

## Interesting interlining

# Bargain hunters get travel treat on secluded Sapelo Island

*This column on discount travel information is offered as a service to employees. We compile it from material sent to the Piedmonitor and the interline department. Neither Piedmont nor the Piedmonitor can assume any responsibility for irregularities that may occur in connection with offers that are described.*

Compiled by Cheryl Shamel

If you're looking for travel bargains — who isn't these days? — a trip to Sapelo Island, Georgia is a must. A nominal fee of \$2 includes a delightfully sunny 30-minute boat ride from Darien and a leisurely-paced guided bus tour of the major points of interest on the island. Surrounded by pristine salt marsh and deserted white sand beach, only a handful of visitors are permitted each week. Because of the island's over-abundant wildlife, regulated deer and wild turkey hunting is permitted during fall and winter. Anyone can join a deer hunt, if he is one of the lucky ones to be chosen by the Georgia Department of Natural Resources. Make application through their Atlanta office. Each hunt lasts three days, and there's one each month from October through January. Wild turkeys are trapped from December through February. Visit the University of Georgia Marine Institute, which is located on the island to study life in the salt marsh, and drive by South End, the 15-bedroom, 19-bath mansion that has belonged to the R. J. Reynolds family since 1934. Tours of Sapelo Island are given only two days a week, Wednesdays and Saturdays. Reservations are required. Call (912) 264-7330.

## Savannah has charm

Located not too far from Sapelo Island is the charming and quaint town of Savannah; and one of the South's most elegant and popular springtime events is the Savannah Tour of Homes and Gardens, scheduled for April 7-13. Begun in 1934, the annual tour draws visitors

from throughout the United States, Canada and Europe. The city's cobblestoned riverfront is lined with cotton warehouses that have been converted to shops, restaurants and night spots. Watch ships from Asia, Europe and the Orient glide up and down the Savannah River. Visitors are invited to a free performance of the Savannah Symphony Orchestra, which is performed on the Riverfront Plaza. Walking tours are \$10 per ticket and reservations are required. For a brochure with additional information plus a listing of area hotels/motels, shops, restaurants and cultural events, write Tour of Homes, 18 Abercorn Street, Savannah, Georgia 31401; or phone (912) 234-8054.

## Visit Vinings Village

Also in Georgia, tucked away in a picturesque Atlanta niche, is the unique village of Vinings, where turn-of-the-century homes have been converted into a variety of shops. Spend delightful hours shopping and strolling among treasures of both past and present where antiques range from porcelain plates of the 1700's up to freshly-waxed yew wood tables dating back 100 years. Most shops are open Tuesday through Saturday, 10:30 a.m. to 4:30 p.m. While you're there, plan to dine in the Old Vinings Inn. Vinings Ski Ridge, a relatively new skiing center, gives skiers plenty of room to practice their sport anytime from September to April. Vinings is approximately a 20-minute drive from downtown Atlanta. Further information in Vinings can be obtained by calling (404) 436-1694.

## Cruise the Mediterranean

Discounts of 40 percent off retail rates are available this year on two-week Mediterranean and Black Sea cruises. Ports of call include Stromboli, Piraeus, Dardanelles Straits, Odessa, Yalta, Istanbul, Aegean, Capri and many, many more. Shipboard accommodations most likely

to be available at interline rates are outside double cabins with two lower beds and private bath, priced at \$1,631 or \$1,481 per person, double, plus port tax of \$20. Piedmont employees, their spouses, dependent children, parents and retirees are eligible. Bookings are accepted, subject to space availability, with a \$100 deposit; positive space is confirmed 30 days prior to sailing date. More information can be obtained from Interline Representatives, Ltd., 25 West 39th Street, New York, New York 10018; (212) 840-6727.

## Roundtrip to Italy for \$150

Alitalia announces their new interline regional fare to Italy for \$150. Fly positive space from New York, Boston, or Philadelphia to Rome or Milan. Reservations accepted seven days prior to departure. Employee must submit to nearest Alitalia office, at least two weeks prior to departure date, a request in duplicate on official company letterhead, signed by immediate supervisor, containing: full name, title, ID number, business address and phone number; full names, ages and relationship of accompanying family members; exact itinerary; original full-time employment date; and check for full amount. Employees with one year full-time employment, their spouses and children through 21 years of age are eligible.

## Discounts available on furs

All Piedmont employees, their spouses, children, parents and retirees may obtain discounts of at least 50 percent off retail rates on mink and other fur coats. The manufacturer making this offer is Samuel Braun, Inc., located at 330 Seventh Avenue, New York, New York. Call (212) 736-8137 for an appointment. Airline ID or letterhead is required to gain admission to the manufacturer's showroom. This discount offer is good through May 13, 1980.



Junior Achievement advisors Bill Shields, left, and David Lockman demonstrate a thorough product knowledge.

## JA'ers create do-it-yourself PiedmontSki

Airway Industries is a young company which is producing, as its sole product, a new version of PiedmontSki. Actually, Piedmont Airlines is sponsoring Airway Industries as our Company's contribution to this year's Junior Achievement program in Winston-Salem.

Piedmont has been active in the program since it was established here in 1966. President Davis was a charter member of the local JA board of directors and Piedmont has actively supported Junior Achievement for the past 15 years. Controller A. F. Long is currently serving as president of the local board. He has been a director since 1974.

Airway Industries is our fifth JA company and although all have been profitable ventures, this year's may be the most successful ever.

Product appeal, bargain price and the quality of the cross-stitch PiedmontSki kit has led to a prediction of record sales.

Each \$3.00 kit includes a pattern graph, 5" x 5" square of Aida cloth, needle and ample embroidery thread in red, black, tan and brown to complete your own PiedmontSki. The finished work will be suitable for framing or mounting as a Christmas tree ornament. And it's not too early to get started on making ornaments for Christmas 1980!

Airway Industries has about 19 employee/students from the 10th, 11th and 12th grades in the Winston-Salem/Forsyth County school system. They are advised by five Piedmont employees. David Lockman, Bill Shields and Ken Nail from the general office and Ron Dodson and Joyce Garrett from the central res office have given about 130 hours each of their own time to help the young company in all areas, from formation, to production, to marketing. They also offer guidance in accounting, administration and other fundamental business principles such as productivity, competition, profit planning, personnel management and even government regulation.

In other words, a JA company teaches all phases of business by allowing the students to learn by doing. They organize a company, charter it, sell stock, elect officers, determine product line, finance the operation, meet the payroll, engineer, manufacture, advertise, sell, bank, and at the end of the year, liquidate by paying dividends to stockholders when they've been successful or, if not, explaining why.

By ordering a PiedmontSki cross-stitch kit you not only get something you want, you also are expressing your faith in the future of business.

Mail To: PiedmontSki Kit, INT-X100

NAME .....

ADDRESS .....

CITY ..... STATE ..... ZIP .....

Send \$3.00 check or money order for each kit, made payable to Airway Industries.

Enclosed is \$..... for ..... kit(s).

(Offer good through April 15, 1980.)