

Buy and Sell in Rocky Mount Trade Center of Eastern Carolina



FRANKLIN D. ROOSEVELT

The Following Merchants and Bankers are Behind President Roosevelt and the New Deal

Which Makes This Page Possible They Invite Your Patronage

PONTIAC
 LOW PRICE SIX
 IMPROVED, FINER EIGHT
DAVENPORT MOTOR CO.
 Telephone 286 ROCKY MOUNT, N. C.

Today Only
GEORGE M. COHEN in
 "Gambling"
 Friday and Saturday
BILL CODY in "FRONTIER DAYS"
 Also Chapter No. 11, "Vanishing Shadow"
 Monday and Tuesday
 "THE CAPTAIN HATES THE SEA" with
 Victor McLaglen, Walter Connelly, John
 Gilbert, Wynne Gibson

W. R. LANCASTER FURNITURE CO.
 107-111 North Washington Street
 "COMPLETE HOME FURNISHERS"
 Living Room, Bed Room and Dining Room
 Suites — Ranges, Heaters and Oil
 Stoves — Complete Stock of
 Rugs and Floor Coverings
 ROCKY MOUNT, NORTH CAROLINA

Sexton & Sons, Inc.
 FEEDS, PROVISIONS, SEED, HARD-
 WARE, PAINTS And FARM
 IMPLEMENTS
 Whitakers, N. C. Rocky Mount, N. C.

M. SAFY
 LADIES' And GENTS' READY-TO-WEAR
 Quality At "Low Cost"
 AGENTS For PETERS' SHOES
 174 N. Main Street Rocky Mount, N. C.

EGEMOR'S All Wool
 Special at \$11.98 & \$14.95
 CRAWFORD SHOES—STYLE PARK HATS
 108 N. Main St. Phone 296-J

BUY YOUR SUITS, SHOES, HATS,
 FURNISHINGS, FROM
JOHN B. EXUM
 Stock of Clothing and Furnishings are
 Always Up-to-Date
 PHONE 914

"WHEN BETTER AUTOMOBILES ARE
 BUILT BUICK WILL BUILD THEM"
 PRICES \$795.00 TO \$1985.00
 LET US FIGURE ON YOUR NEXT RE-
 PAIR JOB — SATISFACTION
 GUARANTEED
ROSE BUICK CO.

COMPLIMENTS
PIKE FRUIT COMPANY
 Main St.—Next to Quinn Furniture Co.
 "You Must Consider Price and Quality"
 Fruits & Vegetables — Grower to Consumer
 Note: Special Prices to Churches, Clubs, Parties, Etc.
 ALSO — DELICIOUS SANDWICHES
 Barbecue 5c THESE ARE THE
 Hamburger BEST IN TOWN
 Hot Dogs
 CURB SERVICE — OPEN NITES, SUNDAYS
 We Appreciate Your Business

YOUNG MERCANTILE CO.
 116 S. Main St., Rocky Mount, N. C.
 SUITS — SHOES — HATS — PIECE
 GOODS — NOTIONS — LADIES'
 READY-TO-WEAR
 SPECIAL LOW PRICES

I. W. ROSE DRUG CO.
 112 N. Main St., Rocky Mount, N. C.
 TRY OUR STORE FIRST
 We Carry Anything to Be Found in a Good
 Drug Store — We Specialize in Filling Your
 Prescriptions Exactly as Your Doctor Wants
 Them Filled
 We Appreciate Your Patronage

**ROCKY MOUNT
 FURNITURE CO.**
 "THE HOME OF GOOD FURNITURE"
 Phone 11 Corner Main and Hill Sts.
 KELVINATORS PHILCO RADIOS
 Rocky Mount, N. C.

YOUR NEIGHBOR SAVES MONEY AT
WARD'S
 WHY DON'T YOU?
 MONTGOMERY, WARD & COMPANY
 140-142 N. Main St. Phone 1941

YELLOW FRONT Market
 FRESH MEATS, GROCERIES
 And PRODUCE
 211 S. Main St. Phone 644-645
 ROCKY MOUNT, N. C.

IMPERIAL THEATRE
 Friday and Saturday
KEN MAYNARD in
 "ALIAS THE BAD MAN"
 Monday and Tuesday
AL JOLSON in "WONDER BAR"

PePsi Cola
 12-Oz. 5c
Orange Crush Bottling Co.
 PHONE 52 ROCKY MOUNT, N. C.

Dozier Supply Company
 BUILDING MATERIAL
 LUMBER
 WOOD — COAL
 Phone 1382 Phone 1383
 Rocky Mount, N. C.

**See QUINN'S
 Furniture Co.**
 ROCKY MOUNT, N. C.
 For ANYTHING To FURNISH The HOME

Remember That KING'S FLAKE FLOUR
 Takes the Guess-Work Out of Baking
 Sold By All Grocers
W. G. WEEKS & CO.
 Wholesale Distributors
 227 S. MAIN ST. ROCKY MOUNT, N. C.

**J. S. GORHAM
 HARDWARE CO.**
 HARDWARE, BUILDING MATERIAL And
 FARM IMPLEMENTS, MILL SUPPLIES,
 CART And WAGON MATERIAL
 Phone 234 239-241 Tarboro St

Just What You Need In Your Ice Box
 32 OUNCES
PAR-T-PAK
 GINGER ALE And LIME RICKEY
 A NEHI Product
 NEHI BOTTLING COMPANY
 Rocky Mount, N. C. Phone 1103

DAUGHTRIDGE FUEL CO.
 "YOUR WARMEST FRIEND"
 COAL Combustioneer WOOD
 Automatic Coal Stokers
 Phone 366 Cor. Gay and Grace Sts.

A. O. BRASWELL
 CASH GROCER AND MARKET
 Phone 171-172 125 S. Main St.
 WE SPECIALIZE IN BRANDED STEER
 And WESTERN MEATS
 Prompt Delivery Service

RADIO SERVICE SHOP
 112 S. Washington Street
 COMPLETE SERVICE ON ALL
 RADIO RECEIVERS.
 PHONE 870

"Twins of Power"
 PUROL-PEP And
 TIOLENE MOTOR OIL
 100 Percent Super Pennsylvania
 Distributed By
DAUGHTRIDGE OIL CO.
 Locally Owned and Operated
 Rocky Mount, N. C.

Phone 1385 108 S. Washington St.
H. L. OWEN
 Rocky Mount, N. C.
 COMPLETE LINE OF YOUNG MEN'S
 FURNISHINGS
SUITS \$12.50 To \$19.50

BUY YOUR PLUMBING FIXTURES FROM
**SOUTHERN
 Specialty Co.**
 116 South Washington Street
 ROCKY MOUNT, N. C.

H. H. WEEKS Seed Store
 Opposite Post Office, Rocky Mount, N. C.
 HEADQUARTERS FOR BABY CHICKS,
 BROODERS, FEEDERS, FOUNTAINS,
 REMEDIES, AND STARTING MASH.
 OUR PRICES PLEASE PHONE 393

GAS OIL
AMOCO-GAS
 PEOPLES OIL CO., Dists., Rocky Mount

Carolina School of Commerce
 L. D. Thomas, President, Rocky Mount, N. C.
 Courses in: Bookkeeping and Accounting,
 Shorthand, Typewriting, Secretarial,
 Machine Bookkeeping.
 Day and Evening Sessions
 Competent Office Help Furnished.
 Enroll for our New Term Feb. 4, 1935
 Telephone 264

WE ARE WITH THE PRESIDENT
**ENTERPRISE
 Furniture Co.**
 PHONE 987 158-162 S. Washington St.

Z. B. BULLUCK, Inc.
 Dealer in
 FRESH MEATS, POULTRY, FISH
 GAME, ETC.
 COUNTRY PRODUCE A SPECIALTY
 Rocky Mount, N. C. Phones 50-51

LOWEST PRICES ON SPRING SUITS
 Tailored to Your Measure
 Largest Selection of Samples in Eastern
 Carolina, Now on Display At
TURNER & BAKER
 TAILORING SHOP
 115 N. Main Street Rocky Mount, N. C.

**Chadwick's
 SEA FOOD**
 FRESH DEVEILED CRABS — FISH
 SHRIMP AND OYSTERS
 PHONE 91 ROCKY MOUNT, N. C.

**ROCKY MOUNT DRUG
 Company**
 PHONES 2000 And 2001
 178 N. Main St. Next Door to Cameo Theatre
 Rocky Mount, N. C.
 QUALITY DRUGS
 R. E. FLEMING, Mgr.

Member Florists Telegraphic Delivery Assn.
 PHONE 378
BLOUNT FLOWER SHOP, Inc.
 Greenhouses At Air Port Drive
 "We Grow the Flowers We Sell"
 Flowers For All Occasions
 FLORISTS
 Rocky Mount, North Carolina