



# THE PIEDMONITOR

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APACE WITH THE PACEMAKER

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**EVERY DAY IS FAMILY DAY** Mr. and Mrs. H. V. Rice and their nine (yes, nine) children prepare to leave INT for Louisville on the first leg of their journey to Kansas City. Mr. Rice is an engineer for the Western Electric Co., and the trip marked the fourth time he and his family have been transferred. The children are good travelers, said their parents, but their flight on Piedmont would be the first time they've flown. Lining up stair-step fashion for the photographer as Agent Evelyn Fabrizio checks them in, the names are (left to right) Mary, 1; Mr. and Mrs. Rice; Michael, 12; Blanche, 11; Patrick, 9; Margaret, 8; Thomas, 8; Joseph, 7; Greg, 6; and Jerry, 5. When asked how she'd kept her very trim figure, Mrs. Rice said she did it by climbing stairs, washing diapers, and chasing children.

## Clark New Division Supervisor Management Changes Made

Several station management changes have been announced recently to handle the shift caused by the transfer of T. R. Cowen to INT as the new Director of Reservations and Ticketing Service.

Replacing Cowen as Division Station Supervisor is W. C. Clark, formerly DCA Station Manager. Unlike Cowen, who was based in Cincinnati, Clark will have his headquarters in the Tri-Cities area.

Clark has been with Piedmont since 1948 when he joined the company as an Agent in Asheville, his hometown. He was later promoted to Station Manager at the city, and in 1950 was transferred to Charleston, W. Va. as Manager. He has also served as Manager at Tri-Cities and Washington.

**In Division**  
In his new position Clark will have the following Piedmont stations under his jurisdiction: Tri-Cities, London-Corbin, Lexington, Staunton-Harrisonburg-Waynesboro, Cincinnati, Huntington, Charleston, Parkersburg-Marietta, and Columbus.

Clark has an extensive background in aviation. After attending Rice University he entered Air Force cadet training in 1942. He flew as a bombardier-navigator in the southwest Pacific and completed pilot training after finishing his tour of combat duty. When he was released from active duty in 1946 and assigned to the reserve, he served as Transportation Officer and was discharged in 1961 with the rank of Captain.

He is married to the former Beatrice McQueen of Elizabethton, Tenn., and they will make their new home in Johnson City, Tenn.

### DCA Head

Clark's replacement in Washington will be Don Shanks, the former BAL Manager. Shanks has been with Piedmont since

1952, when he was employed as Utility Agent in Tri-Cities. In 1953 he was promoted to Chief Agent and transferred to Columbus and in 1959 moved to DCA as Chief Operations Agent. He then transferred to PKB where he was promoted to Station Manager. His latest move was in early June of this year when he was transferred to BAL (see July Piedmonitor for picture and complete biography).

### CVG-C Manager

Filling the vacancy left by Cowen, E. J. Wisnieski has been promoted from Assistant Manager to Manager, CVG-C.

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## Wilmington Station Scores 100 Per Cent In United Fund Drive

The Wilmington staff ended its United Fund campaign in fine fashion this year, with every person in the station participating.

According to Sales Representative Bill Dolan, donations and pledges for the 74 people totaled \$780, better than \$10 per person.

In congratulating the staff, President T. H. Davis wrote, "... It is quite apparent that you have certainly done your fair share and you have every right to be extremely proud of the fact that you have done your part in making Wilmington a better place for all its citizens."



Andy Foster



Barbara Ironside

## Judges Name Contest Winners

Two happy Piedmont employees and their spouses are busily planning special trips come vacation time as results of having won first and second prizes in the recent Piedmont-TWA sales window display contest.

As first prize winner, INT Sales Representative Andy Foster and his wife will fly to any European point on TWA's system. Barbara Ironside, second prize winner, and her husband can take their choice of a trip to any city in the United States served by TWA. (Ed.—for pictures and more details of the top two displays, see page six)

The contest attracted 11 special window display entries. Besides Foster and Mrs. Ironside the participants included: Virg Flinn and Vize Dotson, PKB;

W. D. Love, PSK; Charlotte Fuda, CRW; Joe Frick, CAE; Joyce O'Neill, CVG; John Etheridge, GSB; B. W. Hamilton, TRI; Johnny Newell, CLT; and H. A. Robinson, SHD.

Judges were General Sales Manager W. G. McGee and Russ Ellis of TWA.

In the above photographs, on the left Andy Foster (center) smilingly receives his TWA tickets from TWA Passenger Sales Manager James Bell while General Sales Manager W. G. McGee stands ready to tender congratulations.

On the right, TYS Station Manager Ted Arnold presents Barbara Ironside with the telegram informing her she had been selected as second prize winner in the sales contest.

## Statement Reports Highest Earnings

Piedmont Aviation, Inc., has just released an interim statement reflecting the highest sales and earnings for a nine-month period in the company's history.

From January through September of this year earnings totaled \$1,005,372 after all taxes or 76 cents per share. Earnings for the same period in 1961 were \$244,334, or 18 cents a share. Included in the new statement is \$469,515 net capital gains after taxes, resulting principally from the sale of DC-3 aircraft.

### Several Factors

In his statement to the stockholders and employees of Piedmont Aviation, Inc., President T. H. Davis attributed the increase in revenue to several outstanding developments. Foremost of these was the start in June of airline service over the new routes awarded the company by the Civil Aeronautics Board, via

the Piedmont Area Case.

The full operation of Piedmont's new fleet of Martin 404 aircraft also contributed substantially to the airline division's traffic growth. Added to the F-27 Pacemakers already in service, the modern equipment afforded greater speed, capacity, and passenger comfort than the DC-3's formerly in use.

### General Aviation

Earnings from Piedmont's General Aviation Divisions were also reported in the interim statement. Through September, the Divisions had earned \$140,527, as compared to \$117,220 for the same period in 1961.

"Operations have continued to be profitable," said Mr. Davis in concluding the report, "and we anticipate that they will remain so for the balance of the year."

## Brown Elected Air Traffic President; Fare Ends Finance Conference Term

Vice President C. Gordon Brown, Jr., returned from a recent conference in DCA with a new title — President of the ATA's Air Traffic Conference.

A division of the Air Transport Association, the Conference has as its aim "to increase the use and usefulness of air transportation and to further the interest of its members through cooperative efforts to deal with their mutual traffic, sales, and advertising problems."

Mr. Brown has as his fellow Air Traffic Conference officers: First Vice President, T. M. Miller, Vice President Traffic and Sales, Delta Airlines; Second Vice President, Casey M. Britt, Vice President Traffic and Sales, Frontier Airlines, Inc.; and Executive Secretary, Jack M. Slichter, Vice President Traffic for the ATA.

### One Year Term

Mr. Brown will serve as President for a term of one year. From last fall to the present he had been serving as Conference First Vice President.

He joined Piedmont in 1947 after serving six years with Eastern Air Lines. In 1956 he was promoted to Assistant Vice President and in 1957 he was made Vice President and Assistant to the President. In April,

1958, he was elected a member of Piedmont's Board of Directors.

### Fare Past President

At about the same time, Secretary and Assistant Treasurer M. F. Fare concluded his term as President of the Airlines Finance and Accounting Conference, also a division of the ATA.

The Conference is composed of the chief financial officers of the scheduled airlines. As retiring President Mr. Fare will remain a member of the Executive Committee for another year.

Officers elected for the coming year were: President, B. H. Tumey, Controller, Trans World Airlines; First Vice President, C. J. J. Cox, Controller, Western Air Lines; and Second Vice President, R. J. Sherer, Vice President Finance, Bonanza Airlines.

## Tax Dies

ATA—The 10 per cent transportation tax on intercity travel expired on November 15.

At the same time, a five per cent Federal Airways tax took effect for travel on the nation's airlines.

This action will benefit air

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