

Ecusta Luncheon Highlighted NC Press Meeting

**LARGE CROWD
ATTENDED MEET
HERE ON SEPT. 13**

**Mr. Word Made Address Of
Welcome. Group Toured
The Plant**

Approximately 150 members of the North Carolina Press association and a large number of invited guests, including leaders in Brevard and Transylvania county and heads of the various civic organizations, attended a luncheon in the Ecusta cafeteria on Friday, Sept. 13, which highlighted the 74th annual convention of the state press association.

Speaking in the absence of President Harry H. Straus, who was called out of town on important business, T. N. Word, vice-president and treasurer of Ecusta, welcomed the distinguished visitors and said that a great responsibility of bringing all the state, national and world news as well as interpreting with accuracy and intelligence the happenings of the day and the molding of public opinions through the editorials rests upon the newspapers of today.

Harvey Laffoon, of Elkin, and president of the North Carolina Press Association, presided at the meeting and introduced Mr. Word. In response to the address of welcome, Mrs. Elizabeth Swindell, vice president of the association, lauded the officials of Ecusta for freeing the American cigarette manufacturers from their foreign source of supply of cigarette paper and thus saving the cigarette industry during World War II.

Ralph Ramsey, town and county attorney, spoke briefly on the assets of Brevard and Transylvania county and described this area as being an industrial, educational and tourist center.

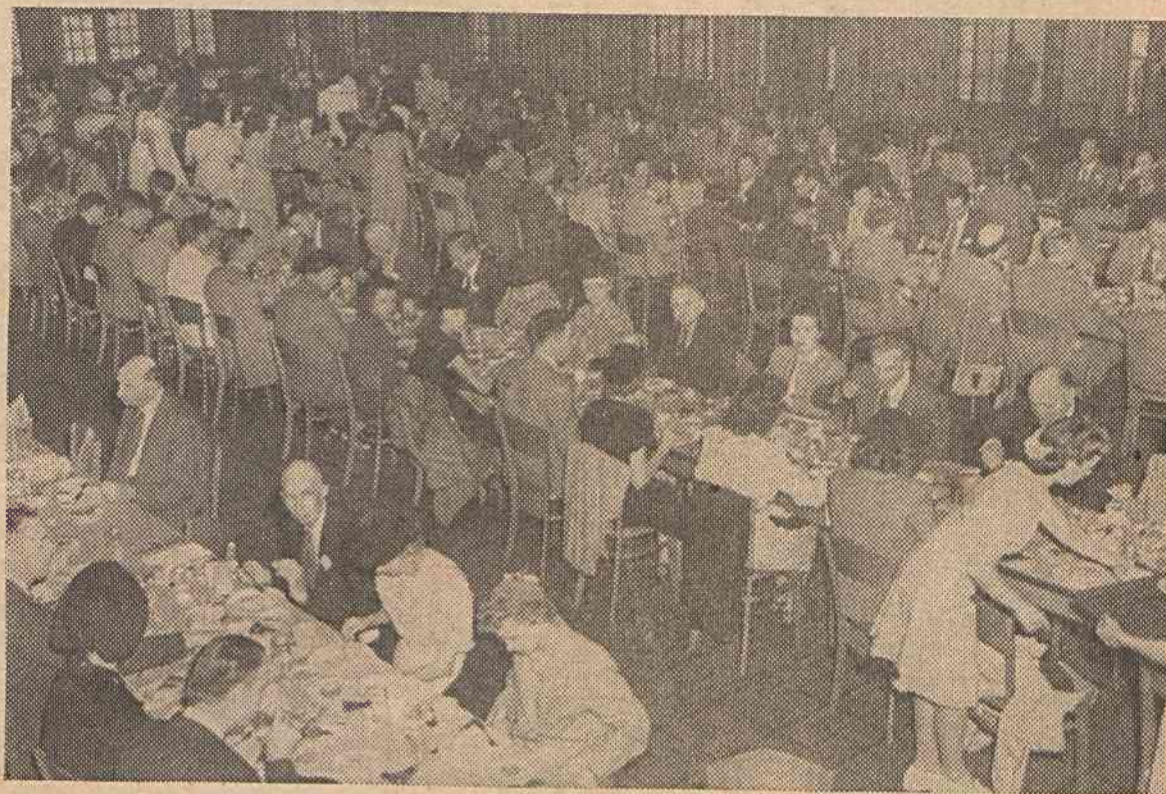
J. M. Gaines, president of the Brevard Chamber of Commerce, presented Mr. Ramsey and also Ranger W. W. Huber, of the Pisgah National forest.

Reported On Forest
There are more than 156,000 acres of the Pisgah district in Transylvania county, the ranger reported, and from the forest area are derived millions of feet of lumber each year, deer, bear and thousands of trout annually as well as water supply for Brevard, Hendersonville and Ecusta.

The large number of guests which included town and county officials, civic and industrial leaders were introduced by Ed M. Anderson, publisher of The Transylvania Times and four other weekly newspapers in Western North Carolina. Invocation was read by Dr. E. J. Coltrane, president of Brevard college.

A program of band music by the Ecusta band, under the direction of John Eversman, and several numbers by the Ecusta girls' chorus accompanied by Mr. Eversman on the violin and Mrs. Charles Glass at the piano climaxed the luncheon meeting. A tour of the Ecusta plant followed and then the members of the Press association boarded buses for a tour of the Pisgah National forest en route to Waynesville for a barbecue supper given by the chamber of commerce.

N. C. P. A. Delegates Have Lunch In Cafeteria



Delegates from the North Carolina Press Association visited Ecusta recently during the three day meeting in Asheville. The group had lunch in the Cafeteria followed by a program of entertainment by the Recreation Department. Later they made a tour of the plant.

Mr. Word And N. C. P. A. Officers Pose For Pictures



Just after arriving at Ecusta and on their way to lunch, Mr. Word, who was host to the delegates, and the officers of the association posed for this picture. They are, reading from left to right: first row—O. C. McQuage, Mocksville; President Harvey Laffoon, Elkin; Mrs. Elizabeth Swindell, vice president, Wilson; Miss Beatrice Cobb, secretary, Morganton and Mr. Word; back row—Clarence Griffin, historian, Forest City; Tom Lassiter, Smithfield; Frank Daniels, Raleigh and Al Resch, Siler City.

GOOLSBY CLEANING

By JOHN H. GOOLSBY

Well, here we are again; the time when the frost will be on the pumpkins, and soon we will be headed into the sleet and snow of another winter. But most of us have behind us the memories of a beautiful summer and wonderful recreations of all kinds, which we have been enjoying to the fullest,—not for a minute forgetting all those nice eats which we have had from time to time by the blue waters of Camp Sapphire.

Now the next big event will be bowling, which this year, promises to be the best ever,—a sport

that we can all get into. All this, and the other fine things go to make our work and our lives more enjoyable for ourselves and our families.

If you want to see a different world, just change your ways, and behold, there it is!

To any of you that missed the Ecusta Square Dance Team at Canton, September 2nd., you missed a real treat. They went into action against the strongest competition that they had ever faced, and emerged a first prize winner. Dancing to the tune, "Down Yonder," they gave all they had—(Ecustans will always do that when the going gets tough)—and to the leader, Speedy Jones, and a swell dance team, Congratulations for bringing home the bacon.

And fellow workers, in regard

to the new posters that have been placed in various parts of the mill,—four different ways to file your complaint. Any of you that are carrying burdens of any kind, try one of these channels, and my bet is that you will find complete satisfaction; take your burdens, if they are too heavy, and let someone else help you carry them. Our Company guarantees a square deal to every one.

A friend is some one you can be honest with, and still be friends.

He who conquers others is strong, but not as strong as he who conquers himself.

Life's a bully good game with its kicks and cuffs,
Some smile, some laugh, some
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