



Long lines

Since Piedmont's long lines were one of, if not the most successful of our modes of communication, we thought a column by the same name might be a good way of mentioning some of the small, but newsy things of interest that go on around the system. Any contributions you might have will be more than welcome. Address them to the Editor, Piedmonitor, INT-A215.

The new PKB, properly known as the Parkersburg-Marietta Air Terminal, was dedicated early in December. West Virginia Senator Jennings Randolph was the featured speaker for the ceremonies, which were attended by Piedmont personnel.

The multimillion dollar facility includes over 17,000 square feet of space with, we hear, one of the best restaurants on our system. Quentin Taylor, deputy administrator of the FAA, described it as "a zenith in airport facilities."

TOPS winner

The winner of the TOPS (Total Outstanding Passenger Service) award for September-October was flight attendant Ken Blache. Since joining the Company in April, 1977, Blache has received at least one complimentary letter every month. In his seven months, he's had a total of 19 nice letters. That is some record to maintain. As the TOPS winner, Blache received five shares of Piedmont stock and a plaque.

Richmond agent Scott Saunders, Winston-Salem Captain Dan O'Connor and Lynchburg agent Kyle Childress rated honorable mention in the September-October TOPS program.

Piedmont is part of milestone

On December 5, 1977, somewhere in the world someone stepped aboard a Boeing 727. That unknown individual's step put him into the pages of commercial aviation record books. The person was the one-billionth passenger to fly on a Boeing 727.

Happy in their new facilities at PKB are, from left, Charlie Hall, Jim Kendrick, Jim Birthisel and Virg Flinn.

Any one of Piedmont's 966,727 passengers that day could have been the billionth.

It took the 727 slightly more than 14 years to achieve the record.

Piedmont flew its first 727 passengers in March, 1967. The Company became the first airline in the world to "retire" the Boeing 727 in 1968 when our first 737s were delivered and put into service. Piedmont rejoined the 727 operators this year with the addition of three of the jets to the fleet.



Agent Emory Bowers sold ROA's first computer written ticket to J. Barlow of International Telephone and Telegraph.

Today the 727 with its three aft-mounted engines and distinctive T-tail is as much a fact of life at the world's airports as a control tower. Somewhere in the world today a 727 is either taking off or landing every seven seconds. The world's total 727 fleet is closing in on 11,000,000,000 air miles. That's to the moon and back 23,000 times!

For the past three years the workhorse tri-jet has outsold all other jet airliners combined.

According to current projections, the two-



A YS-11 is about the only familiar equipment still seen at the new Parkersburg facility. This view is from the passenger boarding area.

billionth passenger will step aboard a 727 in 1984.

And it could easily be a Piedmont 727.

"And having written..."

Piedmont's new ticketwriters "move on" faster than lots of moving fingers.

And there is no mystery. Legibility and accuracy are assured with the new Raytheon Automatic Ticket machines. Station personnel are happy with them and passengers are grateful for the time they save.

Piedmont now has the units in operation at Roanoke, Fayetteville, Norfolk, Richmond, Tri-Cities and Asheville.

Goal met, record set

The 1977 United Way campaign for Winston-Salem employees was a grand success. The workers not only achieved 101 per cent of their goal, but also increased the total contributions 11 per cent over last year.

From a total of 14 departments, seven contributed 100 per cent or more of their goal. Those included passenger services, Piedmont Aerospace Institute, employee relations, airline stores, data services, and flight operations and inflight services.

The Company's final goal was \$35,000. A total of \$35,043 was received. This averaged out at \$21.81 per employee.

It is important to remember that the heart of the United Way is not raising money; it is helping people. Human needs must be met if we are to sustain a well-balanced society and community. The United Way plays a major role in meeting these needs.

Piedmont's work with and contributions to the annual fund drive helped the United Way of Forsyth County exceed its \$2 million-plus campaign goal.

The United Way solicitors got together with President Davis for lunch following their successful campaign drive. The group included, first row from left, Wayne Throckmorton, Jack Smith, Bill Powell, Frank Barnes, Bob Alley and Bob Welfare. On the second row, in the same order, were Phyllis Claypool, Jeanette Watson, Gerri Parnell, Linda Flynn, President Davis, Betty Booher, Linda Kite and Rilla Williard. The back row included, in the usual order, Jim Sifford, Robert Lawton, Jim Borden, Kim Long, C. R. Elliott, C. E. Hill, C. D. Gore, R. L. Myers, Bill Marler, R. H. Turner, B. E. Heath, L. W. Martin and P. W. Swaim. Chairmen Pitts and Taylor at right.

