

Long lines

Since Piedmont's long lines were one of, if not the most successful of our modes of communication, we thought a column by the same name might be a good way of mentioning some of the small, but newsy things of interest that go on around the system. Any contributions you might have will be more than welcome. Address them to the Editor, Piedmonitor, INT-215.

"You really showed the U.S. trunk airlines how to play golf," said Airline Executive magazine editor Joe Murphy in his letters of congratulation to Piedmont's Joel Gibson and Joe Moorefield.

Gibson and Moorefield were the grandprize, number one, big winners in the 1977 World Airline Golf Tournament.

The 12th annual tournament was held at the Rose Hall Intercontinental Course in Montego Bay, Jamaica. There were 38 teams representing airlines from all over the world in the best-ball event.

Gibson and Moorefield scored 68-69-137 to give them a four stroke win over the next two teams who were from TWA and Pan Am.

In addition to the trophy, pictured at right, the men were awarded championship blazers from Hart-Schaffner & Marx. They'll be wearing those blazers for the 1978 tournament this fall. They'll go to New Guinea to defend their title.

Winning golf trophies has become the nicest sort of habit for Gibson and Moorefield. In 1976 and in 1975 they won first place among all the regional carriers in the world tournament. And we've simply lost count of the number of times they've won the annual Piedmont golf tourney!

If you'd be interested in practicing with some real winners, Gibson is based in Wilmington and Moorefield is in Winston-Salem.

Jobs and titles change

A number of changes in jobs and titles have been announced recently. New appointments in the General Aviation Group C. E. Culler being appointed director — aircraft services. He is responsible for the aircraft maintenance, avionics service and propeller service shops. R. O. Barnhardt is now manager — aircraft maintenance. J. W. Cox is manager — avionics service. C. F. Wiesner is manager — propeller service and V. L. Widner is assistant manager — propeller service.

In airline maintenance, J. W. Johnson is now director of power plant performance and analysis. G. A. Reynolds was named director



Shenandoah manager Bob Stepp was given a special plaque at the July service pin luncheon. In addition to recognizing Stepp's 25 years of service, Davis noted Stepp has worked those 25 years without missing a single day, a quarter of a century's worth of perfect attendance!



World champs Joel Gibson, left, and Joe Moorefield, right, received their tremendous golf trophy from Airline Executive editor Joe Murphy.

of maintenance — INT and A. A. Lenderman was appointed director of avionics.

Russell Godfrey has been appointed supervisor of the mailroom and print shop in addition to his regular responsibilities as a buyer.

Beech award winners

Piedmont Aviation, Inc. was well represented at the annual awards banquet at the Beechcraft International sales meeting in October.

Joe Culler, L. P. Stevenson, Jerry Supple and J. H. Rinehart won Million Dollar Sales Awards. Beechcraft Executive Sales Blue-Coat Awards went to Joe Culler and J. H. Rinehart. Piedmont Aviation, Inc. won the Walter E. Beech Memorial Award for having sold the third highest dollar volume within our marketing area.

Piedmont also won the drawing to determine who would purchase the classic 10,000th Bonanza. The classic plane with a Rolls Royce interior that includes gold plate belt buckles is Piedmont's to sell to some lucky collector!

Annual report wins award

Piedmont Aviation, Inc.'s 1976 annual report received a merit award in Financial World magazine's 37th annual report awards competition.

Stockholder reports of companies from more than 60 different industries are judged for essential and appropriate information, journalistic excellence of text and effectiveness of design and typography in the annual competition.

Help cure a ham's problem

The problem is contacts. The hams want more.

Raleigh/Durham agent Carl Crumley has been working on organizing an interline radio club. They've named their group the International Association of Airline Hams. So far they have about 110 members representing 21 airlines in 33 cities and 10 countries. At least 15 of the members are Piedmont employees.

They're publishing a newsletter which includes an updated membership roster and have an interesting approach to funding. It seems they occasionally ask for a dollar contribution to the postage fund. It all sounds abundantly reasonable.

If you're interested in joining, contact Carl H. Crumley (N4VD), 512 N. Harrison Ave., Cary, N. C. 27511, area code 919-467-8530.

TOPS — it's not a diet

It is an award for Total Outstanding Passenger Services to be presented every two months to an employee who performs customer services above and beyond the normal call of duty.

The TOPS employee will be chosen by a panel of company employees. Generally, the election will be based on customer letters. However, management and supervisory personnel may also write letters recommending employees for this honor.

Letters will be considered during the month they are received. Those which come in after the last day of the month will be carried over for consideration during the following month.

Winners of the bi-monthly awards will receive five shares of Piedmont stock and a plaque.

A winner for the annual outstanding customer services award will be selected from TOPS winners chosen during the year. The September through December, 1977 winners will be included for consideration with the 1978 winners. The actual annual award has not been determined.

The initial panel who will select the TOPS winners includes Pete Van Duser — manager



The September flight attendant graduates assumed a familiar pose, on the plane steps, for their group picture. They are, from left, Janice Kreuzburg, Debra Buff, Linda Kite, Adelaide Davis, Vivian Nelson and Cindy Edmondson.