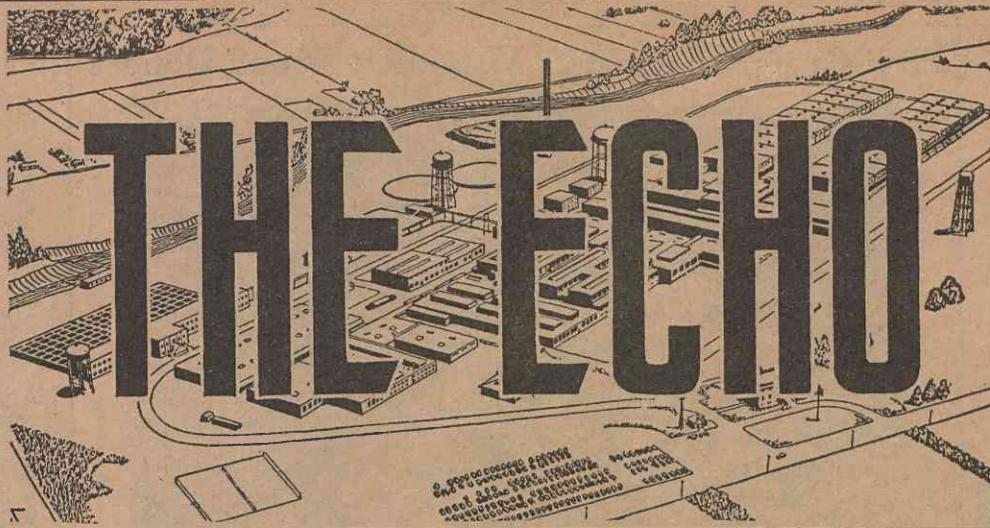


QUALITY
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Volume No. 4

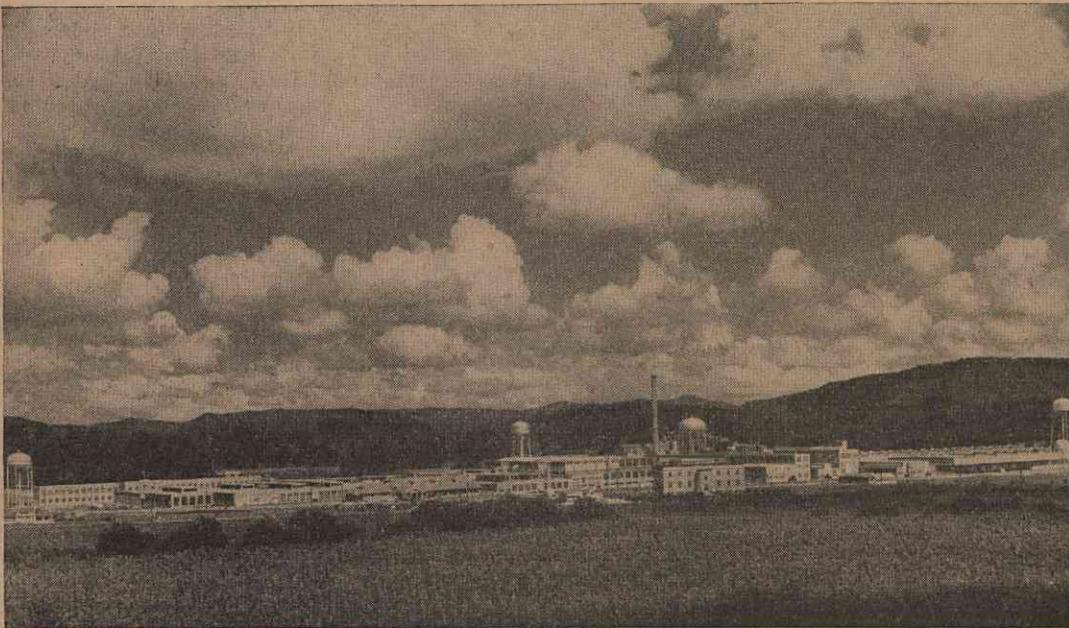
PISGAH FOREST, N. C.

February, 1943 Number 2

VICTORY GARDEN PLEDGES HIGH

Ecusta Paper Corporation, Largest Cigarette Paper Factory In U. S.

Pledge Cards Show
1,095 Ecusta Gardens



The above picture of the Ecusta Plant appeared in the 1942 Blue Book of Southern Progress, published by the Manufacturers Record Publishing Company. The Blue Book described Ecusta as the only cigarette paper factory in the South—the first and largest in the U. S. devoted exclusively to the manufacture of cigarette paper. Ecusta employs approximately 1800 people and produces about 45 tons of cigarette paper daily.

The Victory Garden pledge cards have all been tabulated and show that approximately 1095 Ecusta families will have gardens this year.

One thousand of these gardens will be at home and will total about 800 acres.

Ninety-five will be here at the mill and total 50 acres. These 50 acres consist of 18.5 acres on the Island, 6 acres across the river back of the mill, and 25.5 across the road from the Main Office, which the Company has rented.

This ground will be plowed by the Company and furnished to the 95 employees free of charge for their use during the garden season. From then on the responsibility for planting and raising a good garden rests with each gardener.

Maps, showing the size and location of each garden, are now being prepared and will be in the hands of each gardener within a few days.

Because of the probable scarcity of seed and fertilizer, it is necessary that each person get his as soon as possible. Advice about the gardens can be gotten from Mr. Vannah in the TT Building. Information can be obtained from the Echo, Mr. Best in the Main Office, Walter Straus, Fred McCann, or Mr. Bennett.

Ecusta Band To Give Series of Concerts For Employees Here

Arrangements have been made for the Ecusta Band to play a series of concerts for the employees of Ecusta during the year 1943. First of these concerts will be held at the cafeteria on Friday afternoon, Mar. fifth. This first concert is scheduled on Friday, pay-day, and will be played at different times during the afternoon since most of our employees are here at that time and will be able to hear the band.

The band was originally organized with the view of serving the employees, and it is hoped that everyone will enjoy the concerts.

NOTICE TO EMPLOYEES

There are still some employees who have failed to report for blood tests. Those of you who have been employed here since Sept., 1942, or before, who have not had a blood test since the beginning of this year, please report to the First Aid Department immediately. — Otis Marshall.

COUNTY SURPASSES ITS INFANTILE DRIVE QUOTA

The committee in charge of the Infantile Paralysis Drive expresses its appreciation to Mr. Harry H. Straus and to employees of Ecusta Paper Corporation for their support during the recent drive in this county. The quota for Transylvania County was \$360.00 and the committee is pleased to announce that in true Transylvania style the quota was reached and surpassed, total donations amounting to \$408.87. ROBERTA BRYANT, Co-Chr.

Accidents Can Be Prevented. Are You Doing Your Part?

An analysis of all injuries treated in our First Aid Station during the month of January, 1943, brings out the fact that far too many of us are disregarding our safe practice rules.

Of the 335 cases that were treated during the above month, approximately 80%, or 270 of them, could have been prevented. 'Tis true that the majority of these injuries were of the minor type, but many of them could have been very serious. It has been said that "Luck is often the difference between a minor and major injury" and such was the case with a number of the above injuries. Accidents can be decreased by everyone thinking and doing things the safe way.

Study the causes of these 335 injuries, as well as your department's safety record during the month of January and see if there isn't some way YOU can help eliminate so many cases—When YOU make up your mind to **THINK** and **WORK, SAFELY, Accidents Can Be prevented, and not before then.**

Causes of Injuries	
Handling rolls, shafts and bobbins	12
Handling other material	38
Using hand tools	45
Machine, conveyor and hoist injuries	17
Injuries due to slips and falls	14
Eye injuries	22
Caustic and acid burns	9
Other burns (steam pipes, etc.)	23
Injuries caused by trucks	1
Miscellaneous injuries	104
TOTAL	335

Injuries by Departments
(Continued On Page 2)

Post - War Period Plans Drafted

HARRY STRAUS GIVEN KEY POST ON CED AT ASHEVILLE MEETING

Harry H. Straus, president of the Ecusta Paper Corporation, was unanimously elected community chairman at a meeting in Asheville last Saturday, at which leaders of commerce and industry in Western North Carolina took initial steps for post-war planning under the guidance of the national committee for Economic Development.

The purposes of the national organization, as outlined at the meeting held at the Battery Park hotel, are to assist commerce and industry to plan for high levels of employment and productivity when peace comes. It is not under the government, but is an independent project inaugurated by a representative group of industrialists and business men.

Paul G. Hoffman, president of the Studebaker corporation, is national chairman. Robert M. Hanes, president of the Wachovia Bank and Trust company at Winston-Salem, is regional chairman of the CED for North Carolina.

Mr. Straus said that plans for help—
(Continued On Page 3)

NOTE FROM THE EDITOR

Newspapers are requested by the Government to publish only certain military addresses. The Echo will attempt to publish such addresses on the heads of letters which are published each month in our LETTERS HOME section. Please help us keep our address cards up to date by furnishing us any new addresses you obtain.

Echo Plans To Print A Column Monthly As Seasons Pass

The Echo plans to print a column each month, of timely Victory Garden information as the crop season comes along. The Echo emphasizes that gardeners who plan and prepare their land themselves, or who hire it done, should remember that the crop begins with the plowing and machine working of the garden site. There are no shortcuts to land preparation. First burn off or haul away trash. Turn the sod under evenly,—when the soil is at the right moisture to slake well. Cross disc the field twice, lengthwise disc it once, spring tooth it diagonally both ways, smooth it with a spike tooth. Harrow it again just before planting to kill weed seed that has sprouted.

On another page of this issue is a table of information for Victory Garden vegetable plantings in Transylvania County this year. It was agreed upon last week by a group headed by Mr. Julian A. Glazener, County Agent. It is based upon the N. C. Farm and Garden Manual, Extension Circular 122.

In planning for first seedings and as tabulated there, Victory Gardeners should put in their onion sets as soon as possible,—now. Next sow peas and set out cabbage plants. Early Jersey Wakefield cabbage will stand some late frosts. Carrots can be planted by mid-March. Beets can go in before the end of March. Pea plantings can be made fortnightly from March 1st to the end of April and the plantings will mature in succession provided we have a cool
(Continued On Page 9)