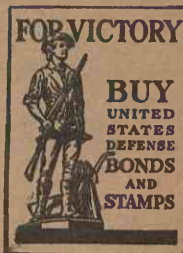


# THE ECHO

Quality of Product is Essential to Continuing Success



Volume No. 3

PISGAH FOREST, N. C.

May, 1942 Number 14

## In Australia



According to information received here Hovey Waldrop, who was formerly employed at Ecusta, is now in Australia. So far as we have been able to learn he is the first employee who has been sent abroad. A few days ago he sent a telegram to his mother with an Australian date line which said, "Feeling fine." Hovey came with us in March, 1940 and left for military service on April 7, 1941. At the time he was inducted he was employed in the pre-washer department of the pulp mill.

## Stretching Out The Rubber

By E. G. Holt

Much has been published in the papers and trade journals regarding the shortage of our rubber supplies caused by the sneak attack of the Japs at Pearl Harbor and the extension of the war into sources of supply. As the arguments fly thick and fast, there are two outstanding facts which are quite obvious: (1) there is a rubber shortage; and (2) it is up to every citizen in the United States to put his shoulder to the wheel and help overcome the shortage.

**Winning the War Our First Aim**  
We are in a war. No matter how much that statement is published, many people do not seem to realize it. We are going to win that war, and we are going to win it if it becomes necessary that the Government take and confiscate all of the materials that may be needed by the military. We willians are second choice in this contest. We don't count unless our work toward the big task before us counts and then, only insofar as we are able to produce work. Let's not kid our-

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## F. Bennett Elected Pres. Of Engineers Club

Ecusta is proud of the fact that their General Superintendent is the new head of the Engineer's Club of Western North Carolina for the coming year. At the annual meeting of the Engineer's Club held in Asheville on May 18th, 1942, Mr. Bennett was elected President, Mr. Julian Stepp of the Carolina Power and Light Company was elected Vice-President, Mr. J. S. Sechrest of Canton was elected Secretary, Mr. Floyd Cotton of Asheville was elected Treasurer, Mr. E. D. Richard of the U. S. Geological Survey Office in Asheville and John Doz of Enka were elected members of the Board of Directors.

## "Band" New Impressions

As a recent recruit of our Ecusta Band, I should like to set down my impressions of this organization for your perusal, and, I hope, approval. A "blow" by "blow" description so to speak. In order to clarify these impressions a bit let's start back "in the beginning," as nearly all good tales go.

By "happenstance" I wandered into our cozy, up-to-date library the first day I was here. It was a pleasant shock to discover all the brightly-jacketed fiction and non-fiction volumes, not to mention the various popular and technical magazines. Mentally filing away several entrancing titles for future reference, the book-worm reluctantly turned and wended her way to the cafeteria for lunch.

Yes, that beautiful, brick club house looking building turned out to be the cafeteria. But the architecture was not to be outdone by the attractive array of nutritious foods at a surprisingly low cost, that I found inside. Surrounded by the spacious pine-paneled atmosphere and in the process of "surrounding" a delicious lunch, I mulled over the events of the day and was just thinking how perfect everything was, so far, when I heard someone mention Band Practice. "Well", I thought, "Is it possible—a band? 'All this and Heaven, too'!!!"

And so, no sooner had I mentioned that I had once tooted in a band I was practically conscripted. Upon investigation I discovered that instruments and instructions were supplied gratis to any Ecustans interested in taking advantage of this wonderful opportunity. You may bet

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## TOWN AND ECUSTA IN GOLF CONTEST

Ten Brevard golfers swung twice around Brevard's improved golf course Sunday afternoon to defeat a like number of Ecusta's players 37-7 in the first match play of the season.

Dr. E. O. Roland, Brevard optometrist and vice-president of the Jaycees, had the best score of the day with an 83.

Adding to Brevard's lead were George Page with 84 and J. I. Ayres with 85. Charlie Russell was low for Ecusta with 88. Other players had comparatively low scores, and likewise some of the fellows on each team went past the hundred mark.

Mental hazard for most of the players seemed to be number one ravine, looking west from the club house where over half the fellows failed to get proper height and distance on the ball. Next in line for making the score card rise to over-ordinary heights was number five where straight-shooting is required if the player hopes for distance.

Fairways for the most part are in excellent shape, and will be gone over thoroughly this week, Manager Fraser said, if more rain does not prohibit taking the heavy mowers out. The grass greens started last year are becoming more carpet-like, and while some of the cup-areas are faster than others, players expressed themselves as highly pleased with the improvements made during the winter months by the bent grass carpets.

Flights for the Sunday afternoon play included: Charles Colwell and Ed Matheson, Ecusta, against J. I. Ayres and Vernon Fullbright; Wendell Jef-

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## Ecusta War Bond Drive Goes Over Big

As the Echo went to press, the board in front of the Cafeteria showed that 100% of the employees on some shifts and in some departments had signed up to buy War Bonds through the pay roll deduction plan. By the time this is read, other departments and other shifts will also be 100%. The first to reach this goal were Endless Belt, Champagne Guming, "A" shifts in the Pre-Digester, Digester, Bleach, and Refiner Rooms, with Refiner "D" close behind, Machine Room "A" was next with Inspection "A" close behind—each with one man absent from work so he could not sign up. The "A" shifts were the first to get their pledge cards and really took advantage of it.

The drive was given a good send off with a series of talks in the Cafeteria by Mr. Bennett. In this way, everyone had an opportunity to stop on their way out from work and listen to the talk. This plan was decided upon after Messrs. Walter Straus, R. Wilber, R. Kappers, "Speedy" Jones, and R. E. Matthews, expressed their ideas on the matter to Mr. Bennett. From these ideas it was decided what kind of talk was to be given and the method of handling the drive. The plan was then laid before Mr. Straus and he said he would be glad to approve a plan that would afford convenience to Ecusta people in helping their country while they also helped themselves.

The meetings were held on May 14 and 15th with an overflow crowd at each one. Pledge cards were given to each person as they passed out the doors. This was taken care of by the various superintendents and foremen, while Wayne Conn of the Electrical Department ran the public address system. The superintendents, being sponsors of the drive, stayed in the back of each audience and listened for flaws in the speech. Some of them threatened Conn with extermination if any funny noises came out of the loud speakers.

From the immediate results, it seems that each employee was only waiting for the opportunity to sign up and all of the foremen have been doing a bang-up job of helping them

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## Ecusta Bits

If you really want to see Brevard and you are rationed on gas or rubber heels, try the Ecusta morning sight-seeing special. You had better pack a little lunch for there are no stops to dine. You may mount the bus at 8:20 A. M. by the courthouse and proceed down the main street turning right at the second block then right and left and promenade until every street and every other house has been contacted from Probart to Park Ave. Some people bring their needle point but some are still too busy with breakfast to bother with this sort of thing. Your attention will be called to all points of interest and the last stop is ECUSTA PAPER CORPORATION. Return trip 5:15 same day. All this is well and good but . . . if you are in a hurry, get a bicycle. The bicycle club leaves the square at 8:25 A. M. arriving at Ecusta 8:45, discounting flats, aching muscles, etc. This saves 20c per day, \$1.20 per week with which you might buy Defense Stamps, build up your health and leg muscles and slim down the waist-line. There is no fee to join this club.

Lil Clarke.

## Is Hospital Official



HARRY H. STRAUS, above, was elected chairman of the Transylvania Community Hospital, Inc., at a recent organizational meeting of the hospital officials. Mr. Straus, president of Ecusta Paper corporation, has worked untiringly in behalf of the hospital.

## And The Rains Came

The employees of Ecusta blew into work looking a little like drowned rats with circles under their eyes on the morning of May 20th, 1942. A few looked like Captain January as they waded in in rubber boots, raincoats and hats, with shoes and hose and such bulging out of their pockets. Most people were at least awakened by the crashes during the night but Sonia Colwell slumbered through it as sweetly as a babe so was cheerfully chirpy and dewey-eyed (an indication of no mind or no conscience). No such peace reigned in the Williams-Alexander abode. As they sat sipping coffee and quietly watching the storm from their living room window there suddenly came a flash and a crash and a ball of fire came rolling across the floor. Without a sound Thelma did a racing dive across the living room rug. Fred took one look and like a plummet, he too dropped to the floor. At this point Justine only gaped, too amazed to join them in their ball-of-fire game. We wonder if Mrs. Alexander could have participated in any air-raid practices on her recent excursion to Norfolk.

At lunch there was more talk of the storm. Sea gulls had been sighted flying over our mountain ranges. It was the opinion of some that it takes a mighty big blow to bring sea gulls to the mountains. Some said that this is the worst storm we have had since 1916 when there were land-slides and such. Some of the Asheville people went home while they were still sure of getting there. Others were obliged to stay lest they get their feet wet. The Recreation Department consider-

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## HAPPY MONTH

One woman writes about an unusually happy month: "Sometimes I begin wondering about my state of mind and analyzing it. It doesn't seem quite decent to be so happy when the whole world is so topsy-turvy and in such an agonized state of upheaval." But what would be gained if she made herself unhappy just to match the millions who through the hellishness of war, are so terribly unhappy? Let us try to keep alive the sacred spark of happiness wherever it is alight.