

people & places

Jim Beck, station agent, DFW, has been elected second vice president of the Dallas/Fort Worth Interline Club. The club has approximately 1,000 members in the Dallas area.

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Betty Butner

Betty Butner, CRO assistant supervisor, spent two months this fall as Piedmont's Loaned Executive for the 1980 United Way Campaign in Winston-Salem. She, along with 12 other executives, helped raise more than \$3,501,444. Four major firms for which she was solely responsible went over their goals by more than 50 percent: The Bahnson Company (76.6 percent), Fairchild Industries (54 percent), Hanes Dye and Finishing (277 percent), and Piedmont Publishing (71.6 percent). Several accounts she shared also had major increases in giving.

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Contributions by employees to the 1980 United Way Campaign in Winston-Salem were up 16 percent over 1979, according to Bob Wall, Maintenance and Engineering, Piedmont's campaign chairman.

Employees contributed \$65,385.14, almost \$9,000 more than the previous year. Maintenance led all departments in total giving with over \$20,000 in contributions followed by CRO with almost \$16,000. Marketing, Piedmont Fabricators, Accounting, and Data Services experienced the greatest percent increases over a year ago.

Other campaign committee members included Diana Goolsby, co-chairman, CRO; Bill Lee, 1981 chairman, Charter and Convention Sales; Diane Beeker, CRO; and Bill Spencer, CRO.

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Piedmont was a major sponsor of an exhibit on flight held recently at the Nature Science Center in Winston-Salem. A collection of aircraft scale models, a Curtiss OX-5 propeller engine and a radio tuned into the conversation from the Airport Control Tower were among the items the company exhibited. The recent movie Piedmont sponsored featuring the hang-glider pilot and his trained hawk was also on loan to the Center. Sherl Folger and Ed Albertson, both in Marketing, were responsible for arranging the exhibit.

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Piedmont is featured in the December 1980 issue of *Airline Executive* in a story entitled "How Conservative, Frugal Piedmont Boosts Profits Under Deregulation." President Tom Davis is pictured on the cover of the magazine holding a model of Piedmont's 737.

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The G. Lynn Nisbit Award for contribution to travel promotion and development was awarded to Piedmont at the annual meeting of the Travel Council of North Carolina recently.

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Anna Bailey, flight attendant supervisor, INT, was featured in an article in the *Winston-Salem Sentinel* recently. The story emphasized the intensive schooling Piedmont flight attendants receive in order to be prepared for medical emergencies.

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*Tarheel Aviation*, a new publication out of Fayetteville, NC, will feature Piedmont in its first issue which is scheduled for publication soon.

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Wallace Kerr, station manager, BWI, has been elected president of the Southern Maryland Nu-Voice Club, a self-help rehabilitation program for laryngectomees and their families supported by the American Cancer Society. A laryngectomee is a person who has had the larynx, or voice box, removed surgically, thus permanently losing the ability to speak normally. The club seeks to help new laryngectomees by example and by offering encouragement.

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Roy Westbrook

Old Hickory Council of the Boy Scouts of America has named Roy Westbrook, maintenance supervisor, INT, chairman of the 1981 Scouts Jamboree to be held July 29-August 4 at Fort A. P. Hill, Virginia. Approximately 30,000 scouts and leaders from around the nation will be attending the seven-day event. Westbrook will appoint the jamboree committee and preside over selection of the jamboree leaders. In addition, he will serve as a staff leader at the jamboree and a commissioner for the southeastern region. The jamboree theme is "Scouting Reunion with History." Last year Westbrook, who has been very active in scouting for 11 years, received the Silver Beaver Award from the Old Hickory Council. It is the highest award given by any council in recognition of outstanding service to youth and community.

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Mark Your Calendar!

Carelines' summer olympics is tentatively scheduled for Saturday, May 30, at Wake Forest University in Winston-Salem. Details to be announced in the April *Piedmonitor*.

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Thanks to INT employees, 110 needy families — over 400 people — had a brighter Thanksgiving holiday last year. Thousands of items of food and over \$1300 in cash were donated by employees from every department. The cash bought turkeys and traditional trimmings plus additional canned items. The drive was coordinated by Sunnie Cram, Marketing.

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A guardhouse is being constructed and additional fencing is being added around the Winston-Salem offices to make the parking area less accessible to outsiders.

"We re-evaluated security needs in light of the security problems employees have recently encountered in our parking area," Dennis O'Madigan, director of security, said, "and decided to increase security measures."

A fence is being built around the entire perimeter of the parking area. O'Madigan explained, and the guards' station will be moved from inside the building to a new guardhouse close to the perimeter. Two close-circuit television cameras and patrolling guards have been added to provide additional protection for employees and their vehicles.

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In January, a local television station showed film clips on its news program of a house fire. The family—two adults and three children—were left homeless, the parents, unemployed. The next day a campaign began at CRO to offer assistance. Over 600 dollars (one from each employee) and several boxes of canned goods were collected for the family.

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On Tuesday, January 20, CRO was decked out in ribbons to honor the returning hostages. Each of the 600 employees wore a yellow ribbon armband, and 52 trees around the building were also wrapped with ribbon. Television Station WXII featured the office and its employees on the evening news program.

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Piedmont provided free transportation between any points on its system to any of the 52 former hostages requesting flights. The offer was valid for 30 days following their return to the United States, January 25.

In making the announcement President Tom Davis said, "We share, at Piedmont, the gratitude of Americans of all walks of life that the ordeal of these fine citizens and military personnel has ended. We want their return to be welcomed as warmly and generously as we can."

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The Piedmont Winston-Salem Chapter of the National Association of Accountants recently won the NAA Presidents' Award for its outstanding service to its members. It was the third time in the past five years the chapter has received the award. Members from Piedmont's financial and corporate services division include Jim Browne, John Hoffmann, J.C. Jones, Audree Long, and Dick Jennings.

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Flight Attendant Beverly Osborn, INT, recently took top honors at a regional AAU Masters Swim Meet held in Oakridge, Tennessee. She took first place in the 50-yard and 100-yard backstroke, second place in the 200-yard backstroke, and placed in several other events. More than 200 people competed in the east coast meet. Last August Osborn, who was a part-time agent in CRO before becoming a flight attendant in December, received several medals in the National AAU Masters Swim Meet held in Santa Clara, California. Osborn graduated from East Carolina University, where she was on a swimming scholarship her senior year.

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Harry Bradshaw, a pilot stationed in Roanoke, and his wife Wanda were recently chosen Roanoke County Foster Parents of the Year.

For 13 years, the couple has taken more than 45 foster children into their home and raised them as their own, whether they've been abandoned, abused, or in trouble with the law. Most of the children stay only a few months before permanent homes are found. But the Bradshaws have cared for children as old as 16, and they are raising a seven-year-old boy who has been with them since birth.

"We've just thoroughly enjoyed it," the Bradshaws said. "The children give as much to us as we give to them."



Wanted: Your Suggestions

Have a suggestion for the *Piedmonitor*? Your ideas are always welcome! Send information (mail-code A311) or call (extension 698) the Public Affairs Department with your information. Public Affairs will also take care of having a photographer on hand for special events when given ample notice. Deadline for the April issue is March 25.