

ELKIN MILL

Rug Dept.

Mr. Lewyer Pennell spent the week-end at his home in Taylorsville recently.

Mr. John Kelley underwent an operation at the Davis Hospital in Statesville last week. We wish him a speedy recovery.

Dick Chatham and Paul Price spent the day November 14th, in Winston-Salem, on business.

Spooling and Burling

Mr. and Mrs. Gaither Howell spent Sunday in Mount Airy and Winston-Salem, visiting friends.

Mrs. Jack Osborne is still very ill at her home in Jonesville. We hope she will soon be better.

We are sorry to hear of the death of Mr. Frank Bryant of Boonville. Mr. Bryant was a brother of Mrs. Ina Holcomb of the Burling Dept. The family has our heartfelt sympathy.

Miss Jessie Smith spent a week in Mountain View and attended the revival there.

Miss Hettie Phillips said she would be glad when spring is here again. She likes to hear the BYRDS sing so well.

Mr. and Mrs. Rester Cockerham of Leaksville, N. C., spent the week-end with the latter's sister, Mrs. Cortez Lowery, recently.

We are sorry to hear that Mr. G. R. Foster is not improving very fast. We hope he will soon be better.

Mrs. Eula Ingram motored to Virginia Sunday.

We are glad to welcome Mrs. Hester Taylor back to work after a long vacation.

Miss Marguerite Lowery visited friends in Cana, N. C., last Sunday.

Wool Department

Miss Ruth Collins and Mr. Walter Minish spent the week-end recently in Mountain View, the guests of Mr. and Mrs. Clyde Wright.

Mr. and Mrs. James Burcham and son, Russell, visited Mrs. Burcham's father, Mr. Grant Cheek, at Lomax, Sunday.

Mrs. Emma Gross had as her guest Sunday Mrs. Cleve Chappell of Mount Airy.

Mr. and Mrs. S. Baker of North Wilkesboro, spent Sunday here the guests of Mr. and Mrs. Luther Wiles.

Mr. and Mrs. Eddie Hemric spent Sunday with Mrs. Hemric's mother, near State Road.

Misses Roette Cockerham and Leona Darnell, Robert Cockerham and Howard Carter attended the fair at Mount Airy Saturday and were the guests of Miss

Virginia Roberts. Miss Roberts accompanied them home, returning home Sunday.

Mr. and Mrs. Watson Cheek and family visited relatives in Taylorsville over the week-end.

Mr. and Mrs. Herman Laffoon and children attended the Fair at Mount Airy Saturday.

Miss Pauline Masten can't tell whether she is in Elkin or Winston-Salem these days. Saturday after arriving in the Twin-City, she went into a popular eating place and the first person she saw was Miss Ruth Collins.

Lott Swaim played hooky from work last week-end and visited his sister in Asheville. His sister, Mrs. Holton and small daughter, returned with him and are on an extended visit to her parents, Mr. and Mrs. John Swaim.

Herman Laffoon reports that Miles Shores' eyesight has been very much improved since seeing Sally Rand's famous fan dance in Winston-Salem some weeks ago. We are under the impression that Herman's eyes look a little, weak, too.

Walter Minish can go to town more often now that he has moved to Gwyn Avenue. All he has to do is just take a tumble and presto, there he is in the middle of Main street.

Weaving Dept.

Mr. and Mrs. Reece Martin spent the week-end with Mr. D. W. Day.

Miss Margaret Lyons spent the week-end with the Alexander sisters.

Mr. and Mrs. Will Canton spent the week-end with Miss Laura Masten.

The many friends of Mr. Bob Hall will be glad to learn that his feet are gradually improving.

Mr. and Mrs. Sam Harris, Miss Fannie Tally and friend visited friends in Raleigh last Sunday.

Mr. and Mrs. Fynn Wagoner spent Sunday at Union Cross.

Mr. and Mrs. Othel Wagoner and Mr. and Mrs. Odell Holcomb spent the past week-end in Charlotte.

Miss Madeline Carter has just completed several new quilts. If anyone has any new patterns she would be glad to borrow them. We keep wondering just what the idea is?

Mr. and Mrs. L. Burcham entertained the Loom Fixers, their wives and the foreman of this department at a delightful dinner at their home on Church street Saturday night, November 18th.

We are sure Sam Brandon is going to make a good weaver. We wonder why Myrtle's looms

are the only ones that he likes to run?

Mr. and Mrs. Sam Harris spent Sunday afternoon in North Wilkesboro.

Spinning and Carding

Mr. and Mrs. Arthur Walls had as their guests Sunday, November 13th, Mr. and Mrs. Dewey Walls of North Wilkesboro.

Misses Pauline Morrison and Ruth Carter spent the afternoon of Sunday, November 12th, visiting friends in East Bend.

Frank Blevins and Ford Cothren wish to announce that more bad roving has been coming from the Card Room since they became partners than ever before.

Mr. and Mrs. R. C. Wiles had as their guests Sunday Mr. and Mrs. Baker from North Wilkesboro.

Mr. and Mrs. T. L. Davis had as their guests the week-end of Nov. 12th, Mr. and Mrs. Earl Davis, of Winston-Salem.

Anyone wishing to buy a good rabbit dog will please see Arthur Walls.

Miss Pauline Morrison has purchased a new Ford. She must have known a certain young man was moving to Winston-Salem. It does cost a lot to ride the bus.

Mr. Tom Hanks, together with a party of friends, motored to Roaring Gap and other places of interest Sunday.

We are certainly sorry to give up Council Carter from this department. He has gone to Winston to live.

We are glad to welcome Mr. Luther Hemric back to this department, after being out so long.

Shop and Dye House

L. M. Holbrook is seriously ill at his home in Jonesville. We wish him a speedy recovery.

What has become of the opossum hunters in this department?

We miss Mr. Woodruff since he has been transferred to the Old Mill. You could come back to visit us, at least, Mr. Woodruff.

The workers in the Dye House report that they are dyeing by the hundreds every day.

Age

Age is a quality of mind;

If you've left your

Dreams behind,

If Hope is cold,

If you no longer look ahead,

If your ambition fires

Are dead,

Then you are old.

—Anon.

"Dearest", sighed the young man, "couldn't you learn to love me?"

"I might", said the girl, "I learned to eat spinach."

Our Advertising Plan

(Continued From Page One)

ing—especially famous people. During this Fall we will have full color pages in some issues of the following magazines: Vogue, Ladies Home Journal, Good Housekeeping Womans Home Companion, Harpers Bazaar and The New Yorker. About thirteen million of these Chatham color pages will appear this Fall in those magazines and if five people (the average family) should see each page, we would have sixty-five million people reading and knowing about our blankets.

One of the advertisements will show our Christmas Blanket. We are trying to get people to think of Blankets as Christmas gifts. When we think of all of the things that are bought as presents it seems sensible to believe that a lot of people would buy a beautiful, warm blanket in an attractive gift box, if they only thought about it and knew where to get it.

Every person working with this company can be a great help in increasing sales. If all of us tell our friends about our new blankets, about our gift blankets and about our other products, it will help a lot. We know that they are good blankets, made of the best possible materials and in fine modern mills. We are spending our lives making something that is used in almost every part of the world. Every bit of the care and pride that we put into the making of these blankets will help make new friends. We hope that before many years are past people will think of "Chatham Blankets" instead of just "blankets." That very name "blanket" was once only the name of a mill man in England. Thomas Blanket took a piece of plain woolen cloth that was used as bed covering in those days and put a nap on it. He found that it was warmer on account of the air cells. From then on "Blankets" were named. I think we have a pretty good chance of doing the same kind of a job. We must keep improving our product and keep telling people about it.

Every time I go to a new city I try to get into one or two of the leading department stores and ask to see blankets. Then I tell them about our blankets, if they are not carrying them. If every member of our organization will do the same thing, we will make a lot of new sales—and a lot of new friends.

Paul Price says that he has hooked rugs until he's ashamed, so he thinks he will go down to the Dye House and dye.