

NOT
HOW MUCH
BUT
HOW WELL



QUALITY
FIRST
THEN
QUANTITY

Vol. 4; No. 5

PISGAH FOREST, N. C.

May, 1943

48-Hour Work Schedule Starts Monday

EVERSMAN NAMED EDITOR OF ECHO

**Miss Lucille Roberts Ap-
pointed Assistant Editor.
Policy Announced**

The ECHO, which is published monthly by and for employees of Ecusta, Champagne and Endless Belt, appears this month under a new editorship.

John D. Eversman, recreational director, has been appointed editor and Miss Lucille Roberts, librarian, is assistant editor.

Assisting in the publication of THE ECHO is a newly appointed publications' committee, composed of John Eversman, F. S. Best, Raymond F. Bennett, Walter K. Straus, J. O. Wells, W. M. Shaw and H. E. Newbury.

The new editorial management of the paper plans to have reporters from every department in the three companies and each of these reporters is to have assistants who work on the different shifts.

As many of the old reporters who desire to continue to serve will be requested to do so and new ones will be named for departments that do not, at the present time, have reporters.

The names of the official department reporters will appear under the editorial masthead and it is hoped that before the next issue is published that a complete staff will be chosen.

Editor Eversman requests that all former reporters get in touch with him and advise if they wish to continue. All other employees who are interested in becoming reporters are likewise requested to contact Mr. Eversman.

After the list has been selected, a meeting will be held and the new policies of the paper will be explained at that time.

With the view of publishing the best paper possible and of carry-

—Turn To Page Twelve

Tindall And Pooser Elected To Offices

Paul Tindall was elected chairman and Keith Pooser was named member of the executive committee of the Greenville section of the American Society of Mechanical Engineers at a convention held two weeks ago. The Greenville section comprises all of South Carolina, the western part of North Carolina and has 39 members.

Mr. Tindall, who is one of our company engineers, was formerly employed by Sitrine and Co., of Greenville, S. C. He came to Ecusta in November 1939.

Mr. Pooser, our plant engineer, came to Ecusta in February 1939. He is also a former employee of Sitrine and Co.

Message From President

On May 31st our Companies will inaugurate a new Work Schedule. We will abandon the 42-hour week which has been in force for a long time and will adopt a 48-hour week schedule in all Departments where the nature of the work will permit it.

In doing this, we follow the orders of President Roosevelt and the Manpower Commission, which is empowered with regulating Labor Schedules.

Our new schedule also has the approval of the Commissioner of Labor of North Carolina.

Many of our trained men have already joined the Armed Forces of our country—many more are expected to be drafted as military conditions make it necessary.

All of you will agree that we must make it our patriotic obligation to comply with the President's request at once. Our plant is not located in a so-called "critical" area where the 48-hour week is mandatory, but the Government recommends that industries all over the country should adopt it.

It has been stated by Mr. Paul V. McNutt, Chairman of the War Manpower Commission, Gen. Douglas C. MacArthur and many of our present leaders, that cigarettes—the same as food—are of the greatest necessity for the comfort of the millions of brave men who are fighting for Liberty and Democracy.

Without **Cigarette Paper** there are **no cigarettes**.

After careful study of our employment requirements, all those in charge of our working policies hope that we can keep up our production schedules,

—Turn To Page Eight

Plans Are Now Being Made For Big Ecusta Picnic To Be Held July 5th

Minstrel Show To Be Given June 10

The next attraction on the list for the entertainment of Ecustans is a Minstrel Show which will be held in the cafeteria on Thursday night, June 10. Rehearsals have already started and judging from the talent that has already come out, the prospects are very good that we will have a top flight show.

The cast has not been completely selected, so if you can dance, sing, act or what-have-you, get in touch with John Eversman of the recreation department or the supt. of your dept. at once. Present plans are to have a cast of between seventy-five and one-hundred people.

The show will start at 8:30 o'clock and, like at all other Ecusta entertainments, employees, their wives and husbands are cordially invited. This entertainment will be a double-header for immediately following the minstrel show, a square dance will be held for all those who want to dance.

Contests And Other Activi- ties Will Be Staged, Simi- lar To Last Year

Last year Ecusta employees said they were going to have the biggest picnic ever held in this part of the country and they did, with a crowd of over 3000 people present; but this year we are going to have a bigger one.

It was announced by the activities committee that Camp Sapphire had again been chosen as the sight for the picnic.

Everything will be the same as last year, with everyone bringing their own dinner and the company furnishing lemonade, iced tea, popcorn, and ice cream or sherbert. There will be contests, races, band music, the same as last year, and anything else you can think of.

Start making your plans to come to the Ecusta picnic on Monday, July 5. If you want to enter the boxing contests or know of anyone else who can box, see Dick Perrin in the Refiner Room.

A full announcement will be made in next month's issue of The Echo.

APPLIES TO MOST ALL DEPARTMENTS, GIVE EXPLANATION

**Tentative Plans Were Draft-
ed About Two Years
ago. Details Given**

Starting Monday, May 31, most of the departments at Ecusta will change from a 42-hour to a 48-hour work-week schedule.

New schedules have been posted in all the departments that will adopt the 48-hour basis, and the schedule that will be used by the hourly shift workers in the Pulp Mill, Refiner Room, Machine Room, Maintenance, Electrical and as far as possible in the Power and Water departments, is marked Number Two.

It is significant to note that this schedule was worked out some time ago.

In April, 1941, Mr. H. H. Straus instructed Mr. Raymond Bennett to make plans and prepare a schedule for a 48-hour week, which, he said, would surely come sooner or later. A schedule and tentative plans were made then and put away in the files.

A few weeks ago when Mr. Straus announced that the time had arrived to put the longer work week into effect wherever possible and as soon as possible, it was only necessary to take this schedule out of the files and prepare to put it into effect.

Since there is a considerable amount of curiosity about the new Number Two schedule, Mr. Bennett has made the following explanation:

Each person works two weeks on the first shift, one on the relief shift, two on the third shift, two on the second shift, and then starts over.

Monday is the day off the first

—Turn To Page Twelve

A Chorus Is Being Formed At Ecusta

Something new has been added. We at Ecusta have a chorus. After only two rehearsals this body of singers has forty members, about half are men and half are women. Our leader, the versatile Mr. John Eversman, is well pleased with the voices he has to work with, but he wants about ten or twenty more voices in the chorus. So come on down on Monday nights and sing with us. You don't need to have had any vocal training. Just come out, know how to read, and be willing to sing! We have lots of fun as well as music at rehearsals. Join us.

The chorus makes its first appearance in June in the Minstrel Show.