

Firestone

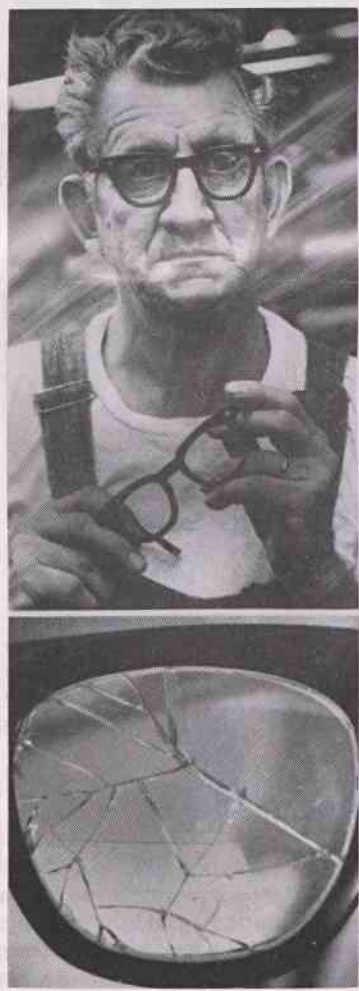
Textiles Company NEWS

AUGUST • 1976

Gastonia
North Carolina

Bennettsville
South Carolina

Bowling Green
Kentucky



Nearly \$80,000

Firestone employees and retirees received nearly \$80,000 through the company's tire purchase-refund program during the first six months of fiscal 1976.

In the four years the plan has been going, the company made 66,915 refunds worth \$693,118

No Injury

Carl Smith of TC Weaving has a special appreciation for safety eyeglasses. It's routine to wear eye protection on the job—and in Carl's case, off the job too.

The weaver lives on a working farm near Kings Mountain State Park out from Clover, S.C. In his barn workshop one day this summer he was drilling a hole in a piece of steel, making a replacement point for a cultivator.

The bit of the electric drill snapped, driving the missile into a lens of Carl's glasses. From the impact, a heavily-crazed surface but no shattering and no eye injury. He brought the damaged glasses to work to show people what a close call he had. He'd rather not talk about what likely would have been, without his safety glasses that day.

Frederick was a winner of the Harvey S. Firestone Jr., Scouting award. He attended Ashley High School and the University of North Carolina where he received a degree in business administration. He has a master's in business ad from Emory University. Kessell has been with the Atlanta bank since 1972.

TIRE-PURCHASE REFUNDS

through the first half of the year.

The program provides employees and retirees an extra cash refund in addition to the regular discount on purchase of new tires. Refunds range from \$1 to \$5, depending on type. The refund plan works this way:

- You select the tires you want from your Firestone store or dealer and pay the normal employee discount price. Take the completed sales slip to the industrial relations or personnel office at the plant where you work. There, the "Employee Tire Purchase Refund Request" form S-7430 is filled in and approved. The office sends the form to Akron, giving you the provided portion for your records.

After the form is processed at the company's headquarters, your refund check is mailed directly to you.

- For retired persons: You may get a form, complete it and send along with the tire-purchase sales slip, to address printed on form. No approval is needed in this case. But in many instances where convenient, retired people near a plant of Firestone Textiles Company have forms filled in and mailed from the IR or personnel office. Refund checks are mailed directly to the retiree-customer.

Radials: Savers

- Firestone tests show that radials can reduce fuel consumption by 7 to 10 per cent, running at constant highway speeds. The tests compared steel radial tires with belted-bias tires.



Apple Dolls at the Fair.

Heigh, Ho!



Fair Time again. All across the country "That American Institution" is back in business—into late Autumn. In the Carolinas and Kentucky, states in which Firestone Textiles Company has people in its production plants, fairs have been going on since early July. Lots of them in August, especially in Kentucky, including the State Fair. There's a list in "For Fun & Adventure," page 4.

Savings Bonds Sales Up

- People of the three U.S. plants of Firestone Textiles Company participated in the "Take Stock In America" sales campaign of U.S. Savings Bonds, July 19-30. Every employee was contacted in the annual Savings Bonds promotion at all Firestone U.S. facilities.

When the drive began, nearly half of Firestone's 50,000 domestic employees were participating in the program.

In the July campaign Bennettsville had 100 per cent response among clock employees and an overall 28 per cent increase in Bonds subscriptions. Bennettsville last year went 100 percent among all its people. It and the Firestone East Providence, R.I., foam products facility led the whole company in 1975 participation.

At Gastonia, Bonds-purchase was 69 per cent among all employees when the campaign started in July. At the end of the subscription, participation

had increased to 80 per cent.

At Bowling Green, Bonds participation among employees increased 35 per cent over the 53 per cent figure at beginning of the July campaign.

GOAL of the campaign was to sign up at least half of all non-subscribers and to have a minimum of 10 per cent of those already buying to increase payroll deductions.

Firestone is among the more than 40,000 firms in the country that offer payroll purchase of Savings Bonds. Over the years, Firestone people have found that buying Bonds through payroll savings is a convenient way to **more on page 4**

Bank Officer

Frederick C. Kessell this summer was promoted to associate trust investment officer for Trust Company Bank of Atlanta, Ga. He was also named chairman of the bond committee, which oversees fixed-income interest in excess of \$800 million.

His father, A. C. "Freddie" Kessell, is a supervisor in Nylon Treating at Gastonia. Frederick's grandfather Nelson Kessell is a retired superintendent of the Gastonia plant.

As a Boy Scout in Gastonia,

They're Digging For Treasure In Upper Alberta

Living in a tent in the remote bush and digging for archaeological treasure in the Northern reaches of Canada's Alberta province. It's the summertime project of Brenda and Cort Sims and five others of the camp, making digs for the Provincial government through August.

Brenda, daughter of George and Rannelle High of Gastonia (he works in TC Twisting at Firestone), visited her parents and a former classmate living in Alabama in July. She returned home to Edmonton and then on some 350 miles north to join the crew in the Gardiner Lakes and Birch Mountains area below Wood Buffalo National Park.

They're hunting and digging for artifacts and what they find and preserve will be placed in Canadian museums. The region holds Indian and pre-historic treasures.

Earlier this summer, Brenda and Cort worked for the Alberta highways department in the Peace River Region, surveying to determine dig locations.

For four days they were bogged down in mud from heavy rains—even their all-train vehicle wouldn't go. They lived out of a truck during the experience.

On the Gardiner Lakes project through late Summer, the crew is sponsored by the Boreal Institute of Northern Studies.

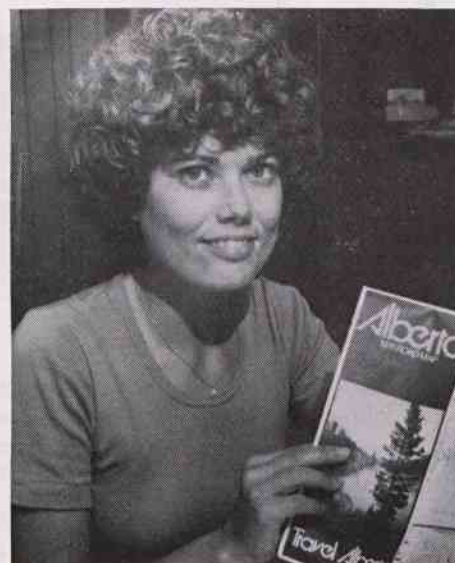
Going to the site, they travel from Edmonton by truck to Ft. McKay above Ft. McMurray (largest town in that northern area) and transfer with their supplies to helicopter or float plane.

In the Ft. McMurray region they 'mine' oil, said Brenda, by processing the earth to separate the oil it has absorbed.

- Wild and picturesque Birch Mountain region of Alberta is not the most-preferred place the average tourist would visit. Brenda Sims, her husband Cort and five others are digging for artifacts west of the upper end of Athabasca River.

ON THE DIG sites at Gardiner Lakes members of the crew live in tents and keep contact with the outside by radio. They take turns cooking campfire style and do their own laundry in water from lakes and streams.

"There're no snakes that far north,



but lots of voracious mosquitoes," Brenda reports, adding that there's plenty of wildlife—birds, bear, moose, buffalo, deer and 'littler' creatures. And a fascinating world of forest and other plant life.

She said that during Summer daylight is extended, with as little as four hours real darkness. "Good for getting a lot of digging done."

Brenda attended Wake Forest University on a Firestone Scholarship, receiving a degree in sociology-anthropology in 1969. She met Cort on a vacation archaeological digging project on the Snake River in his native Idaho.

SINCE GOING to Canada, she has earned a Master of City Planning degree from University of Manitoba. She is on leave from a consulting firm of architects and planners. After this Summer's dig is ended in late August, she and Cort will attend a meeting of archeologists in Las Vegas, Nev.

Back in Edmonton by early September, Brenda will resume work in regional and recreational planning. Cort, who earned a MA degree in anthropology from University of Manitoba, will continue study toward the Ph.D at University of Alberta.