

All Local County Chapters To Hold Meetings By Xmas

MORE HOLIDAYS IS AIM

Officers in Wilson, Johnston, Pitt, Lenoir, Martin and Pamlico Counties, Where Local Chapters Are Now Functioning, Should Start Their Plans At Once; Alumni in Nash-Edgecombe Counties, and in Other Counties, Such As Sampson, Washington and Wayne, Should Start At Once To Set Up Chapters.

From now until Christmas every county alumni chapter should begin to hold a meeting, and in those counties where there are at present no organized chapters should in those counties should with the aid of the General Secretary set up an organization for their county to hold a meeting also.

At the present time local chapters are functioning in Johnston County; Wilson County; Pitt County; Lenoir County; and Martin County.

In the near future local chapters should be set up in Nash and Edgecombe Counties; in Pamlico and Craven Counties; in Beaufort County; and possibly in Wayne and Harrell and Sampson counties, and in some other areas.

Local chapter heads are urged to hold a meeting of their boards of officers at once and make definite plans toward the regular fall meetings. Just another meeting should mean to be avoided, and it is hoped that some especially attractive event will be made the main drawing card of each meeting. Suggestions for this include some prominent person as speaker; the College Glee Club or College Band; or a special entertainment program by local alumni talent.

The Secretary stands ready to assist in every way at any time. He has a book on suggestions for conducting local meetings, and will be glad to send this to any officer of a local chapter.

Thursday and Friday nights would hold the general alumni secretary better, since he teaches on Monday and Wednesday nights, but he can come on one of the latter evenings if on another night in the week can be arranged.

Local Chapter Officers

- Officers of the local chapters are as follows:
- Wilson County**
N. A. ("Pinkie") Jefferson, chairman; Gordon Howell, vice chairman; and Sadie Greene, secretary.
 - Johnston County**
Therman Hoyt, chairman; H. C. McFadden, secretary; and Alton Blackburn, newspaper correspondent.
 - Pitt County**
S. T. Cherry, chairman, and Eva Moore, secretary.
 - Nash-Edgecombe Counties**
Trudie Dawson, chairman; and Mary Louise Caton, secretary and newspaper correspondent.
 - Martin County**
S. L. Robinson, chairman, H. M. Inley, first vice; Mrs. Catherine Wallace Lilly, second vice chairman; and Esther Harrison, secretary and treasurer.
 - Pamlico County**
Archde Reel is temporary chairman of the Pamlico group.

FURTHER GROWTH DEPENDENT UPON A NEW DORMITORY

With Enrollment Well Above the 300-Mark, Further Expansion of Student Body Requires As An Absolute Necessity A New Girls' Dormitory.

It is to be perfectly frank, the dormitory capacity of the College is completely reached when the enrollment was around 200 or possibly somewhat above that figure.

Yet today the total number of students enrolled is around 315, with about 15 or 20 special students in addition to this number. Of course, a good number of these are day students and town students, but the capacity of the boys' and girls' dormitories are greatly over-taxed at the present moment.

In several instances three students are living in one room, and there are junior dormitories or dormitory annexes for both the boys and girls, or the girls there are two, the male house, with about 15 girls, and the Hearne teacherage with about 18 students. For the boys, there are three dormitory annexes, the Bennett House, the Crockett House, and part of the Burton House.

In some cases, the junior dormitories are located several blocks from the campus, but this is the best that could be done this year. However, with those which are far away, are available to bring the students up in the mornings and take them back in the afternoons.

The increase in enrollment during the past four or five years has increased approximately 100%. The increase this year is about 15%. There are excellent indications to make the College administrative officials believe that had we had the physical equipment, particularly buildings and especially dormitories,

VIEWES AND OPINIONS - - - EDITORIALS - - -

At the annual fall meeting of the Alumni Association on Homecoming Day, the Association voted to contribute \$1,000 as its share toward a new girls' dormitory at the College. The proposal was carried by a unanimous vote, many of the alumni urging that the College begin the new dormitory project at once if possible, certainly during the present year.

A total of \$121.00 was paid and pledged at the meeting, which means that a tenth of the goal is practically reached. Of this amount, \$68.00 was paid in cash Homecoming Day, the remainder being pledged to be paid in most cases by February first. Since last year's experience was that the alumni took care of their pledges almost one hundred per cent, there is great probability that all or practically all of the \$68.00 pledged will be paid during the year.

Last year approximately \$400.00 was collected on the alumni's \$750.00 pledge to the Alumni Loyalty Fund, of which \$500 was for the gymnasium. About sixty former students of the College took part in this project.

To this \$400.00 should be added about \$40.00 in gas, oil, mailing costs, and other expenditures incurred by alumni who made several trips in the interest of the general alumni association or for certain county chapters. If the time spent in these trips were given a money value, the \$40.00 should be about doubled.

Therefore, as a matter of fact, a gross total of about \$500.00 was collected and expended in the interest of the Alumni Association's gymnasium and other projects last year.

Homecoming Day a total of 24 persons paid or pledged to pay, in most cases \$5.00. Of the 24, 11 made their payments at the time, and the remaining 13 pledged to make their contributions within the next two or three months.

Ten of the 24 individuals contributed to the Alumni Loyalty Fund last year, while the remainder are new contributors. Of the alumni appearing in the list for the first time, four of them are graduates of last year's class, 1934.

What are you able to contribute this year toward the \$1,000 goal set by the Alumni Association as its part toward the construction of the new girls' dormitory? If every one of 200 former students were to give \$5.00 each, it would take only this number. However, it is certainly true that some cannot afford to give this amount, while others can contribute even more than \$5.00.

Fill in the blank below at once and mail it in. If you can give something now, make it as much as you can and send it in; if you are not now in a position to make a contribution, be sure to send in your pledge, giving the approximate time you would like to send it in. Do this at once, before putting the paper aside, and if you can not make your contribution now, be certain to send us your pledge, for it will not only cause you to make definite plans to meet it in the future but it will also give us an idea as to how near we are nearing our goal.

PLEDGE OR CONTRIBUTION

(1) I am enclosing herewith \$.....; or,
(2) I am pledging herewith \$..... to be paid on the following date.....

(Signed).....
(Address).....
(Present Work).....

This Year's Contributors

The list with present address and occupation of each person for the present school year, 1934-35, is as follows:

1. E. O. Arnold, social case worker, Wilson Co. Welfare Dept.	\$5.00
2. Mrs. W. A. Davis, housekeeper, Clayton	\$3.00
3. Sidney Eagles, insurance salesman, Wilson	\$5.00
4. L. H. Ellis, farmer, Winterville	\$2.00
5. Robert Grady, publisher Roanoke News, Weldon	\$10.00
6. Essie Humphrey, business, Kinston	\$3.00
7. Mrs. Catherine Wallace Lilly, housekeeper, Plymouth	\$10.00
8. C. B. Mashburn, minister, Farmville	\$5.00
9. Agnes Peele, commercial instructor, A. C. C., Wilson	\$5.00
10. Margaret Silverthorne, teacher, Fairmont	\$5.00
11. Meada Weaver, teacher, Red Oak	\$5.00
12. Mrs. W. S. Hendon, Elm City	\$5.00
13. Mrs. Randolph Munn, Pink Hill	\$5.00
14. Belle Brown, Pinetops	\$5.00
15. Margaret Barnes, Pinetops	\$5.00
16. Kathryn Wallace Lilly, Plymouth	\$5.00
17. E. O. Arnold, Wilson	\$5.00
18. Josephine Williams, Wilson	\$5.00
19. P. D. Grady, Jr., Kenly	\$5.00
20. Neva Banks, Alliance	\$5.00
21. Mrs. W. A. Davis, Clayton	\$5.00
22. Mabel Silverthorne, Lake Landing	\$5.00
23. Bill Gillette, Nashville	\$5.00
24. Robert Winfield, La Grange	\$5.00
25. Annie Wallace Lilly, Vernon Bryant	\$5.00
26. Seven Springs; Margaret Silverthorne, Fairmont	\$5.00
27. Essie Humphrey, Kinston	\$5.00
28. Laurie Ellis, Winterville	\$5.00
29. Agnes Peele, Wilson	\$5.00
30. Mrs. Mabel Jefferson, Wilson	\$5.00
31. Mrs. Violet Godwin Eason, Washington	\$5.00
32. Richard Barker, Grifton	\$5.00
33. E. C. Miller, Richmond	\$5.00
34. J. B. Rose, Wilson	\$5.00
35. Sidney Eagles, Wilson	\$5.00
36. S. T. Cherry, Pactolus	\$5.00
37. Jessie Wehington, Pink Hill	\$5.00
38. Mabel Cherry, Seven Springs	\$5.00
39. Dorothy Joyner, Dudley	\$5.00
40. Robert Grady, Weldon	\$5.00
41. Clara Bass, Alliance	\$5.00
42. Meada Weaver, Red Oak	\$5.00
43. Randolph Munn, Pink Hill	\$5.00
Total	\$63.00

CARLETON BLACKMAN GOES TO GREENSBORO

Carleton Blackman, who graduated year before last, has moved up this year to a position in the Greensboro City Schools. Carleton taught last year in the Glendale High School near Kenly, where he did a good job coaching and teaching English.

He is remembered on the local campus for his work on the Collegiate and the College Annual.

WEDDING BELLS TO RING SOON

Elizabeth Bolanzka, of Arapahoe, who attended school here last year and year before last, and Jack Brinson, also of Arapahoe, who graduated here two or three years ago will be married on Friday, December 23rd at Elizabeth's home.

It is rumored that another marriage will take place about the same time between a close friend or relative of Elizabeth's in the same town. We could have had 400 students this year.

The goal of the College is a student body of 500 students within the next three or four years. Unless economic conditions change very materially, this is not a wild estimation at all, but actually a conservative one.

But it is doubtful frankly that we can hold our own unless we can get some new buildings, especially a girls' dormitory.

This is the next immediate goal of the College. The gymnasium, which has been the main project for the past three or four years, is now a reality, the basketball team this fall being scheduled to begin practice in it within the near future.

Next month we shall write a short article on another aspect of this pressing need for additional physical equipment, especially for offices for the faculty, students and all divisions of the college.

ALICE JORDAN MARRIED

Alice Jordan, who has attended summer school for several summers, and now teaching at the Hansonsville School in Beaufort County, was married recently in Washington.

WILSON
LENOIR COUNTY

MONDAY ONLY
ON STAGE

"IRVIN LEWIS SCANDALS"

20-PEOPLE-30
ON SCREEN

"One Exciting Adventure"
with
Bennie Barnes
Neil Hamilton

TUES.-WED.-THURS.
The Immortal Story
"Mrs. Wiggs of the Cabbage Patch."

Safe Banking Service

COLLEGIATE BEING SENT TO MANY HIGH SCHOOLS

Beginning with last month, an effort is being made to send at least one copy of each issue of The Collegiate to every high school in Eastern North Carolina, or any part of North Carolina for that matter, where we have former students teaching, or from which members of the present student body have come.

If for any reason you failed to get one at your high school library last month, drop the Alumni Secretary a card and he will see that a copy this month is forwarded to your library. Please give full address, including name and address of the high school, to which the paper is addressed.

Individual copies, of course, are still sent to all alumni whose address we have. If we are missing you, just let us have your address.

Also, would it be asking too much if you were to pass your Collegiate on to some high school student or place it in some high school library?

PHI KAPPA ALPHA PLEDGES \$100 FOR GIRLS' DORMITORY

At Homecoming Meeting of Fraternity, Both Old And Present Members Decide To Contribute \$100. Toward New Girls' Dormitory; About One Third Already Paid; Many Old Members Present At The Meeting.

The Phi Kappa Alpha Fraternity, of which N. G. Blackman, Jr., of Selma, is president, has pledged the sum of \$100.00 toward the new girls' dormitory at the College. Of this amount, about one-third has actually been raised with a great possibility that the remainder will all be paid in by the beginning of the Christmas holidays.

The members of the fraternity now at school are paying \$40.00, while the remainder is being raised among alumni of the College who were members of the Fraternity while at school here. So far the alumni response has been very good.

The above action was taken at the Homecoming Day meeting of the Phi Kappa Alpha, when it held open house from five to six thirty for returning alumni members.

Alumni members who have pledged or who have made a contribution and the amount, are as follows: Clyde Braden, pastor First Christian Church, Wilmington, pledged \$5.00, paid \$1.00; Cecil A. Jarman, dentist, A. C. C., paid \$5.00; Jack Brinson, farmer, Arapahoe, pledged \$5.00, paid \$1.00; Robert Grady, publisher, Weldon, paid \$5.00; Jasper Bassart, business, Wilson, pledged \$5.00; Robert Winfield, teacher, Wheat Swamp, pledged \$5.00, paid \$1.00; Clemon Miller, Richmond Medical College, pledged \$5.00, paid \$1.00; P. D. Grady, Jr., lawyer, Kenly, pledged \$5.00; Meada Weaver, teacher, Red Oak, paid \$5.00; Sidney Eagles, insurance, Wilson, pledged \$5.00; F. A. Hodges, honorary member, paid \$5.00; Dallas Mallison, honorary member, pledged \$5.00; and John Bartley, honorary member, pledged \$5.00.

Active members of the Fraternity at the meeting included Donahue Bryant, Clinton Murray, William Willis, Oscar Brinson, Bryan Deans, Loy Rogers, Randolph Williams, Russell Rotherick, and Benton Liverman.

LENOIR GROUP SHOULD BE GIVEN MUCH CREDIT

Although this credit comes rather belatedly, it is still none the less due to the members of the Lenoir-Greene Chapter who put on such an excellent program last spring, when the high school seniors of Lenoir County met with members of the chapter at the Gordon Street Christian Church in Kinston.

Credit goes particularly to Trudie Dawson, Mary Louise Caton, Mrs. Randolph Munn and Neva Banks for their excellent work in not only arranging the program without a hitch and in giving those present such a good barbeque dinner, but also in meeting all expenses and turning in a balance of \$23.00 to the general alumni treasury.

COLLEGE NEWS IS WELL RECEIVED BY STATE NEWSPAPERS

About 100 Stories with Pictures of Students and About 200 Non-Illustrated Stories Carried Since School Opened; Twelve Dailies and Six Weeklies Carry News Matter Regularly.

Last month a short summary of the publicity work of the past year was carried on this page. From time to time this year, other stories will be presented covering special phases of college publicity and keeping alumni and friends of the College posted on the publicity program for the present school year.

It is recalled that the Alumni Association in its spring meeting this year voted a sum of \$250.00 with which to finance the publicity activities of the College this year. This, with the girls' dormitory project, comprise the alumni's main projects for the present year.

Up to now we have reared of about 100 stories with pictures included appearing in state papers since the opening of school. This is an average of over one picture a day since September 1st.

We have averaged about 20 news items a week since the opening of school this year, which gives us a total of about 150 news items so far for 1934-35. These, of course, are separate from the 100 illustrated stories given above.

We send out news matter from three to six times a week to the following regular list of newspapers:

- Dailies**
Wilson Times, Rocky Mount Evening Telegram, Tarboro Southern, Greensboro Daily News, Raleigh Times, News and Observer, Fayetteville Observer, Goldsboro News-Arizona, Kinston Daily Free-Press, New Bern Tribune, New Bern Sun-Journal, Washington Daily News and Greenville Reflector.

In addition news matter is sent about every other week to the following weekly newspapers:

- Weeklies**
Nash County Graphic, Rocky Mount Herald, Smithfield Herald, Selma Johnston-Sun, Washington Progress, Pamlico County Herald, and The Wendell Gold Leaf Farmer.
- Occasionally items are carried in other papers, as Prof. Cecil Jarman's picture in the North Carolina Christian, the pictures of Profs. Perry and Holsapple in the same paper.

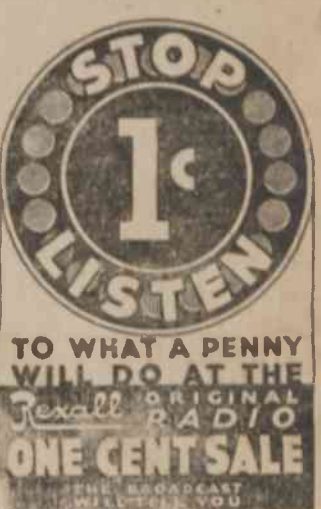
and news items in the Christian Evangelist, the Roanoke (Va.) News, and some other papers.

Copies of every daily and weekly newspaper listed above are received regularly by the News Bureau, all but three or four of which are sent free to us.

Except for the Kinston Daily Free-Press and the Greenville Reflector, all the newspapers listed carry our material very regularly and use practically all sent to them, especially if it has local interest.

Next month we shall tell you how you can help us in your own locality toward getting your newspaper to carry our news releases if it is not now doing so, or how you can help us get more news published in your local paper if it carries only a small part of what we now send out to the state press.

Following that we shall describe for you just how the News Bureau operates, especially how it sets the story prepared, how it adapts it to the special purpose of the particular paper for which it is intended, and how special copy is handled. Later we shall develop in a special article news stories which are loaned, i. e., about students in a certain area in which the newspaper to which the article is sent circulates.



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Wed., Thur., Fri., Sat.

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RDRUG STORES

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For Furniture, Stoves,
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SEE OUR SPECIAL PRICE ON COATS,
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WILSON, N. C.

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