



It's a little late (or a little early) for Christmas pictures, but Santa Claus and pretty girls never really go out of season. This shows Santa's arrival at the INT airport accompanied by George Stack and greeted by Miss Merry Christmas. Santa was Paul Simos and his charming hostess was Glenda Marshall.

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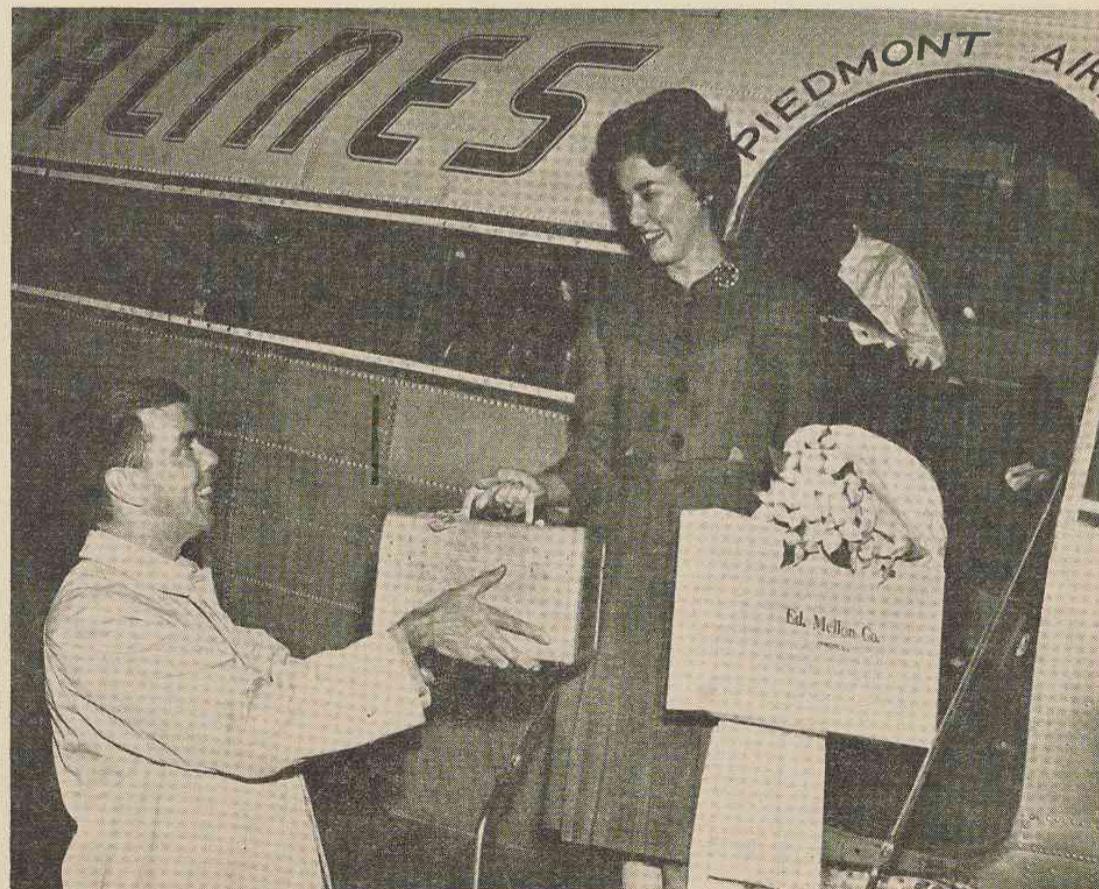
"Mr. Modern Traveler" will be popping up regularly via a series of ads in Time and Newsweek magazines as the Air Transport Association promotes the Universal Air Travel Plan — one of the oldest systems in existence. There are over one million holders of the Air Travel Card around the globe whose cards are good for charging air transportation, lodging, meals, car rentals, and business and communications services.



Mr. Edward Kuhn—V.H.P. — Very Historic Passenger. Mr. Kuhn of Cincinnati made Piedmont history last December 22 when he became the first passenger on a scheduled Martin 404 Pacemaker — an extra section on Flight 453 from TRI to CVG. He retired in January as Vice President of the Interchemical Corporation, CVG, and shortly afterward kindly consented to pose for Piedmont and posterity.



North Carolina Governor Terry Sanford (left) was an honored visitor to the Piedmont exhibit at the recent N. C. Travel Sports and Travel Show in Charlotte. Piedmonitors manning the display and acting as the Governor's hosts were (left to right) Madge Lanier, Don Edmundson, and Johnny Newell. Over 49,000 people attended the six-day show.



Don Britt, Assistant to the President, gives beauty queen Kenny McArver an assist as she deplanes at INT after attending the inauguration of jet service from the CLT airport. Miss McArver, who is this year's Miss Charlotte, dunked champagne on the 720 and started the first jet commercial flight to serve either of the Carolinas.

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