for the fun of it—more than for what I catch," he says.

Your Safety — Our Business

Firestone at Gastonia, having joined with other company facilities around the world, is at halfway point in a program of making 1967 a year of emphasis on the personal safety of its employees.

Raymond Mack, plant safety manager, believes the special stress on safety thus far in the year "has helped us to maintain our usual outstanding record of injury prevention and control."

The program throughout the whole Firestone organization began in February. It involves a top-management challenge, performance analysis, a managerial statement of company policy, meetings to study the policy, and actually putting into effect the safety plan among Firestone's employees in factories, retread shops, warehouses, stores and other facilities throughout the world.

This plan stresses safety policies and injury-prevention procedures 24 hours a day, on and off the job.

The program aims to underscore, strengthen, intensify and advance the company's present extensive safety operation which has been one of the most progressive in the rubber industry, and is one of the most suc-

cessful in industry at large, according to the manager of safety for the company's manufacturing plants.

"Your Safety Is Our Business At Firestone," is a slogan which the company has widely promoted.

In a letter to facility managers when beginning the 1967 year of emphasis, Earl B. Hathaway, company president, said:

"Safety is still our business in every respect—not only in our products, but in every single aspect of our business. It is a company belief and a way of

life at Firestone. But it requires constant vigilance."

To insure against injury and loss of life, key item in the intensified program is a prepared Firestone Safety Policy and Accident-Prevention Program, signed by the president and distributed throughout the worldwide facilities of the company.

THE POLICY does not represent any new plans and programs, but serves to remind all management and supervisory personnel of the basic elements of a safety plan and of giving the program top-management support and encouragement.

The Firestone emphasis began with a letter from Mr. Hathaway.

• more on page 3



•• H. T. Aldridge, department supervisor of twisting (center), reviews the Safety Policy outline with Jerry McMillian (left) and George Barnett, who both work in twisting. Near them is a Standard Operating Procedure station where a copy of the Safety Policy is permanently located.

UNITED APPEAL campaign upcoming

Thirty-three services dedicated to helping people will share in the gift you make to the Gaston County United Appeal during its annual financial collection this fall. The campaign which begins among some contributors in September, will be in October at the Firestone plant.

The Greater Gastonia United Fund and Council, organized in 1952, was recently re-designated the United Community Services of Gaston County.

The 1967 drive for UCS operating funds is the 15th annual campaign. Funds gathered this year will go toward operation of member agencies in 1968.

As of late July, the campaign goal had not been approved, but was expected to exceed the last-year figure of some \$300,000. The increase is due to rising expenses generally and expansion of services by several of the participating agencies and the addition of four new member agencies.

"WONDERFUL things happen" when you give to the UCS. The money raised is distributed among member agencies to help people. It is for yearly operating expenses—not for capital funds for buildings, camps, etc.

Agencies in the United Appeal do not conduct extra campaigns except to enroll members with dues that are payment for services—not for donations, capital-funds campaigns for new buildings and equipment; nor emergency disaster campaigns, as in the case of one member, the American National Red Cross local chapter.

United Appeal membership is limited to organized services operating in the fields of health, welfare and recreation.

• more on page 2

Two New Racing Films

Thrills and drama of major stock, sports and championship car racing is offered by two new films which the company now has in circulation.

Firestone's outstanding early 1967 victories in racing are featured in a 16-mm, color-sound film, "Showdown in '67". The 26-minute motion picture highlights Firestone wins in major racing events including Riverside 500, Daytona 24-hour Continental, the Daytona 500, the Sebring 12-hour Grand Prix and the Atlanta 500.

"Thirty Days in May" tells the story surrounding the 1967 Indianapolis 500-mile race. Scenes include the qualification runs, introduction of the turbine-powered car which dominated the race through 197 laps and set 19 speed records, and the race finish.

Both titles are being distributed by Association Films, Inc. For information on free loan of these and other films, ask at the plant industrial relations office.