

"CERTAINLY ORVILLE I TOO THINK IT WILL MAKE A GOOD FAN IN THE SUMMER, BUT... HAVE YOU EVER CONSIDERED 'FLYIN' IT?"



R. E. Turbiville  
Vice President

## Turby Goes Back Up The Mountain

The story of Turby has been written, more-or-less, between the lines in the history of Piedmont for the past 23 years. The real Turby is, and has been, a headline personality.

However, he doesn't fit easily into words and perhaps this is why his legend has been handed down verbally to the thousands and thousands of people who've come and gone and those who've stayed with Piedmont.

To try to tell a stranger about Turby we'd be tempted to start out with "Once Upon A Time . . ." But, thank goodness, that's not our purpose here. Literally everyone knows Turby.

Turby retired this month. He has gone "back up the mountain" to his farm in Allegheny county. It's possible that he might sometimes get lonesome up there, but it is a sure thing that he'll never miss us as much as we'll miss him.

These drawings, by station manager Jack Brandon of Winston-Salem, are more typical of Turby than any biographical sketch or file photos could ever be. Turby's farewell VFR column is also included.

By the way, VFR means Visual Flight Rules rather than Very Funny Reading. Someone did ask us that, Once Upon A Time . . .

## New Subsidy Formula Is Adopted By Board

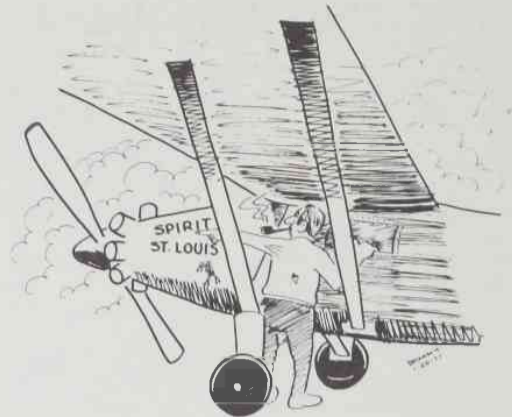
The new final class subsidy rate for the nation's nine local service carriers has been adopted by the Civil Aeronautics Board. The new rate, effective August 1, 1970 through June 30, 1971, will provide approximately \$55.7 million for this period. The carriers received \$2.9 million of subsidy for July, 1970, bringing the total to \$58.6 million for fiscal year 1971.

Piedmont's share, under the new rate is \$6,420,000. The subsidy for fiscal year 1971 is an increase of \$24.3 million over the approximate \$34.3 million subsidy payments to the industry for fiscal year 1970. For fiscal year 1970 the aggregate operating loss plus interest of the local service carriers was reported at \$45.8 million.

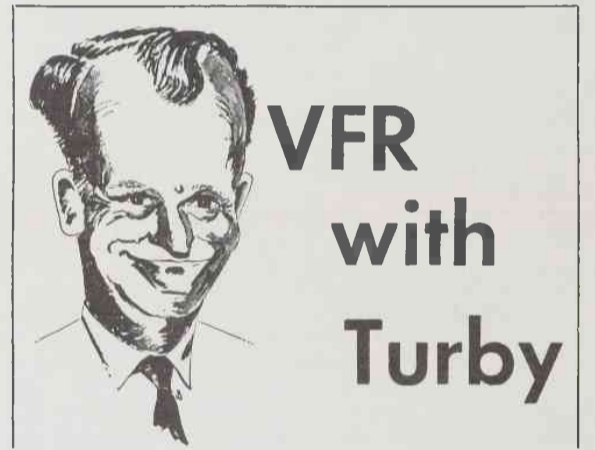
The other local service carriers involved are Allegheny, Frontier, Air West, Mohawk, North Central, Ozark, Southern and Texas International Airlines.

Basic features of the proposed rate formula are cost provisions for stations served and miles and departures operated in subsidy-eligible services, less revenue requirements for standard passenger loads, as adjusted downward or upward to relate the foregoing result to the approximate economic need for each carrier. Piedmont has 43 subsidy eligible stations.

Objectives of the new rate are to provide a level of subsidy in line with the industry's current need for the services performed and a formula structure designed to provide positive incentives for the local service carriers to maintain service to the nation's smaller communities.



"CHARLIE, WHEN YOU LEAVE NEW YORK CITY... IT'S EAST, NORTH EAST, AS THE CROW FLIES."



All good things must come to an end. Someone said that, I don't know who, but in this case it's very true.

This marks my 65th birthday and according to the rules I must be put out to pasture. So, this will be the last VFR With Turby to appear in this publication. I never did like good-byes, they seem so final, so this is so long for the time being, for I will be seeing all of you from time to time.

I do want to take the opportunity through this column to thank you from the bottom of my heart for all the nice things you did for me and my wife Helen in saying farewell. There are far too many of you to thank individually.

I have been most fortunate in the 23 years I have been with Piedmont Airlines in having the greatest bunch of guys and gals to work with that a man could ever ask for.

My future plans are quite definite in that I will settle down on the farm and devote my time to raising beef cattle. And by golly, this is a standing invitation to all of you who may come anywhere near Allegheny county to come visit. We live at mile post 231 on the Blue Ridge Parkway. Please stop by, if only to say hello, the latch string is always out.

God bless you all and I wish you and Piedmont all the success in the world.

P.S.

I'd like to add my invitation to visit us and also say many thanks for your thoughtfulness as you helped ease, just a little bit, my disappointment at missing the big and little parties while I was in the hospital recently. As many of you have often heard Turby's (clean!) joke about the preacher who shed barrels and barrels of tears — so did I.

Life with Turby has been VFR for the past 40 years and I hope it will continue to be so for a long time to come.

Don't forget us! Helen Turbiville

## LONG LINES

Since Piedmont's long line is one of, if not the most successful of our modes of communication, we thought a column by the same name might be a good way of mentioning some of the small, but newsy things of interest that go on around the system. Any contributions you might have will be more than welcome. Address them to the Editor, Piedmonitor, INT-ZY.

The Company Credit Union held its annual meeting late last month in Winston-Salem. Elections were held to fill offices vacated on the Board of Directors and the Credit Committee. George E. Price was re-elected to the Board of Directors. Ray C. Baskin and Lucien P. Wrenn were also elected to serve two-year terms. Other members of the Board include R. R. Gabriel, R. H. Reed, R. W. Kadlec and H. K. Scott. Warren W. Wishon and Burger A. Wolff were elected to the Credit Committee with George Davis. A six per cent dividend was declared on savings accounts for the thirteenth consecutive year. The dividends paid on accounts during 1970 amounted to \$83,748.35 as compared to \$82,394.00 during 1969, or a 1.6% increase. Members' savings at the end of 1970 amounted to \$1,776,749.44 as compared to \$1,632,795.00 at the beginning of the year, or an 8.8% increase. One hundred thirty one (131) new accounts were added during 1970 bringing the total number of accounts or members in the Credit Union to 2,381 members as compared to 2,250 last year. There were 2,351 loans approved for members totalling \$3,511,992.00. Announcement was made that the member services of the Credit Union were expanded to include car loans. Loans will be made for the purchase of either new or used automobiles at an interest rate of 5 per cent per year.

The Maintenance Department reports that a total of 16 of the Boeing 737 engines have been modified with the new smokeless burner cans and within the next month three more will be completed. Piedmont is one of only four U. S. carriers that are currently on schedule with the installation of the new engines. All Piedmont's modifications are expected to be finished by the end of the year.

Maintenance also reports that they recently awarded a total of 70 perfect attendance certificates to personnel throughout the system.