



## Jim Humphreys

James Albert Humphreys, District Manager of the Piedmont Airlines in Norfolk, and a member of the Board of Directors of the Norfolk Chamber of Commerce, departed this life on March 27, 1967, at the age of 48 years.

Jim Humphreys was a native of the State of Indiana and was assigned to the Norfolk office of Piedmont during the year 1951. He was the dean of the Airline representatives in Tidewater Virginia. During his sixteen years in our area, he became interested in many civic and business associations and could always be depended upon to carry his responsibility by action and enthusiasm.

He was a regular attendant on the meetings of our Transportation Committee, and during the year 1966 served as the Chairman of this committee. In the fall of 1965 he was elected to membership on our Board of Directors, and he was very proud of having been selected as the only Airline representative ever to be so honored.

He was a frequent visitor to the office of the Chamber of Commerce and numbered the entire staff in his host of close friends. Jim not only served the Chamber well, but was equally interested in Church and professional association activities. Above all of this, he was a devoted husband and father to his family. His pride and joy was three beautiful daughters to whom he had given the colorful Irish names of Colleen, Shannon, and Mavourneen. One had only to mention his fine family to bring a prideful glow to his face.

Jim Humphreys was admired by all who knew him, and while his span of life was comparatively short, he had used the time allotted to him in the creation of deep and abiding friendships.

**THEREFORE BE IT RESOLVED** By the Board of Directors of the Norfolk Chamber of Commerce that in the passing of James A. Humphreys this Board has lost a valued Director, our community will miss a great citizen, the Piedmont Airlines has suffered the loss of a fine representative, and above all, his family will grieve for a devoted husband and father.

Adopted unanimously by the Board of Directors of the Norfolk Chamber of Commerce the 18th day of April, 1967.

## Thoughts

New York's proposed fourth airport would be 70 miles from downtown Manhattan. Will they show movies in the taxicabs?

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There are a lot of completely educated people in the world and of course they will resent being asked to learn anything new.—Robert Frost

**CAMOUFLAGE:** Did you hear about the new coffee dispensers for office use that look exactly like filing cabinets? These will match up with lots of coffee drinkers who look exactly like office workers.—Borrowed

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Philosophy is just common sense in a dress suit.

## Peace Corps Seeks Volunteers From Airlines

The Peace Corps, noted for its self-help projects in remote corners of the world, is pulling a switch this summer. It's sending volunteers to boost the tourist trade at exotic cities in Turkey.

Corps Director Jack Vaughn announced that the Turkish Ministry of Tourism and Information has requested volunteers to help lure more travelers to the Near Eastern nation, and to help the visitors have more fun once they're there.

### Varied Backgrounds

Vaughn said the Ministry wants men and women Volunteers with college majors or practical experience in hotel management, business administration, advertising public relations, from airlines and other tourist-oriented businesses.

The Peace Corps will start signing up trainees for the program at once. Those selected will begin training in June and go overseas later this summer.

In Turkey, the volunteers will work to improve existing tourist facilities and services in an effort to increase the flow of international travelers, and international cash, into the country. The Government of Turkey sees income from tourism as a strong factor in the development of its economy, which is now largely dependent on agriculture.

### Assignments

The volunteers will be assigned to local offices of the Ministry in inland resorts and in such seacoast towns as Antalya on the Mediterranean, Ismir and Edirne on the Aegean, and Canakkale on the Marmara.

In these scenic surroundings they will team up with Ministry officials and local populations to engage in projects that will include producing travel brochures and promoting festivals. Some volunteers will conduct short courses designed to upgrade the services of hotels, restaurants and tourist agencies.

Training for the program will run about three months, the first half of it in the United States and the remainder in Turkey. Trainees will receive intensive language instruction in Turkish and will study the country's history, geography and social institutions. The volunteers will serve abroad for about two years.

### Turkish Tourism

Tourism is not a new idea in Turkey. But only in recent years has it begun to make its importance felt in the national economy.

The land abounds in natural and man-made treasures, including a variety of pleasant climates, the ruins of ancient Troy, and Mount Ararat where Noah, one of the first tourists in recorded history, landed in his ark.

### Tourist Fever

Now, with affluent vacationers from Europe and America increasingly on the go, Turkey has caught the tourism fever. Hopeful that the nation can help close its balance-of-payments gap with income from tourism, the government and private enterprise are working to catch up with other Mediterranean nations where the tourist trade has become a highly profitable industry.

Compared with some of its neighbors, Turkey still has a long way to go. Israel, for example, with a population of

## On The Defensive

*Editor's Note: Being so directly involved with air transportation we may be inclined towards negligence in our driving habits. We felt the following article was a good reminder.*

This has been a year of dramatic progress for the traffic safety community. The Congress, sensitive to the feelings of the American people, responded to their concern and their demand for an end to the senseless slaughter on the highways. The Highway and Traffic Safety Acts were passed in 1966 with hardly a dissenting vote.

### Mounting Tolls

But despite these efforts, the highway traffic death and injury tolls have continued to mount — and at a startling pace.

The fact remains that even with the new interest and emphasis on safety, laws and councils cannot prevent highway slaughter. The responsibility lies with the human beings who drive the two tons of machinery that we call automobiles.

Driving, as one father explained to his teen-age son, is more than just directing the movements of an automobile. It's an act of faith.

Whenever you drive, you are demonstrating your faith and trust in untold hundreds of thousands of human beings you do not know, and they are

demonstrating their faith in you.

When you drive, you are betting your life that these masses of strangers can be trusted to drive on their own side of the road, stop for red lights, yield when you have the right of way, and obey all the other traffic rules. You are betting your life on the honesty and decency and courtesy of strangers.

If we couldn't trust our lives to 99 percent of the people who drive, we would never get behind the wheel. The personal risk would be too great and the insurance costs more than we could pay.

### Untrustworthy Percentage

That still leaves one percent of the people who drive whom you cannot trust with your life, and that's why learning to drive defensively is so important. The National Drivers' Test has been an effective mass effort in teaching defensive driving, and we urge you to participate in the next test. It will be broadcast Tuesday, May 23 at 10:00 p.m. on the CBS network.

When you are taking the test, remember that a passing score in your living room will not protect you on the highway. Your life and the lives of those who trust you will always depend on your responsibility behind the wheel.

—Editorial from the Security Scanner, Security Life and Trust Company



**TYS TRIED** — but couldn't top the INTers. Carl Simpson, Albert Duckett, Dan Patterson and Ted Fipps bowled a total of 2,723 for the three game contest played in Knoxville recently.



**THE WINNERS!** — From left, Max Sinclair, Frank Barnes, Raymond Westmoreland, "Chief" Johnson and A. S. Wingfield made up the INT team whose total score for three games was 2,790.

2.5 million, had an income of \$55 million from tourism in 1964. In the same year, foreign travelers spent \$8.3 million in Turkey.

Peace Corps applications can

be obtained at your local post office or by writing:

Mr. Mike Jewell  
Turkey Operations Officer  
Peace Corps  
Washington, D. C. 20525