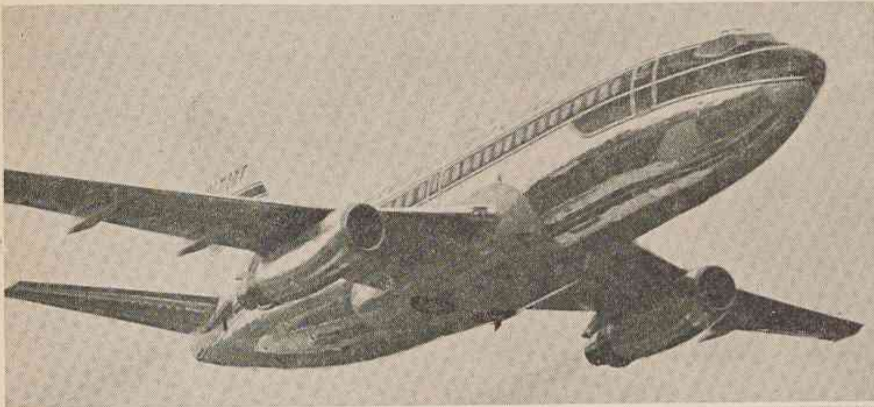
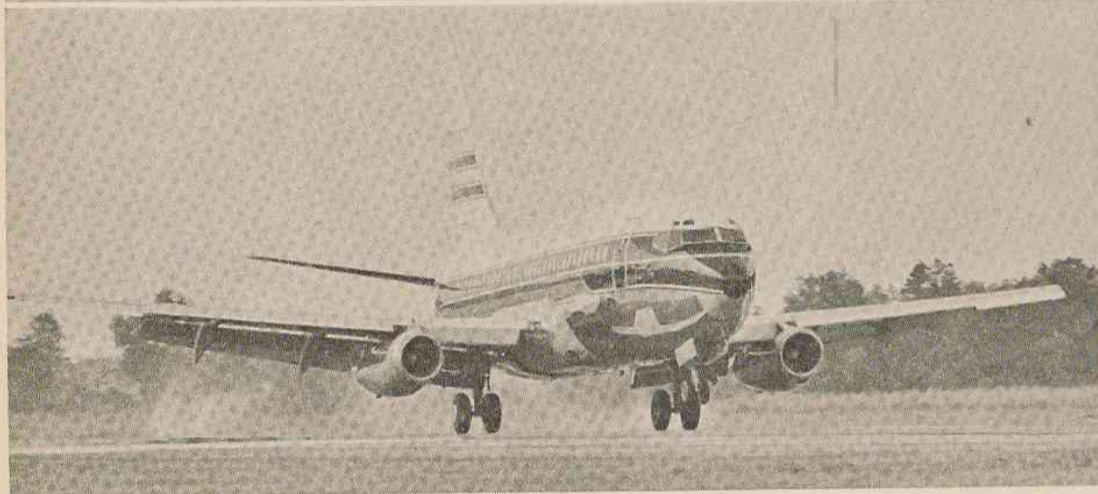




## Record Flight Highlights Piedmont's First 737 Arrival



FLY OVER at ILM, (photos from top to bottom) Touch Down in record time. In the drivers' seats, Captain L. W. McNames, F/O Jim Sifford and riding jump seat, Boeing rep J. W. Harker.



Definitely in the record breaking business, Piedmont's latest, and by no means least, accomplishment was setting the speed record for twinjet transports.

On the occasion of the delivery flight of the first Boeing 737, Piedmont flew a great circle route from Seattle, Washington to Wilmington, North Carolina, a total of 2,501 miles, in four hours and 47 minutes.

The average speed was 504 miles per hour and Piedmont's newest jet landed at Wilmington with 6,300 pounds of reserve fuel.

The first half of the flight was flown at an average altitude of 35,000 feet and 33,000 feet the last half.

Captain L. W. McNames reported no appreciable wind from Seattle to the Chicago area. At Chicago the plane picked up a 50-knot tail wind.

A large crowd was on hand in Wilmington to meet the first of Piedmont's very own jets. Mayor O. O. Allsbrook extended a warm welcome to President Davis and Piedmont on behalf of his city.

Refueling was next on the agenda and then the Piedmont Pacemaker was off again. This time headed for home and an enthusiastic greeting in Winston-Salem.

Following the final leg of a

long day's trip President Davis, Vice Presidents Saunders and Northington deplaned to be met by their smiling daughters with lots of red roses.

It was a warm day and a warmer welcome. The Piedmont Boeing 737 had arrived.

(For further pictures of the arrival and the christening festivities see pages four and five.)

### Cross Is Manager-Stewardess Training



CHARLES B. CROSS

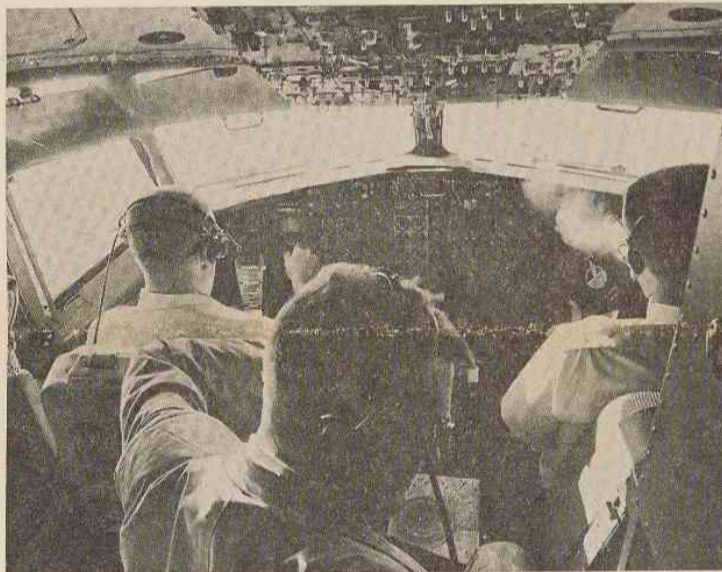
Charles B. Cross, former Division Chief Flight Attendant for Norfolk and Knoxville, has been named Manager of Stewardess Training.

Cross, who joined Piedmont as a purser in 1949, is a native of Fayetteville, North Carolina. He attended the University of North Carolina at Chapel Hill and served with the U. S. Navy prior to joining the Company.

He was named Assistant Chief Purser in 1951 and Division Chief in 1955.

Mrs. Cross is former PAI stewardess Carol Parry of Charleston, W. Va. They have one daughter.

Cross's responsibilities will include all facets of the initial and recurrent training of Piedmont's stewardesses as well as the introduction of new aircraft. He assumed his new duties July 1.



### Frank E. Woodruff Is Promoted To Customer Services at LaGuardia

Former Chief Agent at Myrtle Beach Frank E. Woodruff has been promoted to Manager — Customer Services for Piedmont at LaGuardia.

Woodruff, who joined the Company as an agent in 1964, is a native of Sparta, North Carolina. He attended Wake Forest College and served with the U. S. Air Force as an Administrative Specialist.

A member of the Myrtle Beach Junior Chamber of Commerce, Woodruff is married to the former Carol Tise of Clemmons, North Carolina. They have one son.

Woodruff joins Station Manager Eddie Jones in handling Piedmont's operations in New York. His appointment was effective July 1, 1968.



FRANK E. WOODRUFF

### Annual Report Wins Merit Award

Piedmont Aviation, Inc., has again received an award of Merit from Financial World Magazine's Annual Report Survey.

The award is in recognition of the excellence of Piedmont's 1967 annual report to shareholders selected on the basis of content, design and typography from among more than 5,000 entries in the Financial World Twenty-Eighth Annual Report Survey conducted during 1968.

By this achievement Piedmont's annual report becomes eligible for consideration for an Oscar-of-Industry trophy, results of which will be announced by the magazine in September.

The design and typography of Piedmont's 1967 annual report, was done by Piedmont's advertising agency, Liller, Neal, Battle and Lindsey of Atlanta, Georgia.

This is the sixth consecutive year that Piedmont has received the award.

### Trenor Named Sales Representative For Company's Home Office Area



FRANK C. TRENOR

Frank C. Trenor has been named Sales Representative for Piedmont in Winston-Salem.

A former sales manager for Travelmasters, Inc. in Roanoke, Virginia, Trenor's airline experience includes fourteen years with Eastern Airlines in Charleston, West Virginia and Roanoke.

A native of Bluefield, W. Va., Trenor is a graduate in Business Administration from the National Business College in Roanoke. He is married to the former Joyce Armbrister of that city and they have two sons and a daughter.

A former member of the Roanoke Valley Ski Club, Trenor also served the Boy Scouts on the Blue Ridge Council.

His office will be downtown at the Robert E. Lee Hotel.

Trenor will be responsible for the Company's local sales program in the Winston-Salem area.

### Flight Magazine's Current Cover Features Piedmont

The current June issue of Flight Magazine pictures Piedmont's first Boeing 737 in full color on its cover.

The 19th Annual Local/Regional Air Service Issue of the well known aviation publication has a number of references to Piedmont.

The back of the front cover is a fold-out ad for Horton-Horton featuring six of Piedmont's YS-11's at their Ft. Worth hangar. A feature story on the Boeing 737 In Service is supplemented with seven photographs, four of which directly refer to Piedmont.

Flight is the third aviation magazine in the same number of months to feature Piedmont. The other two were Air Transport World and Professional Pilot. Piedmont's progress is being seen by a lot of people!