### BUY AND SELL IN ROCKY MOUNT, TRADE CENTER OF EASTERN CAROLINA

# The Rocky Mount Herald

VOLUME 1, NO. 8

ROCKY MOUNT, NORTH CAROLINA, FRIDAY, MARCH 9, 1934

### Accident Victim Laid To Final Rest Monday

Rites for Miss Edna Valentine Mullen Resigns Held in Spring Hope. Burial Took Place in Montlawn Cemetery at Raleigh. She Was a Member of the Senior Class.

Spring Hope, N. C., March 7-This entire town and community was steeped in grief early Sunday morning when it heard of the tragic death of Miss Edna Valen-Spring Hope High School. The accident which took the life of this young girl occurred at Lawrence, ecombe County, late Saturday night. She was riding in the front seat of an automobile driven by Reginald Mullen and another path of their machine causing them to plow through the rear end of the other car. The impact drove the girl's head through the windshield, fracturing her skull Jackson, secretary, of the com-and severely cutting her face and mittee, resigned. Mullen's resig. throat. She was killed instantly. Miss Valentine had been to Scotland Neck to collect a bad check and was on her way home when dent's policy. the accident occurred.

In the car with Miss Valentine and Reginald Mullen were Jeanette mittees and can be removed only Dickens, a cousin, and a Mr. Tyson of Elm City. In the other car were Mary Elizabeth Dickens, Ethel Valentine, and a Mr. Batts of Wilson. These occupants, except Mullen, were not injured other than a few bruises and cuts.

Mullen is in a Tarboro hospital with painful though not serious in-juries from which he is expected to recover. The accident was declared unavoidable by Sheriff Bardin who investigated immediately Better Baby after it happened.

Final rites for Miss Edna Valentine were held from the home of her father, William T. Valentine, Monday afternoon at 1:30 o'clock. Hundreds of friends and relatives were gathered there to pay last tribute to the deceased. Dr. W. R. Cullon, pastor of the Baptist Church, conducted the services being assisted by Rev. M. F. Hodges of the lethodist Church. Appro-priate and beautiful music was furnished by choirs from both the churches. The pallbearers and flower girls were her classmates. arers were: John Pitts, Jr., Tom Blount, Jr., Charles Bunn, Smith Brantley, Curtis Daniel and Hawkins Vester. Flower girls nice White, Dorothy Tetterton, were: Rhada Gray Stallings, Virginia Thurman, Nancy Powell, Georgia Strickland, Mary Collie, Eunice White, Pauline Rabie, Ruth Eva Tunnell, Frances Chamblee, Lina Collie, Dollie Viverette, Jean Lassiter, Margaret Alford, Cleora (Please turn to page six)

### **School Principals** Hold Meeting Here

Will Meet at Methodist pleasure to serve the public with decorated, commodious in size and Has Been Arranged. Several Speakers.

Twenty-six high school principals of AA-1 high schools throughout the state are to meet at the First Methodist Church here on March 9-10. Mr. J. R. Simpson, principal of the Central high school will preside over the gath-

An interesting program has been arranged. The theme of the meeting will be "Modern Conception of Secondary Education," with several noted speakers discussing the several phrases. Among these speakers are L. G. Perry, principal of Reidsville high school: W. H. Shaw, principal of the Needham-Broughton high school of Raleigh; J. P. Booth, principal of of the Wilson high school; and

Late in the afternoon of March Week" program. 9, a barbecue supper is planned for the aggregation.

## Committee Job

**Exchange of Letters Between** Nebraska Party Chief and President Revealed

Washington, March 6.—Arthur F. Mullen, of Nebraska, finally has offered his resignation from tion pressure, it was made known tonight.

Mullen, vice-chairman of the committee, maintains a law office in Washington and another in mobile stopped directly in the Cmaha. President Roosevelt announced several weeks ago that he believed members of the national committee should not engage in practice in the capital, and Robert nation was predicted then, but he insisted that his practice was not of a type affected by the Presi-

Members of party national committees are elected by state comby them. High Democrats have made no secret of their desire to have Mullen resign, but could not

An exchange of letters between Mullen and President Roosevelt made public tonight, revealed that Mullen had asked the Democratic

(Please turn to page six)

## Festival Tonight

A better baby festival is planned to take place at the local Y. M. C. A. tonight. A prize is participant and in addition various special awards have been offered. At the close of the festival the title of "Miss Rocky Mount" is to

be given a local girl. The following are part of those chosen to compete for the title of "Miss Rocky Mount:"

Hazel Ayers, Marjorie Guill, Hazel Edwards, Jean Walker, Ber-Tuttle, and Billie Oliver.

#### OPENS NEW RETAIL AUTO SUPPLY STORE

was opened February 23 and is in the A. & P. Co. charge of Mr. O. A. Hawley who The building has been recently Church March 9th and his high quality merchandise at well ventilated. 10th. Interesting Program popular prices. A complete line vites the public to visit this store and inspect his stock, so they may see for themselves the splendid values he is offering.

See ad elsewhere in this paper for specials offered.

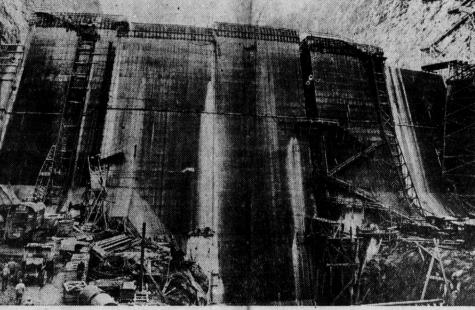
#### CAMEO PROMISES INTERESTING WEEK

The Cameo Theatre promises an interesting series of shows throughout next week. The following shows are on their schedule: Maurice Chevalier and Ann Dvorak in "The Way to Love"; Richard Dix in "No Marriage Ties"; and Bette Davis in "Bureau of Missing Persons."

This theatre, managed by Mr. Kinston high school; P. A. Reid, Sam Arrington, takes its part in combe General Hospital with an about 1,900 registered from within ketball outfits went principal of Roanoke Rapids high the civic life of the city. On one attack of bronchial pneumonia, is Rocky Mount. school; Fred W. Green, principal instance it showed its civic pride by cooperating with the local high Quinton Holton, principal of the school by furnishing them the lo-pital. Dr. Meserve cation for their "High School eighty-fourth year.

Such a theatre as this proves itself a great asset to any city.

#### Upstream Face of the Immense Boulder Dam



yard of concrete had just been poured, and the giant structure was almost one-third completed. The view is

#### Grissom In Race For Judgeship Of Recorder's Court

Rocky Mount Attorney Runs for First Public Office of His Career

J. W. Grissom, prominent Rocky Mount attorney, last night announced his candidacy for position of Judge of the Nash County Recorder's Court. This is the first time Grissom has announced as a candidate for public office during his career as a law-

Mr. Grissom was born on Wake county farm and received his education at Wake Forest offered for the nearest perfect College, where he completed his law degree in 1928. He has been a resident of Nash county for the last 35 years and has practiced law in Rocky Mount 6 years.

He has taken a lively interest in public matters in Nash county and has supported the Democratic party in all its main issues. He is a thorough student of law and possesses a keen insight into human nature.

### BUSY BEE CAFE IN NEW LOCATION

The Busy Bee Cafe, which is owned by Mr. George L. Patseahas opened a new retail store at into its new location on West Main 123 Sunset Avenue, just back of the Planters Bank. This store Cameo Theatre, and next door to

is the manager. It will be his renovated and is very artistically

Mr. Patsevouras, who is faof auto, accessories are being miliarly and affectionately known handled and also parts for Fords as George, and sometimes called the "Baseball King," has been in Rocky Mount for the past thirteen years and during this period has made many friends.

He is public spirited and has al ways been generous in all public movements, whether it be the Associated Charities, Red Cross, or other worthy objects. In this work he has always had his part. He will be delighted to have friends visit him and inspect his new location.

#### DR. C. F. MESERVE TO LEAVE HOSPITAL SOON

Tarboro, March 7.-Dr. Charles F. Meserve, president emeritus of Shaw University of Raleigh, who has been quite ill in the Edgerecovering from the illness and will soon be able to leave the hospital. Dr. Meserve is in his

as makers of jobs, not idleness.

#### EXTRAVAGANT PROPAGANDA

The gross sales tax advocates are making claims which are absolutely without foundation and without facts to back these claims up. They are undertaking to mislead the land

these claims up. They are undertaking to mislead the land owners by stating that it is the gross sales tax or either the tax must go back on land. Now let's in frankness and candor, look into this and see what the real facts are.

When real property and ad valorem taxes were at their highest the fifteen cents levy on land for school purposes amounted to four and one-half million dollars and since the re-valuation which has reduced property about one-third, the taking off of the fifteen cents on the one hundred dollars. the taking off of the fifteen cents on the one hundred dollar valuation of land and other property would amount to about three million dollars. Yet, the advocates of the gross sales tax are asking where are we to get this money from. Even the Governor of the State, in a recent address in Tarboro, stated that the gross sales tax had relieved the land of eleven million dollars, when under the re-valuation the relief given land does not amount to more than about three million dollars. Even the gross sales advocates do not anticipate raising more han six million dollars by the gross sales tax, yet they are sending out propaganda that land by reason of the gross sales tax has been relieved of eleven million dollars.

The public is entitled to know these facts and it is the duty of the press to give these facts to the public. Now there is also propaganda being sent out to the school teachers of the State, suggesting that they should not criticize or offer any objections to the sales tax, telling them the gross sales tax is necessary for them to receive their salaries, and if the gross sales tax is abandoned, then their salaries are liable to be cut.

We understand that this propaganda is being sent out from Raleigh to the heads of the various school systems, with the understanding that it will be passed on to the teachers.

#### PUBLISHING OF BANK REPORTS

The last Legislature passed a bill requiring Hon. Gurney P. Hood, Commissioner of Banks, to report his expenditures in the employment of auditors and attorneys; and according to a statement appearing in the press some days back over the pin of Dr. G. W. Paschall of the faculty of Wake Forest Merchants association, will manage College, more than a half million dollars has already been the affair, said that all local autoexpended since July, 1931 by Mr. Hood, to auditors and at- mobile dealers had agreed to disvouras, and which formerly did torneys. We pause here to state that we feel that Dr. Pasbusiness in the warehouse section of the city, has this week moved into its new location on West Main to the distinct public service in bringing these facts to the attention of the public.

The Legislator that introduced this bill and pressed cerns had promised to rent booths.

The Legislator that introduced this bill and pressed cerns had promised to rent booths.

through the General Assembly its passage realized the im- in which to exhibit merchandise. portance of this law, and it has since developed that the great objection to this bill, which developed in the last Assembly, was composed of a large number of lawyers who were there in the General Assembly, and also on the payroll of Commissioner Hood.

We understand that this law required Commissioner Hood to make these reports to the Secretary of State, and that it further required the Secretary of State to publish these re-ports. Up to this date we have not at any time seen where these reports have been published by the Secretary; and if it was law and necessary for automobile owners to buy licenses on January 1st or be prohibited from running their car because it was the law, then we feel that since it is the law for these reports to be published then the Secretary of State should publish these reports.

### Applications For Tourney Started Work Decreases

Mount have signed up at the recent re-registration of the national re-employment agency here. At the first registration there were

Mr. Bennett, the local re-employ ment director, pointed out that by the Rocky Mount Y. many local citizens had returned to work. He also states that many the Y. gymnasium, start farmers are registered and he re- day afternoon at 2 o'cl Science defended by its leaders quests that landlords use the local office to obtain farm labor.

## Here Yesterd

Only 1,200 people of Rocky 30 Teams in Basketball Opening at Rocky Mo Y. M. C. A. Toda

> An even 30 representat tion Thursday in the sixt Gold Medal tournament The tourney, being continue through (Please turn to pa

### **OVERFLOW AUDIENCE ENJOYS SONGFEST**

## **Upward Trend Is**

Month Continues to Show Marked Increases

Following the general trend of Following the general trend of business, postal receipts for the best of any given in the series Rocky Mount postoffice continued leading up to a great sectional to swing upward during February, sing in Memorial Auditorium, Rabasing the comparison both on figponding month of 1933.

The fact was revealed today in Capital City. the figures disclosed by local postal officers that disclosed a gain of

February, 1933.

a total of \$4,997.72 for postal receipts while the past month made a gain amounting to \$665.73. January's report also made increases over December and January, 1933.

The figures for the past month continued gains reported for three successive months.

#### Announce Plan For Auto Show

To Be Held at Mangum's Warehouse April 16-21. Expect to Surpass Last Year's Exposition.

Rocky Mount's annual merchants exposition and automobile show, which will feature the famous Weede-Meyer orchestra and "Rhapsody in Fun" company each night, will be held at Mangum's warehouse April 16-21.

To be staged jointly by the Merchants association and the Chamber of Commerce, the exposition is expected to far surpass that of last year. The booking of Weede-Meyer's orchestra alone is expected to attract hundreds each night to the dance which will be held in connection with the event.

E. H. Austin, secretary of the Chamber of Commerce, who with

The "Rhapsody in Fun" company, of New York, will feature acrobatic and balancing act, dancwill have its own band for accompaniments.

Weede-Meyer's orchestra will be accompanied by two "torch singers," Frances Delaney and Babe

will be

Hundreds were turned away Sunday afternoon as citizens of this section overflowed the Carolina Seen In Report Theatre in their eagerness to participate in and enjoy on old the ticipate in and enjoy an old-time community sing. Even the lobby of the theater was packed by Postal Receipts for Last scores who stood through the program, anxious to hear the melody raised by those fortunate enough to have come early and secured places inside.

leigh, on Sunday, March 18, when ures for January and the corresthe cream of the talent in eastern North Carolina will merge in the

Going to Raleigh

Interest in the coming event, \$1,699.26 during the past three aroused by the popularity of community sings held here and in Fay-Receipts for the month closing etteville, Goldsboro, Wilson and Wednesday amounted to \$5,663.45, Greenville, is steadily mounting. A making an increase of \$1,074.08 show of hands at the sing Sunday over the \$4,589.37 recorded for indicated that practically everybody present intended to take part The first month of the year had in the sectional sing at Raleigh.

Mayor Thomas A. Avera was master of ceremonies, and he made a good one. The invocation was by Rev. George W. Perry, and Pat Alderman, who is assisting in promoting the sectional sing, directed. the congregational singing.

The Rocky Mount Male Chorus, under the direction of William Shaw, sang "Winter Song" and "Drink to Me Only With Thine Eyes." The junior choir of the Mt. Zion Colored Baptist Church, directed by Richard Gay, made a big hit in singing "Fear Not, O Israel" and "Nobody Knows the Trouble I See."

Jack Jackson sang a tenor solo "Trees," and a quartet from the First Baptist Church sang "Come Spirit Come" and "Wonderful In the quartet were Mayor Avera, W. W. Avera, George L. Parker and J. R. Bobbitt.

Willard Miller, George Braswell, Ed. Pitt and Milton Elmore formed a high school quartet that sang

"The Open Road Is Calling." "Manda-Lee" and "Moonlight and Roses" were numbers presented by the Rotary Quartet, "The Rocky Mountaineers," made up of Bob Hoggard, Marvin Woodall, John Brake and Julian Williams. The Goldsboro Male Chorus on hand to sing "Shine On Me" and "Study War No More."

Sponsoring the event were the Carolina Theatre, the Rocky Mount Evening Telegram, the Civitan, Rotary and Kiwanis clubs

## play latest model cars as one of Young People To

Nash-Edgecombe County Young Corinne Reynolds, fan dancer, a People's Conference for the young xylophone act, a comedy skit, an people of all denominations in these two counties will be held in ing and singing. The company the First Methodist Church at Rocky Mount, N. C., Wednesday, March 14, 1934.

Rev. Shuford Peeler, General Secretary, and Miss Edith Krider,