

Interesting interlining — wintertime is party time

Winter is on its way but airline employees can't possibly find it a dull season. Interliners are being invited to parties all over. Vacation schedules hardly matter because there seems to be a party planned somewhere all the time.

Florida fun

In Miami Beach, the Interline Christmas Party runs Dec. 5-14. It's at the Fontainebleau. Registration is \$15, and room rates are \$9.50 a person for a double, \$15 for a single and \$7.75 a person for a trio.

The registration fee entitles the interliner to free tennis, golf, ice skating (in Miami Beach?) bowling, billiards, parties, games, contests, car discounts and sightseeing rates.

If you'd like to visit Disney World not far away, there's a special all-day rate of \$27.50 to cover the air ticket, transfers and eight attractions.

Send the registration fee and one night's deposit for each person to Gala Club, 28 Lexington Ave., New York, N.Y. 10016. Indicate name, address, phone contact, type of room and rate, name of roommate (if any), airline, arrival and departure dates. Checks should be made payable to Travmark International Special at the same address.

San Diego soiree

San Diego's second annual Interline Fiesta is set for Dec. 4-7. It's a four-day, three-night event sponsored by a dozen or more organizations involved in tourism, including American, Pacific Southwest, Delta and Western.

Fiesta-goers will stay at the El Cortez Hotel. The room rate is \$39.50 a person, double occupancy, but the package includes a lot of other good things, too. There are tours of the San Diego Zoo, Sea World and San Diego Harbor; a shopping trip to Tijuana; a Margarita party; a steak dinner, and admission to the Caliente dog races or the jai alai games.

Add to this a 50 per cent discount on golf and tennis at Master Hosts Inn and the Stardust Country Club, continental breakfasts and cocktail receptions galore, both of the sunrise and sunset variety.

Interline employees, families and their guests are welcome. Single rates are \$49.50. Additional nights, if you want to stay longer, cost \$13 twin or \$10 single per person, including tax. Reservations and checks go to El Cortez Hotel, 7th and Ash St., San Diego, Calif. 92101.

Gathering for golfers

A third event is new and for sportsmen. It's United's 11th annual interline golf classic Jan. 8-9 at the Keauhou Kona Golf Course on the big island of Hawaii. Host for the tournament is the Kon Surf Hotel, where players and non-playing spouses stay for the four days and three nights.

For the golfer, the cost is \$103. It's \$73 for non-playing spouses sharing the room. Or \$22 extra for a single room. This includes accommodations, baggage handling, a welcome reception, a luau, 36 holes of golf, carts, greens fees and golf bag storage, transfers to and from the course and an awards banquet. It does not include the air fare service charge.

You can stay extra nights at \$20 per room double of \$17 single, if you reserve in advance.

Children and non-golfers, except for spouses, are not invited to this one. The hotel also offers tennis and swimming.

Send your application with a check to cover the full amount to Les Ehringer, manager, interline and international sales, United Airlines, P.O. Box 66110, Chicago, Ill. 60666. Deadline is Dec. 1.

Include your name, address, airline affiliation, position, golf handicap (as of Sept. 1) choice of the Calloway non-handicap or handicap divisions, kind of room, name of roommate (if any) and arrival and departure dates.

Shopping sprees

If you would rather shop than party, there are some exciting ways and places to do just that. Lufthansa has two Christmas shopping tours, departing Dec. 3 and Dec. 10. These offer Munich and Nuremberg with a particularly interesting visit to the "Christkindl Markt" (Christmas market) with its fairy tale atmosphere. There's sightseeing, too, and diners at famous restaurants with Bavarian entertainment.

Accommodations are at the Penta Hotel, based on two to a room. Cost is \$165. A single supplement is \$15.

The tours base their prices on positive space transportation (economy class), hotel accommodations and most of the meals. Hotel tips and taxes are included. All departures are on Wednesdays. All returns are on Sundays.

Applications for these interline weekends go to Lufthansa, Interline Dept., 1640 Hempstead Turnpike, East Meadow, L.I., N.Y. 11554.

If you would prefer to do your Christmas shopping in London, Madrid or Rome, Caesar Hotels has some week-ends planned through Dec. 11. The tour packages are open to employees and their families. For London and Rome departures are Thursday evenings with returns on Monday afternoons. Madrid groups leave on Wednesdays from Miami and return on Sundays.

The single rate in all cities, for double occupancy, is \$125, which includes round-trip air fare via Pan Am; single supplement is \$15. Round-trip transfers to and from the airports and hotels are included. Extra night add-ons are obtainable.

Reservations are on a first-come, first-serve basis. Contact Caesar Hotels Interline Vacations, 7733 Forsyth Blvd., St. Louis, Mo. 63105. Phone (314) 727-1503.

Industry notes — losses predicted for airlines

The nation's airlines will lose a record \$250 million in 1975 — surpassing the largest previous loss of \$200 million in 1970 — says George James, senior vice president - finance of the Air Transport Association. "Based on our latest estimates," James said "it appears that the U.S. scheduled airline industry, which last year had earnings of \$322 million on \$14.7 billion in revenues, will lose more than \$250 million this year on even higher revenues." He blamed the reversal of "staggering increases" in jet fuel costs combined with the general inflation and the U.S. economic downturn.

United sells two 737s

United Airlines has sold two of its Boeing 737-200s. The buyer was International Lease Finance Corp., known as Interlease, of Beverly Hills, Calif., a lessor of jet transports specializing in leasing and financing for foreign airlines. The two planes have been leased by Interlease to an airline in Western Europe.

United said a third 737 would be sold to Interlease in April, 1976. The company had announced in April that it would sell ten of its 67 Boeing 737s.

New chiefs for two carriers

Southern Airways and Eastern Air Lines have new presidents. Graydon Hall was named president of Southern in early November. He succeeded Frank Hulse, founder of the company and its president for the past 27 years. Hulse will continue as chairman and will be chief executive officer. Hall will serve as chief operating officer.

In late October Eastern announced that Frank Borman, president of the airline since last May and a former astronaut, will assume the additional title of chief executive officer Dec. 16.

Floyd D. Hall will continue as chairman but will cease to be chief executive officer on that date.

Concorde has advisors

William Ruckelshaus, once head of the Environmental Protection Agency, and former Senator Charles Goodell have been hired to advise the British and French on how to win approval for the supersonic Concorde to land at U.S. airports.

Ruckelshaus said he is committed to advise the British about continuing debate over environmental matters in Congress. Goodell has been retained to represent the French government.

The decision on whether the Concorde will be allowed to land at Dulles is now under consideration by Secretary of Transportation William T. Coleman, Jr. The application to serve Kennedy will have to be dealt with by the New York Port Authority.

Flag flies high

Braniff International is really flying the flag high in the sky.

Tying in with the Bicentennial, the carrier commissioned modern artist Alexander Calder to create an original work of art and for one

of its jets — an abstract painting of the red, white and blue colors of the American flag. The plane is actually named "The flying colors of the United States"; it doesn't even carry the Braniff name, only the signature of the artist. The special plane was dedicated in Washington Nov. 17 and then placed into Braniff's regular service.

A sweetheart deal

Southwest Airlines, the Texas interstate airline based in Dallas, has attracted attention in a number of ways during its brief existence, flight service campaigns and marketing programs. The airline's stock, which started partly by playing on "love" themes in its intrading of the American Stock Exchange in October, opened with the ticker symbol: LUV.

PIEDMONITOR

Piedmont Aviation, Inc.

Betsy Allen, Editor
Smith Reynolds Airport
Winston-Salem, North Carolina

