

Business Women Tell Of Unusual Careers

The thrilling stories of the six Negro business women who addressed the 20th Home-making Institute left Bennett students duly inspired and more cognizant of the many opportunities available in the business world today. Seeing and talking with women who have succeeded in unusual careers, in all sections of the country, proved to them that nothing is impossible as long as there is the will to do.

With avid interest they listened to the story of a gallant woman who, twenty-seven years ago, took a meagre capital of twenty-five dollars and began a business which today nets over a million dollars annually.

The woman was Sara Spencer Washington, president and founder of the Apex Company, Atlantic City, New Jersey.

The profound wisdom of her words as she offered eight guideposts to success disclosed the depth of the unwavering faith that had made Sara Washington what she is today.

"Don't let one defeat stop you," she implored, "concentrate your efforts and do one thing well. Be honest in your dealings and remember, if you want to get ahead you must take chances."

The beautiful basket of flowers Mrs. Washington received following her address seemed to symbolize the beauty she had brought into the lives of others through her cosmetic foresight.

Enthusiastically students heard the story of a woman, from a small town in the South, who operates a thriving florist business.

Said Mrs. Annie Vann Reid, "I noticed the existing need of a floral business in Darlington, S. C. and first began by simply cultivating flowers in my own front yard. Today I own three well-equipped green houses and do a large volume of business in all areas of horticulture."

The necessity of having some knowledge of business was evidenced by students after hearing the stories of Mrs. Robert Vann, who assumed treasurership of The Pittsburgh Courier following the death of her husband, and Mrs. George W. Brown, who has operated a successful trucking business in Scranton, Pa., since her husband's death.

Samplung the confections of Mrs. Gertrude Anderson, candy manufacturer, Birmingham, Ala., who serves more than 400 wholesale customers in her vicinity, the girls laughingly admitted, "Regardless of necessity Mrs. Anderson, you certainly know how to make delicious candy."

And so the week progressed. Perhaps these women and others often wearied of answering so many questions, but nothing could dissuade these young knowledge seekers. To them these women were the symbol of inspiration that offered new hope and stronger faith in the world of tomorrow.



Four successful business women who addressed sessions of the Institute pause a moment to exchange views. They are, from left to right, Mrs. Annie V. Reid, florist, Darlington, S. C.; Mrs. Gertrude Anderson, candy manufacturer, Birmingham, Ala.; Mrs. G. W. Brown, truck fleet operator, Scranton, Pa.; and Mrs. Robert L. Vann, treasurer, Pittsburgh Courier, Pittsburgh, Pa.

TODAY'S COLLEGE GIRL

By HAROLD TAYLOR
President, Sarah Lawrence College
(excerpts from April issue
PAGEANT magazine)

During the depression a new kind of student began to develop, although a dominant "collegiate" type remained. The new student was serious about college work, interested in social theory, determined to take advantage of the one opportunity open for economic advancement.

With the departure of the college men, and their slow return, college women found themselves dominating our campuses. They edited newspapers, were elected to student councils, worked part time in factories, collected food, bandages, clothing, money for war and relief agencies. Many who previously had seen no reason to take an active part in community affairs worked with trade unions, the YWCA, the churches and the USO. Others left college to replace the men in industries. Still others went to the military service.

Something else happened to our young women. They fell in love with the boys who were their friends. Love itself quickened its steps. Our young women were involved in the three major crisis of mankind — marriage, birth, death, — at a point in their lives when less drastic experiences would ordinarily have been lost. They assumed responsibilities for the care of their own children and for building homes.

The young men who were their contemporaries were maturing with equal speed, but in different ways. Now that many of them are at home again, their attitude toward higher education is one of respect and earnest participation. This attitude has its counterpart in college women. Between them, our boys and girls are

helping to change the character of higher education in this country.

In general, these young people are searching for a set of values to believe in and live by. And they are looking to their teachers for help in finding it. This fact reveals itself in two ways — in their desire to study philosophical subjects (and their concern for religious problems), and in their requests for help in choosing a career.

Through her experience in industry and social work during the war, the college woman has begun to think of a future which includes many alternatives. Women have had a taste of living possible through diverse activities. They are not as ready to accept, as the last generation, motherhood as an exclusive goal.

Women in colleges are showing greater seriousness. They are concerned that the years following their graduation from college provide economic opportunities for themselves and the men they marry. They are more conscious of uncertainties, thus more intent upon knowledge.

They are highly critical of dogmatic solutions to our social problems. In general, their political sympathies lie with the liberal members of all parties, and with the broad interests of labor. They favor individuals who support democratic social action on specific issues. Their hopes are for new forms of democracy.

The college woman today needs friendly guidance and advice from educators who, realizing that the younger generation has already grown up, will discuss on terms of equality the problem of youth as a problem for everybody. Our college education must give the new woman student the materials to serve with the greatest wisdom for the general welfare.

THE KALEIDOSCOPE

Recently the officers of the various campus organizations were elected. These persons have not only been showered with congratulations but they have also been constantly reminded of the responsibility which they must carry in the coming year. Dedicated to the service of the student groups, these leaders must think clearly and lead wisely.

To lead wisely implies much. The will of the majority must be recognized and correctly interpreted. Then it must be so put into effect that its results will be best for all involved. By guiding the student activities so that each member may participate fully, the leader must contribute to the development of each girl in her organization.

These are the responsible obligations of the leaders and certainly

merit the emphasis which is being placed upon them. But what of the responsibility of the students who elected the officers? Are they now relieved of all responsibility? Indeed, they are not! They, too, must have the good of the group in mind, for the success of an organization depends more upon its members than upon its leaders.

Just as service must be the key to the activities of the leaders, so co-operation must be the watchword of the followers. There is no place here for Milton's beautiful poetic statement, "They also serve who only stand and wait." Rather, each girl must enter wholeheartedly into the activities of her organization. Always, this simple adage must be kept in mind: "A chain is only as strong as its weakest link."

MISS BENNETT MEETS Dame Fashion

"SPRING" has officially arrived! Just what have you in mind to wear on these hot and sticky days, these cool and chilly nights, these date days and nights???

YESTERDAY while down on Fifth Avenue, I couldn't resist going into that small shop that has the loveliest hats you ever want to see. Then all of a sudden it happened — I saw it! It was a crinkly straw that sat on the back of the head with ribbon running through the crown.

I'VE heard talk about an A plus rating in Style News!! I say a dress with Gibson Girl flair on a hug-me-tight waist band with a full, very full, skirt, could easily get an A plus rating from me!

"CAPTIVATOR" . . . is a peek-a-boo lace with embroidered flowers in the alternating panels of the blouse and softly shirred yoke.

YOU'VE heard so much about suits that can now be worn, but nothing has been said about the blouse worn under the suit! I have one suggestion to make along that line . . . A fresh and glowing thing made from a soft rayon material; a high neck, cap sleeves, and a printed floral design that's certainly an eyecatcher.

HAVE you thought of creating a flair in your dress by the shoes you wear?? Have you seen the shoes as styled by Sibacca?? Don't wait, go to your nearest dealer and see the shoes that will put a touch of elegance, distinction, and personal expression to your outfit.

NOTHING has been said about what the Bennett Girl will wear.

Suits seem to top the list of my-lady's wardrobe. Some dressy and some tailored, some light and some dark; but all of which are very flattering to the wearer!!! The accessories used with these lovely suits are standouts, for said flair in dress. The colors are stunning.

OFFICERS 1946-47

Student Senate Cabinet
Chairman, Betty Powers; Vice Chairman, Joyce Edley; Secretary, Jocelyn Blanchet; Treasurer, Natalie Lynn; Parliamentarian, Joycelyn Tate.

Bennett Banner Editorial Staff
Editor, Thelma Thomas; Co-editor, Gwendolyn Alexander; News editor, Gwendolyn Cann; Feature editor, Lucille Brown; Business manager, Barbara Sanford.

Y. W. C. A.
President, Gwendolyn Gidney; Vice president, Massie Scott; Secretary, Christine Hartsfield; Treasurer, Gayle Barnes.

Mid-Week Vespers Committee
Chairman, Gwendolyn Gidney; Secretary, Irma Robinson.

W. S. C. S.
President, Theopha Harris; Secretary, Edith Washington; Treasurer, Sallie Derrickson.

Sunday School
Superintendent, Ivery Outterbridge; Secretary, Elsie Griffin; Pianist, Theopha Harris; Reporter, Dorothy Levy.

Senior Class
President, Gwendolyn Alexander; Vice president, Jocelyn Tate; Secretary, Edith Washington; Treasurer, Doris Best; Parliamentarian, Mildred Jones.

Junior Class
President, Ruth Sydnor; Vice President, Virginia Wagstaff; Secretary, Elaine Mitchell; Treasurer, Dorothy Arnold.

Sophomore Class
President, Ann Thomas; Vice president, Eleanor Barnwell; Secretary, Lillian Murphy; Treasurer, Dolores Jones.

Kampuzzations

HELLO GANG,

The Home-making Institute gets better and better as the years roll on (I've been here such a long time!) Folks, we really got interested. When the students beg for discussions and sessions you know something is brewing; and it wasn't just to miss class either. Yep, this year was tops, and that's all the more reason for a "topper" next year.

They tell me that the rain really poured at the Mernerettes dance the other night — the platter SLIDED and really turned out some "Soleed Moose"!! Some say it was reet but some say it was just as the weatherman predicted — stormy but gay! After the Mernerettes had rinsed the floor — the Juniors came in and, CH but they did, dried it. They were all decked out with sweeping gowns and Krispy Kremes on top of their heads (better known as donuts!!) swaying to the strains of "Stardust" and jumping to the ripping beat of Hey Ba Ba Re Ba.

Did the Frosh come on or didn't they — that Sister Breakfast was really a sender!!

Hats off to the Howard Choir because they really hit the note at their concert at A. and T.!! That reception at Holland Hall (no relation to the organist) really "keyed" things off — it seems as if our gang met everyone (well, practically) that they knew and had quite a fine time chatting.

Drip also met someone whom she'd like to don "the most interesting person she's ever met." He said in so many words — "It's not always the life you see that counts, although that too is very important, but it is the life you sense and feel that really matters, because then you can go beyond the surface and search deep down into the true meaning of what life is." The person — Clarence Holloway of Howard U — and he really knows what he's talking about Gang, because you see, he's blind. We don't usually get serious around this section of the paper but, how about giving Clarence's philosophy a thought.

Blot me,
DRIP.

JO BELLE'S HAT SHOP

Compliments of
DR. B. W. BARNES
811 E. Market Street
Office Hours: 8:30 to 1—2 to 6
Phone 9841

Compliments of
MORROW DRUG STORE
813 E. Market St.
Phone 7981 or 9312

CAROLINA FLORIST

436 E. Washington St. Phon 7419

LANDSCAPE & DESIGNERS

Emmett T. George, Mgr.

Leonard C. Cooper, Sec. & Treas.

J. W. R. Grandy, Consultant

Triangle News and Shoe Stand

Expert Shoe Repairing

915 East Market Street

Phone 9261

Drinks — Magazines — Notions