

# around the industry

On September 7, United began one nonstop, daily roundtrip in the San Diego-Portland and San Diego-Seattle markets. The airline will also increase service in the San Diego-San Francisco market from five to six nonstop, roundtrips. United currently offers one-stop and connecting service in the San Diego-Portland and San Diego-Seattle markets. USAir offers one one-stop roundtrip plus connections between San Diego and Portland, and four northbound and two southbound one-stop flights between San Diego and Seattle. USAir serves San Diego-San Francisco with 11 nonstop, daily roundtrips.

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Boeing recently established a one-year new aircraft order record when Sweden's Linjeflyg ordered six new 737-500s. This brought to 466 Boeing's orders for the year, which topped the old mark of 461 set in 1978. Combined value of the 1988 Boeing orders is more than \$20 billion. Included is USAir's order for 50 737 jetliners placed earlier this year. Boeing said it has received a total of 6,557 orders for new jet transports to date. The manufacturer also projects a five percent yearly growth in air travel to the year 2005, which is expected to result in the delivery of more than 7,400 new jet transports by that date.

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American hopes to start daily nonstop service from Raleigh-Durham to Cancun and Cozumel on Mexico's Yucatan Peninsula as early as November 10, subject to government approval. The flight would originate in New York City. American will also inaugurate service between Raleigh-Durham and both Albany, NY, and Greenville/Spartanburg, SC, and add a second daily nonstop to and from Kennedy International Airport in New York on October 1. The added service will give American a total of 110 flights a day to 41 destinations at the Raleigh/Durham hub.

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Major improvements are slated for Kansas City International (MCI) airport following voter approval of the issuance of \$330 million in airport revenue bonds. Issuing the bonds will result in construction of a new 9,500-foot runway, two new parking garages, improvements on three existing terminals, and future construction on a fourth. The revenue bonds also will finance future land acquisitions. MCI, with more than 8,700 acres, has room to expand.

Approval of the bonds follows the recent decision by Braniff, which retains its largest hub in Kansas City, to increase its service there. Piedmont will inaugurate new service to Kansas City on November 1 with three daily nonstop, roundtrips between MCI and CLT. On the same date, USAir will add daily nonstop service from MCI to LAX. USAir currently operates six daily flights at MCI, offering nonstop service to PIT, STL and ICT.

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Charlotte/Douglas International Airport is receiving a federal grant of \$1.34 million to help in construction of a new taxiway and other improvements. Contracts for the work will be awarded this fall.

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Preliminary plans for extensive renovations and expansion of Terminals A and B at Raleigh-Durham International Airport were recently unveiled. The first phase calls for an additional building at the south end of Terminal A, the \$10 million terminal completed in January 1982. The new building will house an additional baggage claim area, four new gates and another security checkpoint. Phase two calls for two buildings to be added to the north end of Terminal B, built in 1955. Up to four gates will be added there.

Phase three will add one or more buildings to the south end, where air cargo buildings and the National Guard are located. The airport authority is nearing a deal that would allow the air cargo facility to move to the north end of the airport. The National Guard also is expected to move eventually.



**'88**  
TOGETHER, WE'LL  
SOAR TO NEW HEIGHTS.



USAir has placed a \$9 million order with the Jepson Burns Corporation of Winston-Salem to manufacture more than 7,000 airline seats, including first class and coach seating to be used in 50 new Boeing 737-300 and 737-400 planes that will be delivered in 1989-91. In addition, Jepson Burns will provide first class seats for more than 50 additional Boeing aircraft in the present USAir fleet. Here, a Jepson Burns employee steams out wrinkles in seats for Piedmont's 737-400s in the final production process.

## on October 1

number of departures: **1,383**  
miles flown daily: **521,832**  
ASMs: **62,966,182**  
number of aircraft in fleet: **193**  
average aircraft hop: **377.3 miles**  
daily block time flown: **1,732 hours**  
**42 minutes**  
next schedule change: **November 1**

## traffic

### Piedmont

	August '88	August '87	Change	Year-to-Date	Change
Passengers	2,443,749	2,227,049	+ 9.7%	18,201,643	+ 8.3%
RPMs (000)	1,223,397	1,038,664	+ 17.8%	8,775,235	+ 15.8%
ASMs (000)	1,917,744	1,646,467	+ 16.5%	14,488,251	+ 17.5%
Load Factor	63.79%	63.08%	+ 0.71 pts.	60.43%	- 0.88 pts.

\*All-time company record for passengers, ASMs, and RPMs.

\*The following 15 stations set record enplanements for the month of August: ALB, BWI, BGM, BUF, CLT, FWA, ISP, LAX, MSP, YUL, NAS, LGA, SAN, SFO, and SEA.

\*Our seven reservations centers answered 3,170,508 calls in August 1988.

### USAir

	August '88	August '87	Change	Year-to-Date	Change
Passengers	3,289,090	2,310,602	+ 42.3%	21,285,621	+ 29.3%
RPMs (000)	1,766,607	1,236,326	+ 42.9%	11,278,349	+ 29.8%
ASMs (000)	2,633,850	1,727,351	+ 52.5%	17,952,578	+ 37.1%
Load Factor	67.1%	71.6%	- 4.5 pts.	62.8%	- 3.6 pts.

\*USAir's August traffic results include those of PSA which was merged into USAir on April 9.

## around USAir

The Association of Flight Attendants (AFA) and USAir, with the assistance of the National Mediation Board, have reached tentative agreement on the transition contract merging former Pacific Southwest Airlines' (PSA) flight attendants into the USAir flight attendant group. In addition, a tentative agreement was also reached on a new labor agreement covering all USAir flight attendants, which was amendable September 1, 1988. Both agreements are subject to membership ratification. The AFA represents 4,230 flight attendants at USAir, including 961 former PSA employees. Since PSA was integrated with USAir on April 9, 1988, former PSA flight attendants have been working under the terms of their former agreement.

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USAir will inaugurate service from Worcester, MA, to Pittsburgh on November 1 with two daily roundtrip flights. Piedmont offers four daily flights to Worcester from our BWI hub. Also on November 1, Cleveland service will get a boost when USAir adds new nonstop roundtrip flights to both Phoenix and Hartford. USAir offers 54 daily departures out of Cleveland.

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USAir, in conjunction with Maryland Bank, N.A., announced a new specialty credit card designed exclusively for USAir's Frequent Traveler Program (FTP) members. The USAir Classic VISA Card combines the versatility and worldwide acceptance of VISA with a frequent traveler bonus mileage reward system. One mile will be credited to member's FTP accounts for each dollar spent with the card.

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USAir recently was awarded a major portion of the California state government's air

We Proudly  
Present You With  
A New Set Of  
Keys To 193 Cities.



USAir's code is changing to "US" So beginning October 1, instead of entering in AL, enter in US, and you'll have instant access to over 1,000 daily USAir and Allegheny Commuter flights to 193 cities.

USAIR

To acquaint the industry with the code change from AL to US, USAir is running the above ad in several travel publications.

travel volume on the basis of bids submitted in competition with other carriers. USAir won 22 of 24 intrastate city pair markets that are heavily traveled by state government employees.

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USAir opened its sixth crew base in Philadelphia in July to cut costs attributable to dead heading due to the increase in daily jet departures. On September 1, 155 flight attendants and 102 pilots were based there, and by year end, those numbers should increase to 300 and 180, respectively. USAir also has crew bases at LAX, SFO, BOS, PIT, and DCA.

