

THE ECHO

Organ of Employees at Ecusta Paper Corporation, Champagne Paper Corporation, and Endless Belt Co.

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A crew of landscape workers are busy beautifying the grounds around the plant. The company is going to a great deal of expense to make our surroundings beautiful and attractive. We employees should be proud of what is being done and cooperate to the fullest extent in the beautification program. A few have been unthoughtful and walked or driven cars on the seeded area. We are sure that no one would intentionally do anything to mar the work that has been done. It is sufficient, we think, to call the attention of the employees to this matter and they will cooperate by using the road and walks rather than taking short cuts across these improved areas.

There are several distinct types of workers. There are those who are indifferent to all tasks set before them. There are those concerned with only the smaller things of life and who do not care to accomplish lasting things. There are others whose sole aim is to make an impression. One could go on indefinitely naming the types of workers, but after all there is the ideal type.

Ideal, as defined by Webster, is "a mental conception of perfection." His definition for worker is "a person engaged in physical or intellectual effort directed to some end." An ideal worker, therefore, is a person engaged in work who has attained, to a certain degree, perfection.

It is taken for granted that the ideal worker is trustworthy, loyal, truthful, honest and other equally descriptive adjectives. So let us study some of the real qualities of the ideal worker which remain hidden.

The ideal worker comes to work with an express purpose. It may be to make people proud of him with his accomplishments. It may even be to be agreeable with his fellow workers or to excel in his work.

The ideal worker is a thinker. His thoughts are deep, clean and of high standards. His thoughts must be deep in order to think through a situation which would dumbfound the ordinary person. Linked with work we find ambition. The ideal worker works to accomplish certain ends which he could not achieve without ambition.

Combining the qualities we have mentioned, we find the thoughtful, ambitious person is the ideal worker. Taking all in all, are the things needed to be possessed by the ideal worker absolutely impossible to reach through a reasonable amount of effort? We think not for the simple reason that one can reach everything he has set heart on if he wishes to obtain it. Since defeat is a state of mind, why can we not make victory the same?

Open Forum

SUCCESS
Lillian King

Success is, or should be, a happy word for every person. No doubt to achieve success is the aim of everyone no matter how small the task and we know there is neither glory nor honor, profit nor pleasure until one has accomplished what has been attempted. It perhaps would be more often gained were it not for the fact that too many wrongly understand success to be smartness or cleverness rather than confidence, perseverance and everlasting push.

Success can be gained but the person who waits for it to come along is like one who waits for pay day before the work is done. A little more persistence, a little more effort, a little more interest in our work and what seemed a hopeless failure may turn into a glorious success.

Failure will not exist except in no longer trying and there is no defeat except from within. Our own weakness of purpose may be termed the greatest stumbling block.

We often stand on the line between success and failure, but at times it is so fine we do not know when we pass it. Don't give up, push hard, make an effort and achieve success.

Remember, success never comes uninvited and never without effort.

COOPERATION

Mary E. Gray

We wish to cooperate with the officials of this plant to build a reputation that will be known far and wide. A reputation for good work, clean living, a keen sense of sportsmanship and a great desire to help our fellow workers in any way possible. It is good to go home at night and know that even though we have made mistakes during the day we have profited by them and have done a good days work according to our ability.

ESTABLISHING A REPUTATION FOR ECUSTA

Kathleen Teague

Our company's reputation cannot be built in a day or even in a year. Neither can it be bought. We must make it ourselves by setting a high standard for our product, and keeping it there. To accomplish this we must make it our individual objective.

There can be no mediocre of half-way mark or excellent product this week and an average or inferior one the next. Always we must maintain a uniform product. Only through proficiency and constant perseverance of our work will enable us to attain the heights of which we are capable of attaining here at Ecusta.

Enthusiasm for our product will be a step toward establishing a repute of wide distinction. Talk it up as you did the football games you had in college or the golf match you have for tomorrow.

Let us not be inclined to merely satisfy our customers but try to please them by surpassing even their wildest expectations.

And remember the reputation for Ecusta must be built by the work that you, and you and you do.

Bowling Alley To Open

Bowling enthusiasts will be interested to know that June 15th has been set as the date for the opening of the new bowling alley in Brevard. This new alley is to be modern in every respect and will be large enough to accommodate all who are interested in bowling.

Complaint of A Working Girl

On Monday morning early in the day, Through gatehouse, past the store, I wind my weary way.

My eyes are blurred with sleep, my lips refuse to smile, so I just nod my head

To mumbled good mornings, wishing I were home in bed.

Instead, I follow a working girl's routine—up at seven, powder your nose,

Hurry to breakfast where you find a run in a hose.

The coffee's too hot to drink, so you change the hose or stop the run,

Out the door with a piece of toast—that's the usual way the day is begun.

You ride too fast for fear you will be late,

And you punch the clock about seven-fifty-eight.

Then work begins, work, work, just work the day long

To the clitter-clatter, clank-clank of machines' endless song

I wish the bosses had to do what I do, just one day—but they don't.

I wish I'd have hot lunch—but I won't.

This paper bag, this uniform, these shoes—

Why can't I come to work dressed up, or have the day off if I choose?

I notice others around me who look as though to say,

"It's Monday morning—how I dread this day".

On Monday afternoon late in the day, Through locker room (past the store, I trip my merry way.

I smile, my eyes are clear, my voice is light

As I wave my hand and call "Good Night."

I'm glad I'm not one who sleeps 'til noon, has lunch, goes out to tea.

Has dinner at eight, and dances 'til three.

I want not even the boss' job, for he came in early and he's staying late.

I'm glad he doesn't know I thought he loafed, for he might investigate.

My lunch bag held a delicious surprise (they are so rare, you know),

And I didn't mind tearing my uniform, 'cause I've got three mo'.

I notice others around me who look as though to say,

"I'm tired a little," but my Monday morning mood has gone away.

—Doris Thorne

Life

With Apologies to the Poets

Life is a play of five acts, So divided that each age Is a step in a stirring drama Of interesting facts.

The period of infancy is the first, When we are helpless little mortals Depending upon others

For bubbles to burst. To linger there in innocent bliss And never know tomorrow's cares Would be as lovely As an angel's kiss.

Childhood is act number two, When work and play And little joys and sorrows Are just something new. Could a child but never know The meaning of sorrow and disillusion And all through the play Happy and carefree go.

Adolescence is number three, When we escape from grim realities Into an imaginary world And the spirit is free.

Be happy, oh fearless youth 'Tis but one brief moment Soon you must abandon your fate For a world of bitter truth
Adulthood is act number four When the world measures us By our accomplishments And nothing more. God grant each one success For in this cruel world Where selfish men their tale Failure is nothingness.

Comes old age in number five When we live in memories Of the past and in our heart Are deeply grateful to be So in late declining years, We hover on the brink of death And are reluctant to live This vale of tears.

Mary Sue Thorne

Open Forum

(Continued)

MANNERS

Beulah M. Justus

"Manners are not idle, but of loyal nature and of nobility. When we begin to think of we may have to concentrate meaning.

Manners constitute a social ease. There are two manners and they may be to two departments. They do with the attitude toward guests of our home, and another item is the way in which we meet in business and social acquaintances outside of that social circle.

Good manners may be practice. Of course there are manners that will equal those of well mannered any more than can write poetry equal to a born poet. Yet understanding appreciation can be cultivated points will help in having

SUCCEEDING

Mabel Souther

To succeed in life is one aim, but few realize to succeed plenty of hard work, and to years of striving toward to be unreal things, that sible to reach. Success is natural ability, but striving toward a set goal.

To succeed in any phase one must put forth honest find something that we would do, and work diligently toward. We should all cooperate to attain success, and remember first you don't succeed, try.

LOYALTY

Mac Ashworth

An employer, while talking group of his workers receive "In industry, loyalty consists more than what you are to be. Loyalty to the boss relieves of the burden of his job."

Loyalty is service given when vice is needed. Co-operation of fellow workers is being loyal and turning out a better friendly atmosphere should be maintained and personal grievances home.

When everything is running ly, the burden of supervision and efficiency greatly Thus, by being loyal to our and ourselves, we are prepared bigger and better service.