

## THE PIEDMONITOR

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"28" TELETYPE machines get their initiation at Piedmont under the nimble fingers of (foreground to rear) Julia Anne Morrison, Jimmie Hill and Ann Talbert and under the watchful eyes of Chief Communicationist Sue Martin and Superintendent of Communications Les Watson.

## New Teletype Model **Equipment Installed**

By late spring Piedmont com- leased from AT&T, are open and munications will be one step in operation for Piedmont 24 more modern with the planned installation of a new model teletype machine over the entire route system. Already, four machines have been placed in ope-ration at the Winston-Salem communications center.

The machines, part of the American Telephone and Tele-graph Company's "28" line, re-place the older models which were introduced about 25 years ago. Les Watson, superintendent of communications, and Don lines." Russell, commercial representative for AT&T, pointed out that the older machine was serviceable, good equipment. But, they said, the "28" is more com-pact, quieter in operation, takes less maintenance and has a higher maximum speed.

The new machine has a maxithe new machine is easier. The

hours a day, seven days a week. Mr. Russell pointed out that the basic system and the new equipment will serve Piedmont, even if the company grows twice as large as it is now. But, he said, engineers are now in the process of designing equipment which will better serve airlines.

"In the future," he said, "there may be an automatic tie-in with the comunications of all air-

# Airline Officials Participate In Dedication of Airport; First SHD Schedule Begun

Dedication of the Shenandoah burg, Staunton and Waynesboro, Virginia, was held January 31, one day before inaugural service began by Piedmont Airlines.

APACE WITH THE PACEMAKERS

The dedication included an honor luncheon, courtesy flights by Piedmont and dedicatory ceremonies. Community leaders of the three Virginia towns and officials of Piedmont participated.

### **Honors Godfrey**

Piedmont officials and out-standing residents of the Shenandoah area were entertained at a luncheon given by R. R. Smith in honor of Arthur Godfrey, radio, television and stage star. Mr. Godfrey, long-time aviation enthusiast, figured importantly in the construction of the Shenandoah Valley Airport.

Mr. Smith, president of Smith Transfer and Storage Company is a resident of Staunton and Valley Joint Airport Commis sion.

of the three communities were flown at 12:15 p.m., 1:15 p.m., In Route Case and 2:15 p.m. A total of 72 in-vitations were issued by Pied-mont President T. H. Davis for these flights.

Formal opening ceremonies began at 3:00 p.m. with Harrisonburg Mayor Frank Switzer as the presiding officer. Mayor Switzer is secretary-treasurer of the joint airport commission.

### Welcome Given

Judge Jesse W. Dillon, chairman of the State Corporation Commission, presented a wel-come to Piedmont Airlines. President T. H. Davis gave the response.

S. congressman from Vir-U Harrison was introduced by delegate George M. Cochran, attorney for the airport commission. Mr. Godfrey was intro-duced by R. R. Smith. Harold Grogan, manager of the Staunton-Augusta County Chamber of Commerce, was in charge of the airport dedication arrangements. Piedmont officials and their

wives attending the dedication

Speakers for the event were were: President and Mrs. T. H. Valley Airport serving Harrison- the Honorable Burr P. Harrison, Davis, Vice President and Mrs. C. G. Brown, Vice President and ginia's seventh district, and Ar-th ur Godfrey. Representative dent and Mrs. R. S. Northington, General Sales Manager and Mrs. Bill McGee, Assistant to the President and Mrs. Don

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Also, Director of Personnel Administration and Mrs. Joe Fowler, Assistant to the Vice President and Mrs. John Lewis, Supervisor of Ground Operations and Mrs. Will Blackmon, Super-(Continued on Page Four)

### Credit Union Sets Dividends And Chooses Four Directors For 1960

The board of directors for Piedmont Aviation Credit Union announced February 2 graduated dividends for the year 1959. Net profit for the year was \$19,419.

The directors' action followed the annual meeting of credit chairman of the Shenandoah union members held Jan. 26. At that time the financial report for

the past year was presented, and directors and committee-men were elected.

A dividend of six per cent will be paid on members' shares to and including \$1,000. Dividends of five per cent will be paid on amounts over \$1,000 through \$2,000 and four per cent on amounts over \$2,000.

For example, a member who has shares amounting to \$4,000 will receive six per cent on the first thousand, five per cent on the second thousand and four per cent on the last two thousand.

Total assets of the credit union and members' equity balanced at \$259,879. Income for the year in interest and fees was \$23,071. Members' savings reached \$227,990 at the end of 1959. Loans to members outstanding were \$197,118 with no accounts receivable.

The report showed a substan-tial increase from 1958 and 1957. Membership in the credit group stands at 853, as compared to 817 in 1958.

Elected to serve on the board of directors were Ramon Hoots, crease of one-half of one per T. L. Martin, Ronnie Macklin cent of the current salary will be made, providing the employee Barbour, Thelma Taylor Davis maintains the maximum level and Ten Martin maintains the maximum level and Tom Morton will serve the of job proficiency. Such a lon- second year of their director-1960

Merit Rating Plan Is Adopted Merit rating for eligible em-| from the minimum to the maxi-

A merit rating plan for clerical, accounting purchasing, in-ventory control, stockroom and immediate supervisors. Fowler print shop salaried employees of said the theory behind the plan mum of 100 words per minute, whereas the old model has a into effect, Director of Person- be made as close to the actual maximum of 75. For the com-municationist, the operation of announced recently.

key touch is much lighter, close to the touch of a mechanical ged on the same basis and that lee's work. ged on the same basis and that they will receive fair and equal treatment on merit increases. Fowler said the plan has "flexibility built in" so that consideration can be given to unusual situations.

The plan is designed to ensure a better opportunity than any-

mum in his classification has been reduced.

government."

Once the maximum salary has been reached, a longevity inity plan has been in effect for

A brief containing Piedmont Airlines' objections to the recent examiner's recommenda-

tions in the Great Lakes area

route case has been filed with the Civil Aeronautics Board. Cecil A. Beasley, Jr., and R. J. Shortlidge, Jr., who filed the brief in Piedmont's behalf, said the selection of Lake Central Airlines for the Cincinnati-Detroit route would result in "the least and most inferior service to the smallest volume of traffic at the greatest expense to the

Courtesy flights for citizens Brief Is Filed

# Britt.

typewriter.

Although the communications department at Winston-Salem is in temporary quarters at present while waiting for the completed addition to the Smith Reynolds Airport, the new machines were installed now so they will be in operation before the move. The new type equipment in all stations is May 27.

There is one machine at Winston-Salem for each circuit operated by Piedmont. The communications department's four circuits with automatic relay arin the nation.

#### **Plans Revision**

He pointed out that the plan proposed date for having the is not new, but a revision and addition to the program already being used. Station and airline maintenance personnel have similar rating plans, which have been in effect for several years. The program, retroactive to Jan. 1, has been discussed with rangement between all circuits company officers, department is believed to be the first and heads and supervisory persononly such installation of its type nel. In a series of employee meetings the plan has been ex-

Finer points of the program airline and general aviation dictate that an employee may move up only one merit step at each rating period and that certain minimum rating scores must be attained before progressing to a higher step on the Directors Attend merit scale.

In the event a merit increase is not granted, the employee's immediate supervisor will advise him of the reason and will point out his weak spots in the merit rating score. Frequency of review from different departments varies from six months to one year.

### Time Reduced

Under the program introduced, the time required for an em- and Ralph W. Gardner were not The circuits and machines, plained to all personnel affected. ployee under the plan to go present.

maintenance personnel for some time.

## **Quarterly Meet**

Directors of Piedmont Aviation, Inc., met Jan. 18 at the general offices at Winston-Salem. Attending directors were Glenn E. Anderson, C. G. Brown, E. L. Davis, E. L. Davis, Jr., T. H. Davis, M. F. Fare, Charles E. Norfleet, R. S. Northington and H. K. Saunders.

Elected to the credit committee were Bob Reed, and Fred Leonard. Jackie Abee and Wilma Cook will serve as alternates. Leroy Burton will be a second-year committeeman.

M. F. Fare, R. E. Turbiville and Howard Cartwright were elected to serve one year on the supervisory committee. Members of the nominating committee were John Hall, Abe Lincoln and Walt Rollick. Nominations were taken also from the floor.

### COMING DATE:

February 20 - The 12th Anniversary of Scheduled Passenger Operations by Piedmont Airlines.

Frank Dowd, Bowman Gray