

TOP CONTEST CLOSES

RICHMOND, LYNCHBURG, ASHEVILLE CONTEST CHAMPIONS

Piedmont's Tournament of Prizes roared to a finish midnight, March 31st, with a thrilling stretch drive. Right down to the wire it was never certain who would be the winner in the AAA League, but when it was all over but the shouting, Richmond nosed out Roanoke for the title. In the AA League, Lynchburg won out over their nearest rival, Charlotte, by a comfortable margin, and in the A League, Asheville squeaked by Beckley in a close one.

Roanoke suffered a crushing blow to their championship hopes on the last day of the contest when, with over 100 passengers booked, the rains came, and not a single flight got into their station all day. However, Roanoke's loss was Richmond's gain, and Rose's lads emerged bloody but unbowed.

Those of us who were lucky enough to draw a championship team are the proud owners of an extra 2000 points in the TOP Contest, a lucrative haul by any standards. Checks for the points will soon be forthcoming, Mr. Golson announced today.

Winners for the month of March in the three Leagues were, in order, ROA, CVG, RIC, SDF, and TRI in the AAA League, LYH, FAY, and CLT in the AA League, and KSN, DAN, EWN, and NNW in the A League. Checks for these points are also being drawn up.

Mr. Golson said that he felt that sales would feel the results of the contest for many months to come, and that there is no question in his mind but that we will profit from the nearly 10,000 Credit Cards that will be issued. Several reports have come in from first-riders who decided to fly solely because they happened to have a Credit Card, and it is apparent that business from this source will increase, particularly during the vacation months.

March winds, premature April showers, and the Deputy Collector of Internal Revenue combined forces in March to deal a crippling blow to the quota. Passengers hauled in March totalled 91.19 percent of system quota, LYH and KSN alone going over 100 percent. For the entire three months period, only RIC, ROA, LYH and CLT averaged over 100 percent of quota. Congratulations to the winners! Let's carry the same selling spirit into the months ahead.



BOWLING CHAMPS

Left to right: John Rehder, Bob Rothrock, Reid Cook, Lester Brown, Bob Foreman.

AIRLINE MAINTENANCE DEFEATS FIXED BASE IN FINALS

The perennial bowling champions from INT Fixed Base were dethroned March 26 by a surprisingly strong underdog Airline Maintenance team. Fixed Base, who won the first half of the season, lost the play-off, two out of three games, to the second-half champions.

Members of Airline Maintenance included Bob Rothrock, Bob Foreman, Lester Brown, Reid Cook, and John Rehder. Keglers on the losing Fixed Base team were Eddie Culler, Joe Culler, Othel Waggoner, John Hall and Tom Hyder.

Teams from Radio, Accounting and Accessory Overhaul combined with the first and second-half winners to make this one of the most interesting seasons in several years.

FOR SALE:

One Delta Cap, size 6-1/2. Priced right. Cap is new. Never been worn. Contact M. Mills, EWN.

GRAPEFRUIT LEAGUE PLAY OPENS

Piedmont's Softball Team opened the 1954 training season wars with a resounding 45-2 massacre of Pilot Freight Carriers at Hanes Park under the tutelage of Manager "Wimpy" Fishel and Assistant Manager Henry Wood. The team is slated to play 30 league games between April 23 and July 31.

Those who wish to try out for the team should contact "Wimpy" in INT-A as soon as possible. There is still plenty of room for good ball players.

AMERICAN AIRLINES COOPERATION CONTINUES

Another example of American Airlines' wonderful cooperation with us is shown in their Roanoke "Quick Reference Schedule" which is made up under the watchful eye of Mr. Ken Dixon. As most of you know, Ken is American's Roanoke Sales Manager and does a grand job of selling air transportation.

The "Quick Reference Schedule" lists approximately 125 airline schedules. Of this, more than 55% of the departure times from Roanoke or the return schedules into Roanoke are Piedmont Airlines schedules.

This confirms our slogan of "Keep Them Flying Right and We'll Get Our Share".

We wish to extend our most sincere sympathy to:

Mary Nell Carson, of IBM, who lost her brother.

K. B. Miller, of the Sheet Metal Shop, who lost his father.

H. H. Foltz, Wilmington First Officer, who lost his father.

The family of L. S. McGinnis, formerly connected with Piedmont Aviation, Inc.