

The Rocky Mount Herald

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HOMICIDE RATE INCREASE

The homicide rate in the South is almost twice that of the country as a whole, according to a recent statistical report issued by the Metropolitan Life Insurance Company. For the country the rate is 9.2 per 100,000 population. The rate is lowest in New England, these states having less than two per hundred thousand. Florida, with 26.4, is the highest, though Mississippi, Alabama, Georgia, and Louisiana are either just above or just below the twenty per hundred thousand mark. Lexington, Ky., Little Rock, Ark., Memphis, Tenn., and Birmingham, Ala., all had high rate—from fifty to nearly sixty per 100,000. The high rate in the South is explained by the sharp increase of homicides among Negroes during the past few years. In the entire country during the period from 1926 to 1930 more than eight times as many Negroes as white men were slain per unit of population, and almost seven times as many Negro women as white women. Two-thirds of these homicides were due to firearms. Declaring that this alarming rate of homicides is "the most acute symptom of a deeply rooted national lawlessness which reflects our historical backgrounds, racial mixtures,

industrial conflicts, limited educational system, and many other factors in our social organization," the statistician recommends the prohibition of sale of firearms and the elimination of environments which encourage crime.—Nashville Christian Advocate.

MOLOCH RIDES

Wendell Gold Leaf Farmer. We civilized creatures of the twentieth century read with horror and loathing of the ancient worship of Moloch. For into the red hot maw of the idol god were tossed live infants. We shudder to think of such barbarism, and yet in this year of enlightenment we sacrifice lives daily to a grimmer and more hideous idol. The great god SPEED.

In the daily press we see the mounting totals by the week, month and year of those whose lives have been snuffed out, those who have been maimed for life, those who have been made to suffer agonies needlessly, and all that we may add a few miles per hour to our headlong pace across the country. With our magnificent roads, and with the modern, efficient, steel framed cars adequately equipped with braking power, we should say that a speed of fifty miles per hour is relatively safe for the conservative driver. But we are in such a hurry that we cant be satisfied with even this terrific speed and must perform go sixty or sixty-five miles per hour, and so the terrible list of the dead and injured mounts daily.

And there is a remedy—a safe and sure remedy that can be applied and has been applied—the automatic governor, sealed in, and set for only a maximum such as may be agreed upon by congress as safe. This system has been adopted by some of the largest truck fleets, and proven practical. Why not adopt it for the United States by congressional action? The only reason why there is objection is that so many of us want to go faster than is safe. And so we continue to make sacrifices to the god of SPEED.

ANNOUNCEMENT

The CONOCO Service Station, formerly known as JOYNER & PRICE, is now being operated by Jack R. Price, who will appreciate the continued patronage of their friends and customers
Corner Hammond and S. Church Streets

PRICE'S SERVICE STATION

PHONE 469

PIKE'S NEW ICE CREAM BAR and BEER GARDEN

162 N. MAIN ST. — ROCKY MOUNT, N. C.
ALL KINDS SANDWICHES — ICE COLD BOTTLED BEER, AND DRAFT BEER
Visit Our Modern Soda Fountain — Eat Southern Dairies Ice Cream, it is better for you
Banana Splits, 15c — All Sundaes, 10c
BARBECUE AND HAMBURGER — SPECIAL — 5c
Fruits and Vegetables in Season
Curb Service Open Sundays and Nites

SUITS Made-to-Measure

TURNER'S TAILORING SHOP

115 N. MAIN ST. ROCKY MOUNT, N. C.
MADE LIKE U WANT 'EM

NOTICE

AFTER JULY 1ST
J. D. Bulluck Bros.
WILL OPERATE UNDER THE NAME OF
Everette Grocery Co.
No change has been made in the High Standards of Service and Quality which have always prevailed at this store
W. H. EVERETTE, Prop.

Statement Of Condition Of The City Industrial Bank

ROCKY MOUNT, N. C.
As Of June 29, 1935

Resources:	
Loans and Discounts	\$283,143.82
Cash and Due from Banks	11,424.75
Stocks (Class A, Federal Dep. Ins. Corp.)	280.45
Furniture and Fixtures	2,659.50
	\$297,508.52
Liabilities:	
Capital Stock	\$ 40,000.00
Surplus	15,000.00
Undivided Profits	3,640.76
Unearned Interest	6,054.69
Reserves	2,973.59
SAVINGS	154,168.23
Payments on Loans	74,471.25
Bills Payable	None
Dividends Unpaid	1,200.00
	\$297,508.52

City Industrial Bank

OFFICERS
C. C. WARD, President S. E. BALLENTINE, Vice-President
W. M. SPEARS, Vice-President & Cashier

DIRECTORS
T. A. AVERA DR. W. B. KINLAW
S. E. BALLENTINE DR. R. F. HUNT
D. O. BULLUCK H. H. LITRELL
L. F. CAMPBELL DR. E. M. PERRY
R. T. FOUNTAIN W. M. SPEARS
W. W. GREGORY C. C. WARD

New Interest Quarter July 1st. Deposit your Savings with us where 3 per cent interest is paid and each depositor protected up to \$5,000.00 by the Federal Deposit Insurance Corporation.

MODERN CLEANERS

PHONE 1045 PROMPT SERVICE
GIVE US A TRIAL
BEN DAWSON, Jr. H. M. POE

Special Prices For 10 Days

2 SUITS CLEANED AND PRESSED \$1.00
2 DRESSES CLEANED AND PRESSED \$1.00

PROGRESS CLEANERS

213 N. EAST MAIN ST., DANIELS BLDG.
PHONE 909 ROCKY MOUNT, N. C.

Citizens Coal And Supply Co.

Announces that they are now carrying a general stock of Building Materials — Lime, Cement, Brick, Plaster, Roofing, Sewer Pipe, Etc. — In Addition to Their Regular Line of Coal and Wood
WHEN IN NEED OF BUILDING MATERIALS CALL PHONE 414
1017 COKEY ROAD Opposite Planters Oil Mill

YOUR OPPORTUNITY

3 per cent Sales Tax added on Flour, Sugar, Lard, Meat Meal, Coffee, Molasses and Salt beginning July 1st. Stock up and save this 3 per cent. Special Low Prices

SUGAR, 100-lb bag	\$5.00
FLOUR, Self Rising, barrel	6.50
Silver King S. R. FLOUR, barrel	6.95
MEAL, 100-lb bag	2.40
PURE LARD, 50-lb cans, Pound	.16 1/4
Fat Back MEAT, Pound	.14 1/4
COFFEE, Pound	.15
TEA, 1/2-lb package	.29
SALT, 100-lb bag	1.10
MOLASSES, gallon	.65
10-oz. bladders SNUFF, each	.50
TOBACCO, 6 20c plugs	1.00
CORN, bushel	1.00
MOLASSES FEED, bag	2.00
OATS, bag	3.25
SCRATCH FEED, bag	2.35
CEMENT, bag	.80
LIME, bag	.45
ARSENATE LEAD, Pound	12 1/2
PARIS GREEN, Pound	.45
TOBACCO TWINE, Riverside, Pound	.33
5-V Galvanized ROOFING, Square	4.25

SEXTON AND SONS Inc.

Rocky Mount, N. C. Whitakers, N. C.
JUNE 27, 1935
Prices subject to change without notice

PAINT AND REPAIR

SUMMER IS HERE — THE TIME TO BUILD

WE SELL EVERYTHING TO BUILD ANYTHING

LET US GIVE YOU OUR PRICES

WILLIAMS LUMBER CO.

WILSON AND ROCKY MOUNT PHONE 1205

INTERNATIONAL Motor TRUCKS

ARE SERVING THE PUBLIC EVERYWHERE, WITH THEIR STAMINA AND LASTING ECONOMY

INTERNATIONAL TRUCKS HAVE NO PASSENGER PARTS THEY ARE ALL TRUCK

SOLD BY

HUNTER Oil Co.

400 SOUTH STREET BACK PASSENGER STATION
PHONE 1622



No. 325 ESTATE

Now, Let the Company Come!

This new Estate is specially designed for big families — and for small families who entertain in a big way. Two ovens! Both Estate Fresh-Air design, both insulated, both with heat control. You can prepare a roast in one, bake biscuits in the other, all at one time. Six top burners; two separate top covers; big, roller-sliding broiler. Yet, with all this capacity, floor space of only 44 by 26 1/2 inches is required. Quick—the tape measure! Then hurry in and see this marvel of compact convenience.

\$172.00
EASY TERMS — \$10.00 FOR YOUR OLD STOVE
Rocky Mount Public Utilities