

# THE ECHO

Too many people itch for what they want without scratching for it.

Quality of Product is Essential to Continuing Success

Volume No. I

PISGAH FOREST, N. C.

September, 1940 Number 6

## TA EMPLOYEES BY BARBECUES

Employees of Ecusta and associated enjoyed a barbecue held at the Pulp Mill on August 17th. Mr. Straus, who in pressing business, always has the best of the employees at heart believes that they should play a part in their work, decided that a barbecue should be given so that the employees and their families could get to know each other, and have a good time.

The large number of people invited, and due to the fact that it was not practical for all to be away from work at the same time, it was decided to divide the employees into groups and have two barbecues. The arrangement it was possible to attend without missing work. On Saturday afternoon, August 11th, and D in Ecusta and all the employees of Champagne were invited. Although 4:30 p. m. was the time specified for activities to begin, a number were on the grounds at 4 p. m. As the crowd gathered, the rain began to fall, and by the time the picnic had begun a drizzle of rain had damped most of their clothes, and dampened their spirits. The crowd considered the rain to be the fun and picnicers luck. Approximately 700 marched by the Pulp Mill to receive a generous serving of slaw, pickles, etc., and then the drink stand as often as the first demanded—some more.

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## MESSAGE FROM THE PRESIDENT

Since the last issue of "THE ECHO", our Companies and everybody connected with them went through busy and strenuous times.

On August 13th Western North Carolina was visited by a flood of unprecedented proportion. The enormous power of the elements, beyond human control, did not spare Pisgah Forest and our own Davidson River grew to a dimension which even the oldest inhabitants of the neighborhood cannot remember.

All of us have a good deal to be thankful for that we have been spared devastating destruction, such as befell some of our friends and neighbors in adjoining counties.

Unfortunately, I was away from home on an important business mission and could not take command of the situation as I would have liked to, but from reports submitted to me by my associates, I was delighted to hear that on the part of everybody nothing was left undone to avoid disaster to our plant.

I take advantage of this issue of "THE ECHO" to express to you all my sincere thanks and appreciation for the heroic services rendered by you all during this emergency. The wonderful spirit of loyalty and self-sacrifice displayed by all of you who have volunteered your help and your willingness to work long hours, day and night, to control the situation—which I am happy to say saved the threatening condition—is the source of great comfort to me and I want to express to you all my personal thanks, as well as the gratitude of the Company.

I purposely do not mention any one of the army of workers by name. Those in charge of the work reported to me in detail of the contribution of each and every one of you, but my words of thanks I send to you collectively.

All of you have helped merit the commendation of our entire organization.

We have successfully survived the second flood which threatened us recently, and again your help and service saved our plant from serious damage.

We have started work immediately to repair the damage and to provide additional flood control measures to protect human life and property, should we again be visited by a flood.

We have a good deal to be grateful for.

The demand for Ecusta Cigarette Paper, on the part of our good and loyal customers, made it advisable to

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## ECUSTA EXPANSION TO DOUBLE PLANT

Announcement was made Wednesday by Harry H. Straus, president of Ecusta Paper Corporation that the huge plant here would be doubled immediately at a cost of over \$2,000,000, and that contracts for construction and additional machinery had already been made.

Additional units to be built will add a minimum of 500 workers and will enable the plant to practically double its output of paper. Three large paper machines will be installed, and along with the huge machines, additional warehouse facilities and processing departments will necessarily be added.

New railroad line to the warehouses has been laid out across recently acquired property adjoining the lands originally bought by the corporation in the Davidson River Valley at Pisgah Forest, and a concrete pile driving outfit is on the grounds now preparing foundations for the new buildings which will cover approximately ten acres.

Original buildings were so planned that addition of the new units will be materially speeded up. Water lines, *(Continued On Page Three)*

## GUY WHITMIRE DIES AFTER BRIEF ILLNESS

Mr. Guy Whitmire, age 34, who was employed in the pulp mill of Ecusta, died August 19th at his home in the Cherryfield section. Death was caused as a result of a blood clot and pneumonia following an operation. Mr. Whitmire had undergone an operation for hernia and had returned to his home from the hospital when the complications developed.

Funeral services were held at 11 o'clock Wednesday, August 21st, at Mt. Moriah Church at Cherryfield. Interment was made in the Culvert cemetery.

Pallbearers were the employees on Shift "C" with whom he had worked in the pulp mill. Many of the employees were among the hundreds who filled the church to overflowing. Mr. Whitmire had lived in the Cherryfield section all his life and was well known throughout that section.

Mr. Whitmire began work with Ecusta on October 10th, 1939 as a helper in the pulp mill. He was a diligent worker and was held in the highest esteem by all his associates.

He is survived by his wife Marie Allison Whitmire and two small children, Shirley Marie and Boyce Allison Whitmire.

## CHARLES CLUBB DIES AUTO ACCIDENT

Charles Clubb, age 23, Wet-Lap near in the Pulp Mill, was fatally injured in an automobile accident on the morning of July 26th and died at the Memorial hospital at 5:00 that afternoon. Mr. Clubb was an employee to die since the beginning of operations over a year ago.

Funeral services were held at Little River Baptist Church, of which Mr. Clubb had become a member. Interment was in the church cemetery.

A number of employees attended the funeral and the pallbearers were the employees on "B" Shift with whom Mr. Clubb worked in the Pulp Mill. The police force served to direct the funeral.

Mr. Clubb began work with Ecusta on August 11, 1939 as a laborer on the Pulp Mill. He was later transferred to Wet-Lap as a helper and worked his way up to Wet-Lap Operator. He was well liked by all the employees with whom he worked and was one of the best workers in his department.

Mr. Clubb is survived by his wife, Thelma Clubb and one child one year and a half years of age.

## PLANS FOR MODERN CAFETERIA UNDERWAY

Consideration is being given to the construction of a cafeteria where meals may be served at a reasonable cost to the employees. Before definite plans are made, the management would like to know what the employees think about it. It is the desire of the company to provide all accommodations that will be utilized by the employees. On the other hand, the company does not want to invest in projects which the employees do not want or will not use.

The cafeteria will be operated on a non-profit basis and food will be served at actual cost to the employees. If some of the employees desire to con-

tinue bringing lunches, they will be allowed to use the tables and other facilities of the cafeteria just the same as if the food had been purchased there.

Immediately after the distribution of this issue of the "Echo" each employee will be given a card with certain questions relative to the cafeteria. They are asked to answer the questions and make any remarks or suggestions that will be helpful. These cards are to be signed and dropped in the suggestion box as soon as possible. Filling out the cards does not obligate anyone; but the information obtained will give an indication of what the employees want and will be helpful in making plans for the cafeteria.

Miss Justine Williams, Women's Recreation Director, will act in the capacity of librarian and will be on hand from 8:45 A. M., until 5:00 P. M., to issue books. The books will be loaned for a period of one week. However, if the reader requires more time, books may be renewed for an additional week. We have in our files a request list so in the event that you do not find your reading interests on our shelves we should appreciate your suggestions for future book orders. Among the many famous authors

	no dep.	1 dep.	2 dep.		no dep.	1 dep.	2 dep.
\$ 750	\$ 0.	\$ 0.	\$ 0.	\$ 0.	\$1000	\$ 0.	\$ 0.
800	3.	0.	0.	0.	1100	3.	0.
900	11.	0.	0.	0.	1200	6.	0.
1000	21.	0.	0.	0.	1300	9.	0.
1100	31.	0.	0.	0.	1400	12.	0.
1200	40.	0.	0.	0.	1500	15.	0.
1300	50.	0.	0.	0.	1600	18.	0.
1400	59.	0.	0.	0.	1700	21.	0.
1500	69.	0.	0.	0.	1800	24.	0.
1600	79.	6.	0.	0.	2000	30.	0.
2000	117.	42.	6.	0.	2500	45.	15.
2500	165.	90.	50.	12.	3000	60.	30.
3000	221.	138.	98.	58.	3500	75.	45.
3500	284.	186.	146.	106.	4000	90.	60.

Mr. A. J. Loeb, better known to Ecustans as "Art" Loeb, recently returned to Brevard. Mr. Loeb is Vice Pres. of the California Central Fibre Corporation and has been located at El Centro, Calif., for the past year. On Nov. 12, Mr. Loeb was married to the former Miss Kathleen Vachreau of Wausau, Wis. The ceremony took place in Chicago and their honeymoon was spent in Florida. We extend our very best wishes to the bride and groom and hope that their stay here will be an extended one.