

THE ECHO

THE ECHO is for all the personnel, and if you don't contribute there is a vital part missing.

ur Ideas of a good
may be incorporated
ach issue if you write
copy on time.

Volume No. I

PISGAH FOREST, N. C.

April 1940 Number 3

ECUSTA NINE ENTERS N. C. BASEBALL LOOP

Game In Brevard With
Champions On April 27—
Home Each Saturday

Organization meeting of the
North Carolina Industrial Baseball
League was held in Asheville, Friday
evening, March 29th. Representatives
of six teams out of the eight mem-
bers of last year's league were pres-
ent. Since the League is an eight
team affair, two vacancies were to be
filled at the meeting. Applications for
membership in the League were filed by
the Western North Carolina indus-
trial League representatives.
The League decided to admit the team
from Ecusta Paper Corporation at
Pisgah Forest and the team from
Mills Company at Tryon.
Messrs. Peter Eberle, Walter
and J. O. Wells.
The season will officially open April
1st with Ecusta playing the Bre-
vard Tannery, last year's champions,
at Ecusta. The complete schedule ap-
pears elsewhere in "The Echo".
At this organization meeting Mr.
A. R. Sayles was elect-
ed president, Mr. Coke Candler of
Vice President and Mr. A. G.
of Transylvania Tanning Com-
pany was re-elected Secretary and
Treasurer. An official ball which will
bear the name of the League on it
was selected and the rules under which
the league will function were adopt-

of the rules requires that the
name of a player must be submitted to
the league officials two weeks before
all participate in a game. It is, of
course, important that every em-
ployee who has a remote idea of play-
ing on the team, turn his name in
so that he will not be kept out of
the game on account of this rule.

Margolis Leaves Switzerland

American Citizens swarmed all
over the Consul's Office in Amster-
dam yesterday, trying to get some kind
of transportation facilities to carry
them back to the United States.
The Line officials announce all
tickets for the next sailings to
the home port to New York has
sold out to Americans scared
by the latest developments.
The almost completely evacuated
American Citizens." While news
such as these, appear almost
daily in our newspapers, there is one
employee of the Champagne
Corporation who dares to cross
the sea at this time, on his way to
Switzerland.
What for? Is he trying to sell cigar-
ettes to the Swiss people? No.
An ambitious scholar wants to com-
plete his medical studies at the Uni-
versity of Lausanne, his studies which
were interrupted when the U. S.
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NOT HIS JOB

"I'm not supposed to do that," said he,
When an extra task he chanced to see;
"That's not my job, and it's not my care,
So I'll pass it by and leave it there."
And the boss who gave him his weekly pay
Lost more than his wages on him that day.

"I'm not supposed to do that," he said,
"That duty belongs to Jim and Fred."
So a little task that was in his way,
That he could have handled without delay,
Was left unfinished; the way was paved
For a heavy loss that he could have saved.

And time went on and he kept his place,
But he never altered his easy pace,
And folks remarked on how well he knew
The line of the task he was hired to do;
But never once was he known to turn
His hand to things not his concern.

But there in his foolish rut he stayed
And for all he did was fairly paid,
But he never was worth a dollar more
He got for his toil when the week was o'er;
He knew too well when his work was through
And he'd done all he was hired to do.

If you want to grow in this world, young man,
You must do every day all the work you can;
If you find a task, though it's not your bit,
And it should be done, take care of it!
And you'll never conquer or rise if you
Do only the things you're supposed to do.

—Edgar A. Guest.

MR. STRAUS GIVEN NATIONAL ACCLAIM

Transforming Raw Flax Into
Fine Cigarette Paper Is
Great Chemurgic Step

Mr. Harry H. Straus, President of
Ecusta Paper Corporation, won national
acclaim when on March 29th he ad-
dressed a meeting of the National
Farm Chemurgic Council in Chicago,
and announced that Ecusta Paper Cor-
poration at Pisgah Forest, N. C., was
successfully making high quality cigar-
ette paper directly from American flax.
The Farm Chemurgic Council was
organized five years ago by leading in-
dustrialists, including Henry Ford, for
the purpose of discovering and develop-
ing industrial usage for farm products.
Two years ago Mr. Straus, addressing
the Conference, stated that experiments
were under way for the production of
cigarette paper from raw American
flax and predicted that within a short
time the project would be a success.
On March 29th he climaxed the annual
convention by modestly announcing
that what only two years ago was a
dream was now a reality; that in the
Davidson River Valley, bordering on
Pisgah National Forest, near Brevard,
N. C., he had built a large factory which
employs 900 people, and 24 hours per
day turns out high quality cigarette
paper made directly from raw Ameri-
can flax—opening up a market for 10,-
000 tons of flax yearly.

This most recent development in the
chemurgic movement was proclaimed
in the press of the nation as the open-
ing of a new industry in the United
States. The leading newspapers of the
nation gave it wide publicity and Time
Magazine for April 8th carried almost
a two column write-up with a picture of
Mr. Straus.

Below is the full text of the ad-
dress, with the exception of a few
minor changes which we were unable
to get in time for the paper, delivered
by Mr. Straus before the National
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Mother of Lucy White Dies In Auto Crash

Ecusta and its employees were sorry
to hear of the death of Mrs. Inez
White on Easter morning. Mrs. White
and her daughter, Lucie, who works
in the Machine Booklet Department,
were driving to Charleston, S. C., to
spend Easter with Mrs. White's other
daughter, Mrs. Evelyn Parker.

The automobile accident occurred
around 2:30 a. m. Easter, 23 miles
north of Winnsboro, S. C. Mrs. White
was driving and lost control of the
car on a sharp curve. After the acci-
dent, Lucie, though badly cut on the
legs, obtained help and was carried to
Winnsboro to a hospital.

Lucie is now in Patton Memorial
hospital in Hendersonville and is re-
covering rapidly. Though painful,
none of her wounds were serious and
she expects to be back to work within
a few weeks.

New Road being built Via Ecusta Plant

The thoroughfare joining Highway
64 at Pisgah Forest with Highway 280
is being rebuilt by the State Highway
forces here under the supervision of
Mr. Ernest Webb.

To Ecusta employees who have been
dizzy for months, from trying to drive
on this road and miss as many of the
854 major holes as possible, this is a
very welcome project. The road as it
is now has been very expensive to
those who ride on it in the way of
tires and headache tablets, the latter
being used to bring some relief after
the jolt.

Weather conditions have delayed work
on the road, and a definite date for its
completion cannot be made now. How-
ever, at no time will the road to Ecusta
be closed. The course of the new road
will follow that of the old one with some
changes. The dwelling where the road
intersects highway 64 at Pisgah For-
est will be moved in order to eliminate
the blind entrance to the highway. The
pavement for the new road will be
twenty feet wide, stone base, the sur-
face of which will be treated with as-
phalt.

Mr. Webb states that work on the
new highway is being rushed, and
Ecusta traffic will be taken care of
at all times.

Smoking Regulations Adopted For Plants

In order to promote cleanliness and
safety in the plant, certain rules re-
garding smoking, tobacco chewing,
etc., have been adopted. These rules
are set forth in a memo from Mr.
Word and conspicuous notices have
been posted throughout the plant.

All employees are urged to comply
strictly with these regulations and as-
sist in the promotion of cleanliness and
safety. These rules, effective April
2nd, are clearly set forth in the fol-
lowing memo released by Mr. Word:

As you know, there have been many
discussions and considerable thought
given to the question of Smoking in
the plant and throughout the prem-
ises. This matter has also been taken
up with our insurance company, and
it has finally been decided that the fol-
lowing rules and regulations are to be
adopted and are to be strictly enforced:

SMOKING IN ANY FORM WHATSOEVER
IS STRICTLY PROHIBITED
INSIDE THE WIRE FENCE
WHICH SURROUNDS OUR PROP-
ERTY EXCEPT IN THE FOLLOW-
ING PLACES:

1. THE MAIN OFFICE BUILDING.
2. THE GATE HOUSE.
3. THE GENERAL SUPERINTEN-
DENT'S AND ENGINEERING OF-
FICE.

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Miss Justine Williams, women's
Recreation Director, will act in the
capacity of librarian and will be on
hand from 8:45 A. M., until 5:00
P. M., to issue books. The books
will be loaned for a period of one
week. However, if the reader re-
quires more time, books may be re-
newed for an additional week.
We have in our files a request
list so in the event that you do not
find your reading interests on our
shelves we should appreciate your
uggestions for future book orders.
Among the many famous authors
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	no dep.	1 dep.	2 dep.		no dep.	1 dep.	2 dep.	
\$ 750	\$ 0.	\$ 0.	\$ 0.	\$ 0.	\$1000	\$ 0.	\$ 0.	\$ 0.
800	3.	0.	0.	0.	1100	3.	0.	0.
900	11.	0.	0.	0.	1200	6.	0.	0.
1000	21.	0.	0.	0.	1300	9.	0.	0.
1100	31.	0.	0.	0.	1400	12.	0.	0.
1200	40.	0.	0.	0.	1500	15.	0.	0.
1300	50.	0.	0.	0.	1600	18.	0.	0.
1400	59.	0.	0.	0.	1700	21.	0.	0.
1500	69.	0.	0.	0.	1800	24.	0.	0.
1600	79.	6.	0.	0.	2000	30.	0.	0.
2000	117.	42.	6.	0.	2500	45.	15.	9.
2500	165.	90.	50.	12.	3000	60.	30.	24.
3000	221.	138.	98.	58.	3500	75.	45.	39.
3500	284.	186.	146.	106.	4000	90.	60.	54.

Mr. A. J. Loeb, better known to
Ecustans as "Art" Loeb, recently
returned to Brevard. Mr. Loeb is
Vice Pres. of the California Central
Fibre Corporation and has been lo-
cated at El Centro, Calif., for the
past year. On Nov. 12, Mr. Loeb
was married to the former Miss
Kathleen Vachreau of Wausau,
Wis. The ceremony took place in
Chicago and their honeymoon was
spent in Florida. We extend our
very best wishes to the bride and
groom and hope that their sta-
here will be an extended one.
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