Chatham



Blanketeer

Vol. 2

FEBRUARY 19, 1935

No. 16

NEW CLASSROOM PROVIDED CLASS

Equipped With Chairs, Tables, Blackboard and Reference Library

The Company-sponsored Textile School is now the proud possessor of a new, well-equipped class room. This room was built by the company and is in the space formerly occupied by the Rug Department. The room is equipped with comfortable chairs and tables for the students to work and a large blackboard to aid in the teaching of the classes.

In addition to building this splendid room the company has purchased textbooks on every phase of the woolen industry. These books will be kept in the class room and any employee may use them who cares to do so.

The school, started last fall, has grown until at present there are six classes, three instructors and eighty students. Mr. G. R. Hall is conducting two classes in Loom Fixing. Mr. H. T. Hambright conducts two classes in Elementary Mill Mathematics, and Mr. Harold Lewis has two classes in Yarn Calculation.

It is now possible for all employees to get an education even if they did not have the opportunity in earlier life.

The Company has provided a modern class room, competent instructors, a complete reference library and now it is up to the employees to take advantage of these opportunities. It is left up to the employees; if they show interest the company will do even more.

Blanket Show Opens In New York City

The following invitation was received by thousands of buyers over the country the past month: "Chatham Manufacturing Company invites you to visit their showroom at 57 Worth St., New York City, on Monday, Feb. 11th to view the 1935 lines of Chatham Blankets, Chatham Sheets, Chatham Homespuns, and Chatham Tweeds. The new Blankets and Sheets will also be on display at the Hotel New Yorker during the week of February eleventh to fifteenth."

Among those attending the cpening were Mr. Thurmond Chatham, Mr. A. L. Butler, Mr. R. L. Harris and Stauber Flynt.

Chatham To Introduce Sheets and Pillow Cases

New Line Is Expected to be the Best In Their Field; Uniformly Woven and Beautifully Finished, They Will Be Ready for Use Without Laundering; to be Wrapped In Cellophane

About February 15th we will introduce a brand new Chatham product—Chatham Sheets and Pillow-Cases.

For several years our selling organization has been surveying the bedding field and has been making tests to find out just what consumers want in sheets and pillow-cases.

We are having these made to our own specifications and we hope to have national distribution in a few months' time. At first we will offer only one grade—Chatham Specification Muslin. On the ticket we are printing the construction of the cloth (64 threads per inch each way), then tensil or breaking strength per inch, the torn size and other information.

We have worked closely with Miss Ruth O'Brien, Chief of the Home Economics Division, U. S. Department of Agriculture, Washington. We are trying to give all possible information to the consumer.

These sheets and pillow-cases, are in our opinion, the best in their field. They are uniformly woven, beautifully finished with a minimum amount of starch and are ready for use when purchased without laundering. Two sheets will be wrapped in cellophane to make a beautiful package.

Chatham sheets and pillow-cases will be on sale probably by the time this is published. Be certain to go in to see them, and we predict that you will like them.

TO SPONSOR TOURNAMENT

Chatham Athletic Association Invites High School Basketball Teams to Enter Contest Here

The Chatham Athletic association of Elkin will sponsor a High School Basketball Tournament at the local warehouse to the high school teams of the surrounding counties.

Invitations have been sent out to 58 schools and it is hoped that entries will go as high as 30 teams. There will be two divisions, one for boys' teams and the other for girls'.

Beautiful trophies will be presented to the winning boys' and girls' teams, and to the five players making the All-Tournament team in the boys' division will be given individual miniature gold basketballs, and to the six girls making the All-Tournament team will be given individual miniature gold basketballs.

The officials of the local tournament are: Hoyt Hambright, director; Carl Poindexter, president and Charles Weaver, vice-president.

(Continued On Page Three)

BLANKETEERS WIN 3 IN ROW

Record Now Stands at 37 Won and Two Lost; Statesville, Pilot Mountain, Salisbury Defeated

The Chatham Blanketeers defeated three opponents during the past week to run their string of victories to 37 against 2 defeats for the season.

Saturday night in a return game with the Statesville Firemen at Statesville, the Blanketeers were in great form and their team-work, passing and shooting completely outclassed the Firemen team who recently held them to a close game in Yadkinville, but the Chatham team rang up an easy victory by the score of 50 to 22.

In the game with the Pilot

(Continued On Page Three)

Supt. W. A. Neaves Is Indisposed

Mr. W. A. Neaves has been ill with flu for two weeks. His condition is reported much improved and it is hoped he will soon be able to return to the office.

KLONDIKE CALF IS ON WAY BACK

Ruohs Pyron, Manager of Klondike Farm, May Go to Panama to Meet Famous Guernsey

Ruohs Pyron, manager of Klondike Farm, has received a radiogram from the Byrd Expedition at Little America, stating that a special blanket and nose ring sent by Thurmond Chatham for Klondike Iceberg, famous Guernsey calf born while his mother was en route to the land of the South Pole, had been received, and that due to the gentleness and good humor of the calf the nose ring was not needed.

In another radiogram received from the expedition, Mr. Pyron was informed that the calf and the cows had been safely loaded aboard ship for the long trip back to America. Mr. Pyron stated that he would probably go to Panama to meet them. The expedition is expected back by the latter part of March.

It is hoped the expedition will dock at Washington and that President Roosevelt will meet it personally.

Klondike Iceberg, now an orphan due to the death of his mother, Klondike Nira, several months ago, is said to be the most famous calf in the world.

SMILE

"Smile as you travel onward,
Your life will richer be;
For smiles of love are from above,
And love will set you free.

"Smile when the sky seems

Watch for the rays of the sun; For the song of a bird is often heard

When our day's work is done.

"Smile when you enter the sick room,

And believe you have done your best;

For there is no sound to a quiet mound

Where loved ones are laid to rest.

"Smile when the road seems

rougher
And steeper grows the hill;
For you can't be lame and climb

to fame;
Be the master of your will."

Attending to one's own business is a noble and much neglected art.