

QUALITY  
FIRST  
THEN  
QUANTITY



NOT  
HOW MUCH  
BUT  
HOW WELL

Vol. 8; No. 9

PISGAH FOREST, N. C.

September, 1946

# Bowling Season Opens Mon.

## EDITH WRIGHT WAS ELECTED "MISS ECUSTA"

Runners-up Announced. Local Winner Had Highest Number Of Votes

Of the five girls entered in the Ecusta division of the Eastern Star's popularity contest, Miss Edith Wright, of Champagne, was crowned "Miss Ecusta" by Raymond F. Bennett, plant superintendent, at "Miss Transylvania" night in the Brevard high school on Sept. 14.

Miss Christine Henson, of Finishing, was in second place in the contest and other contestants were: Miss Juanita Gardner, Control; Miss Nell Gallamore, Endless, and Mrs. Lita Steppe, of the Main office.

Miss Wright received a total of 5,495 votes, the highest number of any of the other 51 entries in the entire contest. In the two other divisions, Miss Nell Jean Lusk was named "Miss Rosman" and Miss Ollie Mae Metcalfe was chosen as "Miss Brevard."

Climaxing "Miss Transylvania" night, Miss Lusk was crowned "Miss Transylvania" by Joseph S. Silversteen. During the evening, the Ecusta band performed and was highly applauded by the large audience. John Eversman acted as master of ceremonies.

From both the contest and the show, a net total of \$1960 was raised and this amount went into the building fund of the Masonic temple, officials of the Eastern Star reported.

## MUCH PUBLICITY GIVEN TO ECUSTA

Many Newspapers Carried Articles Following Press Meeting Here

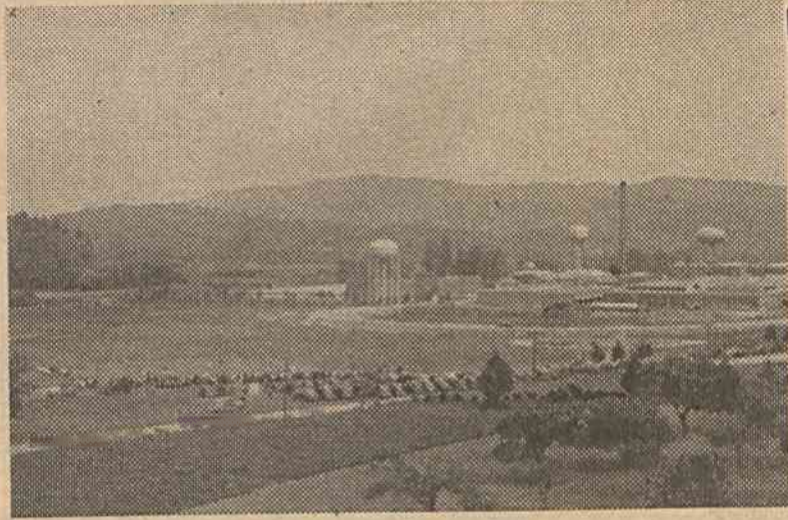
Many editors and publishers of newspapers throughout the state returned to their homes after the North Carolina Press association's luncheon in our cafeteria, on September 13th, and wrote articles and editorials which were high in their praise of Ecusta . . . "America's outstanding new industry," and the spirit of co-operation that exists here between the company and the employees.

Following the luncheon and a program directed by the recreation department, the members of the association toured the plant, where they observed the processes necessary in making the cigarette paper from flax.

Harvey Laffoon, publisher of the

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## Large Crowd Attends WNC Play-Off Series



Many sport fans from Western North Carolina attended the doubleheader here last Saturday afternoon in the little World Series of the WNC Industrial league. In the first game Hazelwood won a close one, from Green River by the score of 2 to 1, with pitcher Bud Blalock winning his own ball game by hitting a homer in the seventh. Ecusta lost the second game to Beacon Mills 7 to 1. Sunday's final contest between the two winners was rained out.

## WNC Baseball Series Opened Here Saturday, Ecusta Lost

### Hazelwood Won Over Green River. Locals Ended Season In Second Place

The Little World series of the Western North Carolina Industrial league opened here Saturday afternoon with Hazelwood winning the first game from Green River by the score of 2 to 1, and Ecusta losing to Beacon Mills in the second contest 7 to 1.

The two winning teams were rained out Sunday afternoon in the final game here and this contest will be played at a later date on the Beacon field.

The teams in the series were the four winning teams at the end of the season's play and Hazelwood was in first place and Ecusta in second. The Ecusta field was unanimously selected by the managers of the four teams as the site for the series play-off, because of the excellent diamond and smooth playing field here, the managers stated.

In the first game Saturday, Manager "Bud" Blalock, of the Hazelwood team, won his own ball game in the seventh by hitting a homer. He also held the Green River team to seven hits and struck out eight men.

The Ecusta boys failed to hit when runners were on base and also made five errors which gave Beacon the majority of its runs. The locals had a total of seven

hits and Beacon made seven runs on eight hits. Leading hitters were: R. Morris and C. Clayton both with 2 for 4 and Hall and Vallancourt, for Beacon, with 3 for 5 each.

In marching into second place at the end of season's play, the Ecusta team won seven straight games prior to the series play-off.

The Ecusta team was the first team in the league to defeat Hazelwood, the league leaders, and local sport fans were hoping that these two teams would tangle in the final series game.

During the past month, the local lads won four games. Enka was the first victim by the score of 9 to 1. Grady Wilkie on the following Saturday shutout the strong Martel Mills team 11 to 0 and allowed four hits. "Knuckle-Ball" Morris led the Ecustans to a 4 to 3 victory over Green River on the 21st., when he hit a homer in the ninth with the score all tied up. Last week the boys took Sayles Bleachery to the tune of 12 to 1.

Manager Jack Alexander yesterday expressed his appreciation for the fine co-operation the members of the team have given him this year and to the loyal fans who have attended the games. "I think the boys did a swell job to win out in second place, and we're looking forward to playing in the league next year," he said.

## THREE BOWLING LEAGUES FORMED FOR THIS YEAR

### Men's League Divided Into Two Groups. Announce Full Details

This year, due to such an increase in bowling interest, the Ecusta men's departmental competition will operate under two leagues — the National and the American, with the former opening Monday night, Sept. 30, at 7:00 o'clock and the latter on Wednesday night, October 7.

The Ecusta ladies' Duckpin league will get underway this coming Thursday night with Finishing vs. Champagne and Control vs. Office. Endless Belt, fifth member of the league, drew a bye for the opener. Matches will start promptly at 7:30 o'clock on the Centennial alleys in Brevard.

The two men's leagues will function entirely apart from one another and at the end of the regular season, trophies and medals will be awarded to the first, second and third high teams of both leagues. Other numerous awards will be the same as last year.

Competition in these leagues has been so classified that the handicap feature will not be necessary. Teams with the highest scores will be declared the winners.

The National league members selected Monday evening for their night of play, while the American

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## FIRE PREVENTION WEEK STARTS SUN.

### Chief Finck Urges All Employees To Take Every Precaution

Fire prevention week will be observed throughout the nation during the week of Oct. 6-12, and Herbert Finck, chief of the Ecusta fire department, stresses the importance of all employees eliminating hazards in their homes which cause destructive fires.

Every precaution is taken by the management of Ecusta to prevent fires. An efficient department is maintained and modern apparatus is provided. However, it is up to the individual to be ever on the alert for blazes that would cause serious property losses and endanger lives.

Each year fires burn forest lands equal to an area the size of New York state. Right here in our own Pisgah National forest which sup-

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